

July 26, 2024

To: All Canadian Securities Regulatory Authorities

**Subject: PUREBREAD BRANDS INC.**

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	August 22, 2024
Record Date for Voting (if applicable) :	August 22, 2024
Beneficial Ownership Determination Date :	August 22, 2024
Meeting Date :	September 26, 2024
Meeting Location (if available) :	Vancouver, BC
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	No

**Notice and Access (NAA) Requirements:**

NAA for Beneficial Holders	No
NAA for Registered Holders	No

**Voting Security Details:**

<b>Description</b>	<b>CUSIP Number</b>	<b>ISIN</b>
COMMON CLASS	74624T107	CA74624T1075