

GLACIER MEDIA INC.
NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS
June 29, 2023

TO THE SHAREHOLDERS OF GLACIER MEDIA INC.

Take notice that the annual general meeting of the shareholders of Glacier Media Inc. (“**Glacier**” or the “**Corporation**”) will be held at 2500 – 700 West Georgia Street, Vancouver, British Columbia on Thursday June 29, 2023 at the hour of 11:00 a.m. (Vancouver time) for the following purposes:

1. To receive and consider the consolidated financial statements of Glacier for the fiscal year ended December 31, 2022, together with the auditor’s report thereon;
2. To elect directors for the ensuing year;
3. To appoint auditors for the ensuing year at a remuneration to be fixed by the Directors;
4. To consider, and if deemed appropriate, approve the non-binding advisory resolution to accept the Corporation’s approach to executive compensation; and
5. To transact such other business as may properly come before the meeting or any adjournment thereof.

Shareholders are entitled to vote at the meeting in person or by proxy. In light of the ongoing COVID-19 pandemic, the Corporation encourages shareholders to vote their shares in advance of the meeting by proxy rather than attend the meeting in person. Those attending the meeting in person will be required to comply with all health recommendations, regulations, guidance and orders.

NOTES:

- (1) The directors of the Corporation have previously fixed and advertised the close of business on May 25, 2023 as the record date for the determination of shareholders entitled to receive this Notice.
- (2) In order to vote by proxy, registered holders of common shares (“**Shares**”) of the Corporation are requested to date, complete, sign and return the enclosed form of proxy to the Corporation's registrar and transfer agent, Computershare Investor Services Inc., Proxy Department, 100 University Avenue, 8th Floor, Toronto, Ontario, M5J 2Y1, Facsimile: 1-866-249-7775, on or before 11:00 a.m. (Vancouver time) on June 27, 2023 or if the Meeting is adjourned, at least 48 hours, excluding Saturdays, Sundays and prior to any adjournment thereof. Registered holders of common shares may also complete the proxy vote by telephone or through the Internet as provided for in the form of proxy.
- (3) Non-registered holders of Shares should complete and return the voting instruction form or other authorization provided to them in accordance with the instructions provided therein.

Dated at Vancouver, British Columbia, this 25th day of May, 2023.

BY ORDER OF THE BOARD OF DIRECTORS

“Mark Melville”

Mark Melville
President and Chief Executive Officer