

CERTIFICATE

TO: The Securities Regulatory Authorities in each of the Provinces and Territories of Canada

Pursuant to subsection 2.20(c) of National Instrument 54-101 – *Communication with Beneficial Owners of Securities of a Reporting Issuer* ("**NI 54-101**"), and in connection with the annual meeting of the shareholders of Aegis Brands Inc. (the "**Corporation**") to be held on May 3, 2024, or any adjournment or postponement thereof (the "**Meeting**"), the undersigned, Melinda Lee, Chief Financial Officer of the Corporation, hereby certifies for and on behalf of the Corporation and not in her personal capacity that the Corporation:

- (a) has arranged to have proxy-related materials for the Meeting sent in compliance with the applicable timing requirements in Section 2.9 and 2.12 of NI 54-101;
- (b) has arranged to have carried out all of the requirements of NI 54-101 in addition to those described in paragraph (a) above; and
- (c) is relying upon Section 2.20 of NI 54-101 in connection with the abridgement of certain of the time periods specified in NI 54-101 in respect of the Meeting.

Dated the 10th day of April, 2024.

AEGIS BRANDS INC.

Per: Melinda Lee
Melinda Lee
Chief Financial Officer