

**WILDPACK BEVERAGE INC.**  
**NOTICE OF ANNUAL GENERAL AND SPECIAL MEETING OF SHAREHOLDERS**

NOTICE IS HEREBY GIVEN that the annual general and special meeting (“**Meeting**”) of the holders of Common shares (“**Common Shares**”) of Wildpack Beverage Inc. (“**Company**” or “**Wildpack**”) will be held on January 26, 2023 at 10:00 a.m. (Vancouver time) as an in-person meeting located at 550 Burrard Street, Suite 2900, Vancouver, British Columbia.

The Meeting is being held for the following purposes (which are further described in the Company’s information circular (the “**Information Circular**”) available on SEDAR at [www.sedar.com](http://www.sedar.com)):

- > to receive the audited annual financial statements of the Company for the financial year ended December 31, 2021, together with the report of the auditor’s thereon, and the unaudited consolidated interim financial statements of the Company for the three and nine months ended September 30, 2022;
- > to set the number of directors of the Company at eight (8);
- > to elect the directors of the Company until the next annual general meeting of shareholders. For more information, see “*Matters to be Considered at the Meeting – Election of Directors*” in the Information Circular;
- > to appoint KPMG LLP as auditors of the Company for the ensuing year and to authorize the directors of the Company to approve the remuneration of the auditor. For more information, see “*Matters to be Considered at the Meeting – Appointment of Auditor*” in the Information Circular;
- > to consider and, if deemed advisable, pass, with or without variation, an ordinary resolution of shareholders approving the Company’s equity incentive compensation plan (the “**Omnibus Plan**”). For more information, see “*Matters to be Considered at the Meeting – Approval of Omnibus Plan*” in the Information Circular; and
- > to transact such other business as may properly be brought before the Meeting or any adjournment thereof.

Shareholders should refer to the Information Circular for more detailed information with respect to the matters to be considered at the Meeting.

A registered shareholder may attend the Meeting in person or may be represented by proxy. Shareholders unable to attend the Meeting or any adjournment or adjournments thereof in person are requested to date, sign and return the accompanying instrument of proxy (“**Instrument of Proxy**”) for use at the Meeting or any adjournment or adjournments thereof. To be effective, the Instrument of Proxy must be mailed so as to reach or be deposited with Computershare Trust Company of Canada, Attention: Proxy Department, 510 Burrard Street, 3rd Floor, Vancouver, British Columbia, V6C 3B9, not later than forty-eight (48) hours (excluding Saturdays, Sundays and statutory holidays in the City of Vancouver, British Columbia) prior to the time set for the Meeting or any adjournment or adjournments thereof.

If you are not a registered shareholder of the Company and received this Notice and the Information Circular through your broker or another intermediary, please complete and return the accompanying Instrument Proxy or Voting Instruction Form provided to you by such broker or other intermediary, in accordance with the instructions provided therein.

**DATED** this 15<sup>th</sup> day of December, 2022

**BY ORDER OF THE BOARD OF DIRECTORS OF  
Wildpack Beverage Inc.**  
(signed) "*Jeffrey Mason*"  
Chair of the Board of Directors