



NEWS RELEASE

BeWhere Holdings Inc. Announces PTCRB Certification and The Commercial Launch in North America of the First of its Kind Mobile IoT Devices for Asset Tracking and Environmental Sensing using LTE-M

Toronto, ON, December 19, 2017 - BeWhere Holdings Inc. (TSX-V: BEW, OTCQB: BEWFF) ("BeWhere" or the "Company") today announces it has received PTCRB industry certification for its Mobile IoT beacons, paving the way for the commercial launch of these cellular devices in North America. BeWhere's M-IoT beacons are small rugged devices, either solar or battery powered, that attach to non-powered mobile or fixed assets. The devices then transfer location and sensor data through Low Power Wide Area ("LPWA") cellular networks to BeWhere's secure cloud platform. BeWhere's state-of-the-art sensors gather and deliver the environmental and situational information that gives visibility into the near real-time status of assets/equipment. Protected by industrially-hardened packaging, they measure location, light, battery, temperature, impact, barometric pressure and humidity from both the environment and the asset itself. BeWhere's innovative and flexible design allows sensors to be customized to fit customers' specific needs such as flood detection. BeWhere M-IoT beacons are the first of their kind cellular devices using LTE-M in North America and will be offered at a cost point never seen before, opening a large untapped market.

Owen Moore, founder & CEO, commented "Being one of the first to market is important and PTCRB certification is the last step in the commercialization process. This is a very exciting milestone for our team and shareholders as it opens up a large market opportunity which I'm very excited for."

With PTCRB certification, operators and device manufacturers are confident of a device's interoperability with mobile networks. Established in 1997 by leading wireless operators, PTCRB defines the test requirements to verify compliance with global industry standards for wireless cellular devices. Member operators are committed to ensuring device quality through a rigorous verification process. Without PTCRB certification, manufacturers, run the risk that their devices will be blocked on wireless networks.

About BeWhere

BeWhere (TSXV: BEW, OTCQB: BEWFF) is an Industrial Internet of Things ("IIOT") solutions company that designs and sells hardware with sensors and software applications to track real-time information on moveable assets. The Company develops mobile applications, middle-ware and cloud based solutions that stand-alone or that can be readily integrated with existing software. Its solutions enable end-users a level of operational visibility that is more easily accessible and significantly easier to implement than in the past.

Facebook: <https://www.facebook.com/bewhereinc/>

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ON BEHALF OF THE BOARD

"Owen Moore"
CEO & Director

Cautionary Statements Regarding Forward Looking Information

Certain statements in this press release constitute forward-looking statements, within the meaning of applicable securities laws. All statements that are not historical facts, including without limitation, statements regarding future estimates, plans, programs, forecasts, projections, objectives, assumptions, expectations or beliefs of future performance, are "forward-looking statements".

We caution you that such "forward-looking statements" involve known and unknown risks and uncertainties that could cause actual and future events to differ materially from those anticipated in such statements.

Forward-looking statements include, but are not limited to, statements with respect to commercial operations, including technology development, anticipated revenues, projected size of market, and other information that is based on forecasts of future results, estimates of amounts not yet determinable and assumptions of management.

BeWhere Holdings Inc. (the "**Company**") does not intend, and does not assume any obligation, to update these forward-looking statements except as required by law. These forward-looking statements involve risks and uncertainties relating to, among other things, technology development and marketing activities, the Company's historical experience with technology development, uninsured risks. Actual results may differ materially from those expressed or implied by such forward-looking statements.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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