



A Necessity, not an Accessory

PRESS RELEASE

DATE: October 16, 2017

TSX SYMBOL: IPD

International Parkside Products Inc. (the "Company") reports that sales of its eyeglass cleaner through its joint venture partner Daniel Patton LLC of Columbus Ohio (now called Carbon Klean LLC) continue to exceed expectations. The Company regrettably reports that the two parties have a different in opinion as to the interpretation of the terms of the Memorandum of Understanding (the "MOU") as announced January 16, 2016 (refer to press release as filed on SEDAR). The disagreement involves the Company's right to share in the revenue stream generated by Carbon Klean LLC until the Joint Venture agreement has been finalized. Currently the Company manufactures and sells to Carbon Klean LLC exclusively at smaller margin than normal product lines. The Company believes that the MOU clearly implies that the Company is entitled to 50% of the profits downstream sales. Carbon Klean LL and Mr. Patton do not share this interpretation.

The Company continues to work with Carbon Klean LLC and Mr. Patton to finalize the Joint Venture Agreement. The Company believes the agreement will be finalized by calendar year end and the Company will update shareholders as events merit.

ON BEHALF OF THE BOARD

Per:

Signed: "Murray Keating"

Murray Keating,
President and Director

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release." This release has been prepared by management and no regulatory authority has approved or disapproved the information contained herein.

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