



Flow Capital Announces a US\$1.5M Follow-On Loan in TVision

TORONTO, December 16, 2024 – Flow Capital Corp. (TSXV:FW) (“Flow Capital”), a leading provider of flexible growth capital and alternative debt solutions, announces a follow-on senior note in an existing portfolio company, TVision Insights Inc. (“TVision” or the “Company”), a market leader in media measurement.

The additional capital infusion of US\$1.5M will be used for growth and working capital and underscores Flow Capital’s ongoing commitment to supporting industry-leading, high-growth companies. Since Flow Capital’s initial investment, TVision has delivered exceptional growth, strengthened its position as a trusted industry partner, and expanded the breadth and depth of its innovative product and service offerings.

Flow Capital continues to focus on providing flexible growth financing solutions to small and mid-cap high-growth companies across multiple sectors. With the help of our capital, companies are better able to execute their growth plans, scale their operations more aggressively, and seize unique opportunities, all while avoiding excessively dilutive financing or restrictive equity-based relationships.

Growing companies seeking covenant-light, founder-friendly growth capital are invited to apply for funding directly at www.flowcap.com/apply.

About Flow Capital

Flow Capital Corp. is a publicly listed growth venture debt lender dedicated to supporting high-growth companies. Since its inception in 2018, the Company has provided financing to businesses in the U.S., the U.K., and Canada, helping them achieve accelerated growth without the dilutive impact of equity financing or the complexities of traditional bank loans. Flow Capital focuses on revenue-generating companies seeking \$2 to \$10 million in capital to drive their continued expansion. For more information on Flow Capital, please visit www.flowcap.com.

About TVision

TVision provides second-by-second, person-level data about how people watch TV – who’s watching, what they’re watching, and how much attention they are paying to both linear and streaming TV. Advertisers, agencies, networks, streaming content providers, measurement companies, and data platforms use TVision data to make more informed media decisions, measure performance, produce content that engages audiences, and benchmark their results against competitors. TVision is headquartered in New York City, with offices in Boston and Tokyo.

For further information, please contact:

Flow Capital Corp.

Alex Baluta
Chief Executive Officer
alex@flowcap.com

47 Colborne Street, Suite 303,
Toronto, Ontario M5E 1P8

Forward-Looking Information and Statements

Certain statements herein may be “forward-looking” statements that involve known and unknown risks, uncertainties, and other factors that may cause the actual results, performance, or achievements of Flow or the industry to differ materially from those expressed or implied by such forward-looking statements. Forward-looking statements involve significant risks and uncertainties, should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether such results will be achieved. A number of factors could cause actual results to vary significantly from the results discussed in the forward-looking statements. These forward-looking statements reflect current assumptions and expectations regarding future events and operating performance and are made as of the date hereof. Flow assumes no obligation, except as required by law, to update any forward-looking statements to reflect new events or circumstances.