Pivotree Announces Annual Grant of Equity Incentive Plan Awards

TORONTO, December 8, 2023 – Pivotree Inc. (TSXV:PVT) ("Pivotree" or the "Company") announced today that it has granted an aggregate of 58,622 restricted stock units (each, a "RSU") to certain executive officers of the Company pursuant to the Company's Equity Incentive Plan (the "Plan"). Each RSU will vest over a period of three years.

A copy of the Plan is attached as Schedule A to the Company's most recent Management Information Circular, which is available on the Company's profile on SEDAR at www.sedar.com.

About Pivotree

Pivotree, a leader in frictionless commerce, strategizes, designs, builds, and manages digital Commerce, Data Management, and Supply Chain solutions for over 200 major retailers and branded manufacturers globally. With a portfolio of digital products as well as managed and professional services, Pivotree provides businesses of all sizes with true end-to-end solutions. Headquartered in Toronto, Canada, with offices and customers in the Americas, EMEA, and APAC, Pivotree is widely recognized as a high-growth company and industry leader. For more information, visit www.pivotree.com or follow us on LinkedIn.

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