

April 2, 2024


650 de Maisonneuve Blvd. W
7th floor
Montreal QC, H3A 3T2
www.computershare.com

To: All Canadian Securities Regulatory Authorities

AMENDED

Subject: AEGIS BRANDS INC

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual and Special Meeting
Record Date for Notice of Meeting :	March 28, 2024
Record Date for Voting (if applicable) :	March 28, 2024
Beneficial Ownership Determination Date :	March 28, 2024
Meeting Date :	May 03, 2024
Meeting Location (Virtual Only) :	Toronto ON
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	Yes
NAA for Registered Holders	Yes

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON SHARES	00775H105	CA00775H1055

Sincerely,

Computershare
Agent for AEGIS BRANDS INC