



Stingray Launches 18 New Channels in the US on Samsung TV Plus

Stingray's popular music channels now available for the first time on Samsung TV Plus

MONTREAL, Nov. 17, 2023 -- Stingray (TSX: RAY.A; RAY.B), an industry leader in music and video content distribution, business services, and advertising solutions, is thrilled to unveil the launch of eighteen new channels on Samsung TV Plus, Samsung's 100% free ad-supported streaming TV and video on-demand (AVOD) service. These channels are now live and available to users in the U.S. on Samsung Smart TVs, Galaxy devices, Smart Monitors, Family Hub refrigerators and on the web.

The new audio channels on Samsung TV Plus cater to a broad spectrum of musical tastes and genres. From *Hot Country*, *Remember the 80's*, *Nothin' but 90's*, *Flashback 70's*, *Smooth Jazz*, *Easy Listening*, *The Spa*, *Today's K-Pop*, *Today's Latin Pop*, *Romance Latino*, *Classic Rock*, *Hip-Hop* and *Greatest Hits*, there's something for every music lover. This diverse array of channels reflects Stingray's commitment to delivering a rich and varied music experience to all listeners.

Stingray is also launching video channels on Samsung TV Plus. Available both on FAST channels and as collections via AVOD, these channels provide viewers with a diverse range of video content to choose from.

- **Stingray Holidayscapes** elevates any home and makes every celebration memorable with perfectly themed holiday backdrops set to uplifting season-based music.
- **ZenLIFE by Stingray** promotes daily wellness with guided meditation, tranquil sounds, and easy-listening music meant to restore anyone's zen.
- **Qello Concerts by Stingray** presents legendary full-length concert films and riveting documentaries featuring all of the artists viewers love.
- **Stingray DJAZZ** offers the world of jazz with riveting concerts, films, and documentaries from top venues and festivals.
- **Stingray Classica** highlights breathtaking classical music concerts and ballets from the grandest venues around the world.

"We are incredibly excited to join forces with Samsung TV Plus, a leading FAST service with unparalleled reach in delivering free premium entertainment, to showcase our diverse portfolio of audio and video channels," said Jim Riley, President, US Division at Stingray. "This collaboration underscores the appeal of high-quality music experiences and significantly broadens our audience to millions of Samsung TV Plus users across the U.S."

This partnership with Samsung TV Plus underscores Stingray's commitment to expanding its reach and delivering its top-tier music content to a broader audience.

About Stingray

Stingray (TSX: RAY.A; RAY.B), a global music, media, and technology company, is an industry leader in TV broadcasting, streaming, radio, business services, and advertising. Stingray provides an array of music, digital, and advertising services to enterprise brands worldwide, including audio and video channels, over 100 radio stations, subscription video-on-demand content, FAST channels, karaoke products and music apps, and in-car and on-board infotainment content. Stingray Business, a division of Stingray, provides commercial solutions in music, in-store advertising solutions, digital signage, and AI-driven consumer insights and feedback. Stingray Advertising is North America's largest retail audio advertising network, delivering digital audio messaging to more than 20,000 major retail locations. Stingray has close to 1000 employees worldwide and reaches 540 million consumers in 160 countries. For more information, visit www.stingray.com.

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