



NEWS RELEASE

Zoomd Technologies Reports Third Quarter 2025 Financial Results

Conference call will be held on November 28, 2025 at 11 AM ET

Toronto, Ontario, November 28, 2025 - Zoomd Technologies Ltd. (TSXV: ZOMD) (OTC: ZMDTF) and its wholly-owned subsidiary Zoomd Ltd. (collectively, “**Zoomd**” or the “**Company**”), the marketing technology (MarTech) user-acquisition and engagement platform, today reported its financial results for the three and nine months period ended September 30, 2025. The Company’s financial statements and management discussion and analysis (“**MD&A**”) are available in the Investors section of Zoomd’s website at <https://zoomd.com/investors/> and on SEDAR+ under the Company’s profile.

Unless otherwise stated herein, all amounts are presented in United States Dollars.

Q3.25 Financial Highlights

- Revenues in Q3.25 were US\$16.1M, a 3% decline compared to Q3.24.
- Gross Profit of US\$6.9M, up from US\$6.5M in Q3.24.
- Operating Margin reached 23.1% in Q3.25, an increase from 19.4% in the prior year’s quarter.
- Net Income was US\$3.8M, a 20% increase compared to Q3.24.
- Generated a record US\$5.4M in cash from operations, compared to US\$2.7M in Q3.24.
- Cash balance of US\$18.3M, and no long-term debt.
- Earnings per share for Q3.25 was C\$0.06.

Nine Months Ended September 30, 2025 Financial Highlights

- Revenue totaled US\$54M, representing a 37% increase year over year.
- EBITDA increased by 82%, compared to the nine months ended September 30, 2024.
- Net Income was US\$14.6M, a year over year increase of 150%.
- Generated US\$14.3M cash from operations, an increase of 182% year over year.
- Earnings per share for Q3.25 was C\$0.20.

Recent Operational Highlights

- Increased presence in North America and Europe.
- Added over 10 new clients in areas of iGaming, FinTech, and Ecommerce.
- Formed a partnership with E2, a global leader in digital marketing and technology solutions for the sports and betting industry.



Management Commentary

Ido Almany, Chief Executive Officer of Zoomd Technologies, stated:

“This quarter reflects our continued focus on profitability and operational discipline. While revenue was slightly lower compared to last year, mainly due to a one-time event during the corresponding quarter, our key profitability metrics improved year over year, including gross margin, operating margin, net income, and cash generation from operations.

As we look ahead, our industry is undergoing meaningful changes, and our strategic focus on higher quality revenue opportunities and effective, nimble management provides the foundation to navigate these shifts successfully. In parallel, we are expanding our client base, exploring additional partnership opportunities similar to our recently announced strategic agreement with E2, and constantly evaluating selective M&A opportunities to further support our long term direction.”

Amit Bohensky, Chairman of Zoomd Technologies, added:

“Our results since the beginning of the year highlight the tangible progress we have made. In the first nine months of 2025, revenues grew by 37%, compared to the same period last year, and delivered strong performance that increased our cash balance to over US\$18M. This cash position provides ample runway to support organic growth, as well as to pursue additional partnerships, while also offering the flexibility to explore strategic acquisitions that could further accelerate our expansion.

As always, we remain attentive to market changes, adjusting accordingly, and continue to explore opportunities for strategic growth. We are here to serve our shareholders drive long term momentum.”

Third Quarter 2025 Financial Highlights

- Revenues in Q3.25 were US\$16.1M, a 3% decrease from US\$16.7M in Q3.24, primarily reflecting a one-time revenue benefit in the prior-year period from the Euro Cup tournament.
- Gross margin in Q3.25 was 42.6%, a 332 basis point increase compared to 39.3% in Q3.25. The improvement was driven by continued operational efficiencies.
- Total operating expenses for Q3.25 were US\$3.2M, a 5% decline compared to Q3.24. Despite a 3% year over year decrease in revenues, operating margins expanded by 366 basis points, reflecting improved gross margins and continued disciplined cost control.
- Adjusted EBITDA in Q3.25 was US\$4M, representing a 3% growth compared to Q3.24.
- Net income for Q3.25 was US\$3.8M, a 20% increase compared to Q3.24, driven by strong margins and prudent expense structure.
- Cash flow from operations reached a record US\$5.4M. As of September 30, 2025, the Company had a cash balance of US\$18.3M, and no long term debt.
- Earnings per share for Q3.25 was C\$0.06.



CONFERENCE CALL

Amit Bohensky, Founder and Chairman, will hold a conference call to discuss the quarter's financial results at 11 AM ET on November 28, 2025.

Interested parties can listen via a live webcast from the link available in the Investors section of Zoomd's website at <https://zoomd.com/investors/> or via https://zoomd.com/Zoomd_3Q25. A replay will be available after the call using the same links.

ABOUT ZOOMD:

Zoomd (TSXV: ZOMD, OTC: ZMDTF), established in 2012 and listed on the TSX Venture Exchange since September 2019, provides an innovative mobile app user-acquisition platform that integrates with numerous global digital media outlets. This platform presents a unified view of multiple media sources, thereby serving as a comprehensive user acquisition control center for advertisers. It streamlines campaign management through a single point of contact, simplifying customer acquisition efforts. The consolidation of media sources onto one platform enables Zoomd to offer advertisers substantial savings by reducing the need for disparate data source integration, enhancing data collection and insights, and minimizing resource expenditure.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release.

CAUTION REGARDING NON-IFRS FINANCIAL MEASURES

This press release refers to "Adjusted EBITDA" which is a non-IFRS financial measure that does not have a standardized meaning prescribed by IFRS. The Company's presentation of this preliminary financial measure may not be comparable to similarly titled measures used by other companies. This preliminary financial measure is intended to provide additional information to investors concerning the Company's estimated results. Adjusted EBITDA is defined as earnings before interest, tax, depreciation and amortization, as adjusted for share-based payments, and is a measure of a Company's operating performance. Essentially, it's a way to evaluate a Company's performance without having to factor in financing decisions, accounting decisions or tax environments.

Management uses this non-IFRS measure as a key metric in the evaluation of the Company's performance and the consolidated financial results. The Company believes Adjusted EBITDA is useful to investors in their assessment of the operating performance and the valuation of the Company. However, non-IFRS financial measures are not prepared in accordance with IFRS, and the information is not necessarily comparable to other companies and should be considered as a supplement to, not a substitute for, or superior to, the corresponding measures calculated in accordance with IFRS. A reconciliation of Adjusted EBITDA and operating profit is available in Zoomd's MD&A located on the Company's profile at www.sedarplus.ca which is incorporated by reference into this press release.



DISCLAIMER IN REGARD TO FORWARD-LOOKING STATEMENTS

This news release includes certain “forward-looking statements” under applicable Canadian securities legislation. Forward-looking statements include, but are not limited to Zoomd’s future outlook, its future ability to successfully continue its growth, its ability to continue to deliver products and services largely unimpacted by the privacy updates undertaken (or will be undertaken in the future) by Google and Apple as well as its ability to continue expanding into new geographies and industries. Forward-looking statements are based on our current assumptions, estimates, expectations and projections that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors that may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such factors include, but are not limited to: general business, economic, competitive, technological, legal, privacy matters, political and social uncertainties (including the impacts of the military conflicts), the extent and duration of which are uncertain at this time on Zoomd’s business and general economic and business conditions and markets. There can be no assurance that any of the forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements.

Accordingly, readers should not place undue reliance on forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether because of new information, future events or otherwise, except as required by law.

The reader should not place undue importance on forward-looking information and should not rely upon this information as of any other date. All forward-looking information contained in this press release is expressly qualified in its entirety by this cautionary statement.

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