

March 06, 2023



1500 Robert-Bourassa Blvd., 7th Floor
Montreal QC, H3A 3S8
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: AEGIS BRANDS INC

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual Meeting
Record Date for Notice of Meeting :	March 31, 2023
Record Date for Voting (if applicable) :	March 31, 2023
Beneficial Ownership Determination Date :	March 31, 2023
Meeting Date :	May 05, 2023
Meeting Location (if available) :	Toronto ON
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON SHARES	00775H105	CA00775H1055

Sincerely,

Computershare
Agent for AEGIS BRANDS INC