



## Datametrex Identifies Fake News on Equalization Payments

TORONTO, Dec. 17, 2018 -- Datametrex AI Limited (the “**Company**” or “**Datametrex**”) (TSXV: **DM**, FSE: **D4G**) is pleased to announce that its wholly owned subsidiary, Nexalogy Environics Inc. (“**Nexalogy**”), has successfully identified multiple sources of Fake News on social media surrounding the recent federal government equalization plans utilizing its new Fake News Detection Filter. This news follows the [recent press release](#), where the Company announced that it has updated its NexalIntelligence engine to include automated detection of suspicious news sources on social media.

“Thanks to our propaganda detection technology, we have been able to see, for example, that specific provincial discussions around pipelines are the area of foreign-led disinformation campaigns that specifically focus on negative targeting. Our NexalIntelligence software has identified 2299 social media posts shared by 1284 known foreign disinformation sources on this subject alone,” says Claude G. Théoret, President of Nexalogy.

“It is amazing to see how quickly news is manipulated by certain groups in an effort to sway popular opinion. Unfortunately, we live in a time where detection systems like NexalIntelligence are absolutely necessary to prevent this type of social media manipulation. The power of NexalIntelligence is truly an integral part of the social data landscape today,” says Jeff Stevens COO and President of the Company.

### About Datametrex

Datametrex AI Limited is a technology focused company with exposure to Artificial Intelligence and Machine Learning through its wholly owned subsidiaries, Nexalogy ([www.nexalogy.com](http://www.nexalogy.com)) and Canntop AI ([www.canntop.com](http://www.canntop.com)) and Implementing Blockchain technology for secure Data Transfers through its investee company, Graph Blockchain ([www.graphblockchain.com](http://www.graphblockchain.com)).

Additional information on Datametrex is available at: [www.datametrex.com](http://www.datametrex.com)

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