

**WILDPACK BEVERAGE INC.**  
**NOTICE OF ANNUAL GENERAL AND SPECIAL MEETING OF SHAREHOLDERS**

NOTICE IS HEREBY GIVEN that the annual general and special meeting (“**Meeting**”) of the holders of Common shares (“**Common Shares**”) of Wildpack Beverage Inc. (“**Company**” or “**Wildpack**”) will be held on September 10, 2024 at 10:00 a.m. (Vancouver time) as an in-person meeting located at 550 Burrard Street, Suite 2900, Vancouver, British Columbia.

The Meeting is being held for the following purposes (which are further described in the Company’s information circular (the “**Information Circular**”) available on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca)):

- > to receive the audited annual financial statements of the Company for the financial year ended December 31, 2023 and December 31, 2022, together with the report of the auditor’s thereon, and the unaudited consolidated interim financial statements of the Company for the three months ended March 31, 2024;
- > to set the number of directors of the Company at seven (7);
- > to elect the directors of the Company until the next annual general meeting of shareholders. For more information, see “*Matters to be Considered at the Meeting – Election of Directors*” in the Information Circular;
- > to appoint Davidson & Company LLP as auditors of the Company for the ensuing year and to authorize the directors of the Company to approve the remuneration of the auditor. For more information, see “*Matters to be Considered at the Meeting – Appointment of Auditor*” in the Information Circular;
- > to consider and, if deemed advisable, pass, with or without variation, an ordinary resolution of shareholders approving an amendment to the Company’s equity incentive compensation plan (the “**Omnibus Plan**”) such that 20,036,753 Common shares in the capital of the Company shall be reserved for issuance thereunder. For more information, see “*Matters to be Considered at the Meeting – Approval of Amendment to Omnibus Plan*” in the Information Circular;
- > to consider and, if deemed advisable, to pass, with or without variation, a special resolution of shareholders, substantially in the form set out in the Information Circular, authorizing and approving the proposed consolidation of the issued and outstanding Common Shares of the Company (the “**Consolidation**”) on the basis of a consolidation ratio to be selected by the Board of Directors of the Company, up to a maximum of forty (40) pre-consolidation Common Shares for one (1) post-Consolidation Common Share. For more information, see “*Matters to be Considered at the Meeting – Share Consolidation*” in the Information Circular; and
- > to transact such other business as may properly be brought before the Meeting or any adjournment thereof.

Shareholders should refer to the Information Circular for more detailed information with respect to the matters to be considered at the Meeting.

A registered shareholder may attend the Meeting in person or may be represented by proxy. Shareholders unable to attend the Meeting or any adjournment or adjournments thereof in person are requested to date, sign and return the accompanying instrument of proxy (“**Instrument of Proxy**”) for use at the

Meeting or any adjournment or adjournments thereof. To be effective, the Instrument of Proxy must be mailed so as to reach or be deposited with Computershare Trust Company of Canada, Attention: Proxy Department, 510 Burrard Street, 3rd Floor, Vancouver, British Columbia, V6C 3B9, not later than forty-eight (48) hours (excluding Saturdays, Sundays and statutory holidays in the City of Vancouver, British Columbia) prior to the time set for the Meeting or any adjournment or adjournments thereof.

If you are not a registered shareholder of the Company and received this Notice and the Information Circular through your broker or another intermediary, please complete and return the accompanying Instrument Proxy or Voting Instruction Form provided to you by such broker or other intermediary, in accordance with the instructions provided therein.

**DATED** this 8<sup>th</sup> day of August 2024

**BY ORDER OF THE BOARD OF DIRECTORS OF  
Wildpack Beverage Inc.**

(signed) "*Jeffrey Mason*"

Chair of the Board of Directors