

OFFICER’S CERTIFICATE

**Pursuant to Section 2.20 of National Instrument 54-101:
Communication with Beneficial Owners of Securities of a Reporting Issuer
(the “Instrument”)**

I, Orest Smysnuik, Chief Financial Officer of Glacier Media Inc. (the “Corporation”), do hereby certify that the Corporation:

1. has arranged to have proxy-related materials for the annual general meeting of the Corporation’s shareholders to be held on June 27, 2024 (the “Meeting”) sent, in compliance with the Instrument, to all beneficial owners of the Corporation’s securities, at least 21 days before the date fixed for the Meeting;
2. has arranged to have carried out all of the requirements of the Instrument, in addition to those described in paragraph 1 above; and
3. is relying on section 2.20 of the Instrument to abridge certain time requirements set out in the Instrument.

CERTIFIED this 30th day of May, 2024.

GLACIER MEDIA INC.

Per: “Orest Smysnuik”

Orest Smysnuik

Chief Financial Officer