

PRESS RELEASE

This press release is issued pursuant to National Instrument 62-104 – *Take-Over Bids and Issuer Bids* and National Instrument 62-103 – *The Early Warning System and Related Take-Over Bid and Insider Reporting Issues*.

Vancouver, British Columbia – April 10, 2017 – Glenn Olnick of 2122 Indian Fort Drive, Surrey, British Columbia, has acquired ownership of 2,436,000 common shares in the capital of Esstra Industries Inc. (the “Issuer”, having an office at 218 – 10458 Mayfield Road, Edmonton, Alberta), representing approximately 59.7% of the Issuer’s issued and outstanding common shares. Mr. Olnick did not own or exercise control or direction over any securities of the Issuer prior to this acquisition.

The common shares were acquired for investment purposes at a per share price of \$0.10 for total cash consideration paid by Mr. Olnick of \$243,600. Mr. Olnick will evaluate his investment in the Issuer and will increase or decrease his investment by future acquisitions or dispositions of securities of the Issuer at his discretion, as circumstances warrant. As of the date hereof, Mr. Olnick has no immediate future intention to acquire additional securities of the Issuer or dispose of securities of the Issuer that he owns.

A report respecting this acquisition, which is incorporated herein by reference, will be electronically filed with regulators in each jurisdiction where the Issuer is reporting and will be available for viewing through the Internet at the Canadian System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com. To obtain a copy of the report, contact Getz Prince Wells LLP at (604) 605-4294.

(signed) “Glenn Olnick”
Glenn Olnick