

FORM 51-102F3
MATERIAL CHANGE REPORT

1. Name and Address of Company

Purebread Brands Inc. (the “Company” or “Purebread”)
1623 Pandora Street,
Vancouver, BC V5L 0B1

2. Date of Material Change

May 22, 2024

3. News Release

A news release dated May 22, 2024, was disseminated via Newsfile.

4. Summary of Material Change

On May 22, 2024, the Company, formerly Coho Collective Kitchens Inc., announced the that the name change to Purebread Brands Inc. (“Name Change”) has been completed. Subject to approval of the TSX Venture Exchange, the Company expects that its common shares will commence trading under the ticker symbol “BRED” on the TSX Venture Exchange on or about May 24, 2024.

The Company’s new CUSIP number is 74624T107 and its new ISIN number is CA74624T1075.

5. Full Description of Material Change

5.1 Full Description of Material Change

Completes Name Change to Purebread Brands Inc. New Ticker Symbol “BRED”

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The Company’s new CUSIP number is 74624T107 and its new ISIN number is CA74624T1075.

The Name Change will not affect the rights of the Company's shareholders. There will be no consolidation of capital associated with the Name Change. Shareholders will not be required to take any action in connection with the Name Change. Issued certificates representing common shares in the capital of the Company will not be affected by the Name Change and will not need to be exchanged.

This strategic decision reflects the Company's evolution following the acquisition of Purebread Bakery in September 2023, aligning with its ambitious growth trajectory, core values, and commitment to enhancing its suite of brands. The Company's plans for expansion include opening new Purebread Bakery locations across Canada.

Purebread remains dedicated to serving its clients, partners, and shareholders with integrity, innovation, and the growth of the Purebread brand throughout Canada. Purebread's existing shared kitchens, operating under the name "Coho Commissary", will continue to serve their communities across 7 locations in BC.

5.2 Disclosure for Restructuring Transactions

Not applicable.

6. Reliance on subsection 7.1(2) of National Instrument 51-102

Not applicable.

7. Omitted Information

No significant facts remain confidential, and no information has been omitted in this report.

8. Executive Officer

Andrew Barnes, Chief Executive Officer of the Company, is knowledgeable about the material change and can be contacted at (778) 877-6513.

9. Date of Report

May 24, 2024