

September 29, 2022



1500 Robert-Bourassa Blvd., 7th Floor  
Montreal QC, H3A 3S8  
www.computershare.com

To: All Canadian Securities Regulatory Authorities

**Subject: AEGIS BRANDS INC**

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Special Meeting
Record Date for Notice of Meeting :	October 17, 2022
Record Date for Voting (if applicable) :	October 17, 2022
Beneficial Ownership Determination Date :	October 17, 2022
Meeting Date :	November 17, 2022
Meeting Location (if available) :	Virtual Meeting
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

**Notice and Access (NAA) Requirements:**

NAA for Beneficial Holders	No
NAA for Registered Holders	No

**Voting Security Details:**

<b>Description</b>	<b>CUSIP Number</b>	<b>ISIN</b>
COMMON SHARES	00775H105	CA00775H1055

Sincerely,

**Computershare**  
Agent for AEGIS BRANDS INC