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**Consolidated Financial Statements of Tucows Inc.**

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**Report of Independent Registered Public Accounting Firm**

To the Stockholders and Board of Directors of Tucows, Inc.:

*Opinion on Internal Control Over Financial Reporting*

We have audited Tucows Inc.'s and subsidiaries' (the Company) internal control over financial reporting as of December 31, 2020, based on criteria established in *Internal Control – Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission. In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2020, based on criteria established in *Internal Control – Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated balance sheets of the Company as of December 31, 2020 and 2019, the related consolidated statements of comprehensive income, stockholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2020, and the related notes (collectively, the consolidated financial statements), and our report dated March 3, 2021 expressed an unqualified opinion on those consolidated financial statements.

*Basis for Opinion*

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Annual Report on Internal Control over Financial Reporting in Item 9A of the Form 10-K for the fiscal year-ended December 31, 2020. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

*Definition and Limitations of Internal Control Over Financial Reporting*

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ KPMG LLP

Chartered Professional Accountants, Licensed Public Accountants

Vaughan, Canada

March 3, 2021

## Report of Independent Registered Public Accounting Firm

To the Stockholders and Board of Directors of Tucows, Inc.:

### *Opinion on the Consolidated Financial Statements*

We have audited the accompanying consolidated balance sheets of Tucows, Inc. and subsidiaries (the Company) as of December 31, 2020 and 2019, the related consolidated statements of comprehensive income, stockholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2020, and the related notes (collectively, the consolidated financial statements). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2020 and 2019, and the results of its operations and its cash flows for each of the years in the three-year period ended December 31, 2020, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the Company's internal control over financial reporting as of December 31, 2020, based on criteria established in *Internal Control – Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission, and our report dated March 3, 2021 expressed an unqualified opinion on the effectiveness of the Company's internal control over financial reporting.

### *Change in Accounting Principle*

As discussed in Note 2(u) to the consolidated financial statements, the Company adopted Accounting Standards Codification ("ASC") Topic 842, *Leases* ("ASC 842") on January 1, 2019 using the modified retrospective method by recognizing the cumulative effect of initially applying ASC 842 as an adjustment to the opening balance sheet as at January 1, 2019.

### *Basis for Opinion*

These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that our audits provide a reasonable basis for our opinion.

### *Critical Audit Matter*

The critical audit matter communicated below is a matter arising from the current period audit of the consolidated financial statements that was communicated or required to be communicated to the audit committee and that: (1) relates to accounts or disclosures that are material to the consolidated financial statements and (2) involved our especially challenging, subjective, or complex judgments. The communication of a critical audit matter does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matter below, providing a separate opinion on the critical audit matter or on the accounts or disclosures to which it relates.

### *Evaluation of sufficiency of audit evidence over revenue*

As discussed in Note 10 to the consolidated financial statements, the Company's revenues are derived from (a) the provisioning of retail mobile services, the provisioning of wholesale mobile platform services, professional services and the provisioning of retail fiber Internet services in the Network Access Services segment; and from (b) domain name registration contracts, other domain related value-added services, domain sale contracts, and other advertising revenue in the Domain Services segment. The Company had \$311.2 million in revenues for the year ended December 31, 2020, of which \$242.2 million were generated in the Domain Services segment and \$69.0 million were generated from Network Access Services segment.

We identified the evaluation of the sufficiency of audit evidence over revenue as a critical audit matter. This matter required especially subjective auditor judgment because of the multiple revenue streams, the related revenue recognition processes, and the number of information technology (IT) applications involved. This included determining the revenue streams over which procedures were performed, the nature and extent of audit evidence obtained over each selected revenue stream, and the need to involve information technology professionals with specialized skills and knowledge to assist with the performance of certain procedures.

The following are the primary procedures we performed to address this critical audit matter. For each revenue stream we selected, we evaluated the design and tested the operating effectiveness of certain internal controls related to the processing and recording of revenue. We assessed the recorded revenue by selecting a sample of transactions and comparing the amounts recognized to underlying systems, records and/or other relevant and reliable third party data. We involved IT professionals with specialized skills and knowledge to assist in the testing of certain IT systems and related controls and reports that are used by the Company in its revenue recognition process. We evaluated the sufficiency of the audit evidence obtained over revenue by assessing the results of procedures performed.

/s/ KPMG LLP

Chartered Professional Accountants, Licensed Public Accountants

We have served as the Company's auditor since 2000.

Vaughan, Canada

March 3, 2021

**Tucows Inc.**

**Consolidated Balance Sheets**

(Dollar amounts in thousands of U.S. dollars)

|                                                                                                                                                                                                   | <u>December 31,<br/>2020</u> | <u>December 31,<br/>2019</u> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|------------------------------|
| <b>Assets</b>                                                                                                                                                                                     |                              |                              |
| Current assets:                                                                                                                                                                                   |                              |                              |
| Cash and cash equivalents                                                                                                                                                                         | \$ 8,311                     | \$ 20,393                    |
| Accounts receivable, net of allowance for doubtful accounts of \$222 as of December 31, 2020 and \$131 as of December 31, 2019                                                                    | 15,540                       | 14,564                       |
| Inventory                                                                                                                                                                                         | 1,875                        | 3,457                        |
| Prepaid expenses and deposits                                                                                                                                                                     | 16,845                       | 13,478                       |
| Derivative instrument asset, current portion (note 7)                                                                                                                                             | 3,860                        | 731                          |
| Deferred costs of fulfillment, current portion (note 11 (b))                                                                                                                                      | 93,467                       | 91,252                       |
| Income taxes recoverable                                                                                                                                                                          | 1,302                        | 1,800                        |
| Total current assets                                                                                                                                                                              | <u>141,200</u>               | <u>145,675</u>               |
| Deferred costs of fulfillment, long-term portion (note 11 (b))                                                                                                                                    | 17,599                       | 17,915                       |
| Property and equipment (note 4)                                                                                                                                                                   | 117,530                      | 82,121                       |
| Right of use operating lease asset                                                                                                                                                                | 11,238                       | 11,335                       |
| Deferred costs of acquisition (note 11 (a))                                                                                                                                                       | 362                          | 1,400                        |
| Deferred tax asset (note 9)                                                                                                                                                                       | 226                          | -                            |
| Intangible assets (note 5)                                                                                                                                                                        | 47,444                       | 57,654                       |
| Goodwill (note 5)                                                                                                                                                                                 | 116,304                      | 109,818                      |
| Total assets                                                                                                                                                                                      | <u>\$ 451,903</u>            | <u>\$ 425,918</u>            |
| <b>Liabilities and Stockholders' Equity</b>                                                                                                                                                       |                              |                              |
| Current liabilities:                                                                                                                                                                              |                              |                              |
| Accounts payable                                                                                                                                                                                  | \$ 6,329                     | \$ 6,671                     |
| Accrued liabilities                                                                                                                                                                               | 10,235                       | 9,373                        |
| Customer deposits                                                                                                                                                                                 | 15,402                       | 14,074                       |
| Derivative instrument liability, current portion (note 7)                                                                                                                                         | 99                           | -                            |
| Operating lease liability, current portion (note 12)                                                                                                                                              | 1,761                        | 1,413                        |
| Deferred revenue, current portion (note 10)                                                                                                                                                       | 127,336                      | 123,101                      |
| Accreditation fees payable, current portion                                                                                                                                                       | 940                          | 952                          |
| Income taxes payable                                                                                                                                                                              | 863                          | 1,324                        |
| Total current liabilities                                                                                                                                                                         | <u>162,965</u>               | <u>156,908</u>               |
| Derivative instrument liability, long-term portion (note 7)                                                                                                                                       | 114                          | -                            |
| Deferred revenue, long-term portion (note 10)                                                                                                                                                     | 24,909                       | 26,202                       |
| Accreditation fees payable, long-term portion                                                                                                                                                     | 195                          | 216                          |
| Operating lease liability, long-term portion (note 12)                                                                                                                                            | 9,179                        | 9,424                        |
| Loan payable, long-term portion (note 8)                                                                                                                                                          | 121,733                      | 113,503                      |
| Other long-term liability (note 3 (c))                                                                                                                                                            | 3,416                        | -                            |
| Deferred tax liability (note 9)                                                                                                                                                                   | 24,694                       | 25,471                       |
| Stockholders' equity (note 13)                                                                                                                                                                    |                              |                              |
| Preferred stock - no par value, 1,250,000 shares authorized; none issued and outstanding                                                                                                          | -                            | -                            |
| Common stock - no par value, 250,000,000 shares authorized; 10,612,414 shares issued and outstanding as of December 31, 2020 and 10,585,159 shares issued and outstanding as of December 31, 2019 | 20,798                       | 16,633                       |
| Additional paid-in capital                                                                                                                                                                        | 1,458                        | 880                          |
| Retained earnings                                                                                                                                                                                 | 80,106                       | 76,208                       |
| Accumulated other comprehensive income (loss) (note 7)                                                                                                                                            | 2,336                        | 473                          |
| Total stockholders' equity                                                                                                                                                                        | <u>104,698</u>               | <u>94,194</u>                |
| Total liabilities and stockholders' equity                                                                                                                                                        | <u>\$ 451,903</u>            | <u>\$ 425,918</u>            |
| Commitments and contingencies (note 18)                                                                                                                                                           |                              |                              |
| Subsequent events (note 20)                                                                                                                                                                       |                              |                              |

See accompanying notes to consolidated financial statements

**Tucows Inc.**

**Consolidated Statements of Comprehensive Income**

(Dollar amounts in thousands of U.S. dollars, except per share amounts)

|                                                                                                                                                              | Year ended December 31, |            |            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|------------|------------|
|                                                                                                                                                              | 2020                    | 2019       | 2018*      |
| Net revenues (note 10)                                                                                                                                       | \$ 311,202              | \$ 337,145 | \$ 346,013 |
| Cost of revenues (note 10)                                                                                                                                   |                         |            |            |
| Cost of revenues                                                                                                                                             | 200,401                 | 217,579    | 232,103    |
| Network expenses                                                                                                                                             | 10,194                  | 9,190      | 9,846      |
| Depreciation of property and equipment (note 4)                                                                                                              | 12,144                  | 8,475      | 5,298      |
| Amortization of intangible assets (note 5)                                                                                                                   | 1,340                   | 1,124      | 1,996      |
| Impairment of property and equipment (note 4)                                                                                                                | 1,638                   | -          | -          |
| Total cost of revenues                                                                                                                                       | 225,717                 | 236,368    | 249,243    |
| Gross profit                                                                                                                                                 | 85,485                  | 100,777    | 96,770     |
| Expenses:                                                                                                                                                    |                         |            |            |
| Sales and marketing                                                                                                                                          | 34,274                  | 34,270     | 33,063     |
| Technical operations and development                                                                                                                         | 12,427                  | 9,717      | 8,748      |
| General and administrative                                                                                                                                   | 20,268                  | 17,880     | 17,710     |
| Depreciation of property and equipment (note 4)                                                                                                              | 488                     | 486        | 424        |
| Loss (gain) on disposition of property and equipment                                                                                                         | (17)                    | 73         | -          |
| Amortization of intangible assets (note 5)                                                                                                                   | 10,080                  | 9,209      | 7,247      |
| Impairment of definite life intangible assets (note 5)                                                                                                       | 1,431                   | -          | -          |
| Loss (gain) on currency forward contracts (note 7)                                                                                                           | (383)                   | (198)      | 254        |
| Total expenses                                                                                                                                               | 78,568                  | 71,437     | 67,446     |
| Income from operations                                                                                                                                       | 6,917                   | 29,340     | 29,324     |
| Other income (expenses):                                                                                                                                     |                         |            |            |
| Interest expense, net                                                                                                                                        | (3,611)                 | (4,769)    | (3,687)    |
| Gain on sale of Ting customer assets, net (note 16)                                                                                                          | 7,612                   | -          | -          |
| Other income, net                                                                                                                                            | (158)                   | -          | 518        |
| Total other income (expenses)                                                                                                                                | 3,843                   | (4,769)    | (3,169)    |
| Income before provision for income taxes                                                                                                                     | 10,760                  | 24,571     | 26,155     |
| Provision for income taxes (note 9)                                                                                                                          | 4,985                   | 9,173      | 9,020      |
| Net income before redeemable non-controlling interest                                                                                                        | 5,775                   | 15,398     | 17,135     |
| Redeemable non-controlling interest                                                                                                                          | -                       | -          | (26)       |
| Net income attributable to redeemable non-controlling interest                                                                                               | -                       | -          | 26         |
| Net income for the period                                                                                                                                    | 5,775                   | 15,398     | 17,135     |
| Other comprehensive income, net of tax                                                                                                                       |                         |            |            |
| Unrealized income (loss) on hedging activities (note 7)                                                                                                      | 1,653                   | 1,101      | (1,022)    |
| Net amount reclassified to earnings (note 7)                                                                                                                 | 210                     | 182        | 212        |
| Other comprehensive income (loss) net of tax expense (recovery) of \$550 and \$411 and (\$259) for the years ended December 31, 2020, 2019 and 2018 (note 7) | 1,863                   | 1,283      | (810)      |
| Comprehensive income, net of tax for the period                                                                                                              | \$ 7,638                | \$ 16,681  | \$ 16,325  |
| Basic earnings per common share (note 17)                                                                                                                    | \$ 0.55                 | \$ 1.45    | \$ 1.62    |
| Shares used in computing basic earnings per common share (note 17)                                                                                           | 10,590,684              | 10,623,799 | 10,604,722 |
| Diluted earnings per common share (note 17)                                                                                                                  | \$ 0.54                 | \$ 1.43    | \$ 1.59    |
| Shares used in computing diluted earnings per common share (note 17)                                                                                         | 10,692,281              | 10,772,812 | 10,794,170 |

\*The Company has initially applied ASC 2016-02 (Topic 842) on January 1, 2019 (note 2 (u)). The accounting standard was adopted using the modified retrospective method, under this method the comparative period was not restated.

See accompanying notes to consolidated financial statements

**Tucows Inc.**

**Consolidated Statements of Stockholders' Equity**

(Dollar amounts in thousands of U.S. dollars)

|                                                                                                            | Common stock |           | Additional | Retained  | Accumulated         | Total         |
|------------------------------------------------------------------------------------------------------------|--------------|-----------|------------|-----------|---------------------|---------------|
|                                                                                                            | Number       | Amount    | paid in    | earnings  | other comprehensive | stockholders' |
|                                                                                                            |              |           | capital    |           | income (loss)       | equity        |
| Balances, December 31, 2017*                                                                               | 10,583,879   | \$ 15,368 | \$ 2,167   | \$ 42,676 | \$ -                | \$ 60,211     |
| Adoption of Topic 606 (note 2(u))                                                                          | -            | -         | -          | 1,063     | -                   | 1,063         |
| Adjusted, January 1, 2018                                                                                  | 10,583,879   | 15,368    | 2,167      | 43,739    | -                   | 61,274        |
| Exercise of stock options                                                                                  | 63,886       | 455       | (343)      | -         | -                   | 112           |
| Shares deducted from exercise of stock options for payment of withholding taxes and exercise consideration | (19,777)     | -         | (445)      | -         | -                   | (445)         |
| Stock-based compensation (note 14)                                                                         | -            | -         | 2,574      | -         | -                   | 2,574         |
| Net income                                                                                                 | -            | -         | -          | 17,135    | -                   | 17,135        |
| Accretion of redeemable non-controlling interest in Ting Virginia, LLC.                                    | -            | -         | -          | (64)      | -                   | (64)          |
| Other comprehensive income (loss) (note 7)                                                                 | -            | -         | -          | -         | (810)               | (810)         |
| Balances, December 31, 2018*                                                                               | 10,627,988   | 15,823    | 3,953      | 60,810    | (810)               | 79,776        |
| Exercise of stock options                                                                                  | 80,319       | 967       | (572)      | -         | -                   | 395           |
| Shares deducted from exercise of stock options for payment of withholding taxes and exercise consideration | (21,332)     | -         | (548)      | -         | -                   | (548)         |
| Repurchase and retirement of shares (note 13(a))                                                           | (101,816)    | (157)     | (4,829)    | -         | -                   | (4,986)       |
| Stock-based compensation (note 14)                                                                         | -            | -         | 2,876      | -         | -                   | 2,876         |
| Net income                                                                                                 | -            | -         | -          | 15,398    | -                   | 15,398        |
| Other comprehensive income (loss) (note 7)                                                                 | -            | -         | -          | -         | 1,283               | 1,283         |
| Balances, December 31, 2019                                                                                | 10,585,159   | 16,633    | 880        | 76,208    | 473                 | 94,194        |
| Exercise of stock options                                                                                  | 113,132      | 2,290     | (1,305)    | -         | -                   | 985           |
| Shares deducted from exercise of stock options for payment of withholding taxes and exercise consideration | (48,013)     | -         | (556)      | -         | -                   | (556)         |
| Repurchase and retirement of shares (note 13(a))                                                           | (70,238)     | (125)     | (1,279)    | (1,877)   | -                   | (3,281)       |
| Acquisition of Cedar Networks                                                                              | 32,374       | 2,000     | -          | -         | -                   | 2,000         |
| Stock-based compensation (note 14)                                                                         | -            | -         | 3,718      | -         | -                   | 3,718         |
| Net income                                                                                                 | -            | -         | -          | 5,775     | -                   | 5,775         |
| Other comprehensive income (loss) (note 7)                                                                 | -            | -         | -          | -         | 1,863               | 1,863         |
| Balances, December 31, 2020                                                                                | 10,612,414   | \$ 20,798 | \$ 1,458   | \$ 80,106 | \$ 2,336            | \$ 104,698    |

\*The Company has initially applied ASC 2016-02 (Topic 842) on January 1, 2019 (note 2(u)). The accounting standard was adopted using the modified retrospective method, under this method the comparative period was not restated.

See accompanying notes to consolidated financial statements

**Tucows Inc.**

**Consolidated Statements of Cash Flows**

(Dollar amounts in thousands of U.S. dollars)

|                                                                                     | Year ended December 31, |           |           |
|-------------------------------------------------------------------------------------|-------------------------|-----------|-----------|
|                                                                                     | 2020                    | 2019      | 2018*     |
| Cash provided by:                                                                   |                         |           |           |
| Operating activities:                                                               |                         |           |           |
| Net income for the period                                                           | \$ 5,775                | \$ 15,398 | \$ 17,135 |
| Items not involving cash:                                                           |                         |           |           |
| Depreciation of property and equipment                                              | 12,632                  | 8,961     | 5,722     |
| Loss on write off of property and equipment                                         | 1,638                   | 142       | -         |
| Amortization of debt discount and issuance costs                                    | 269                     | 297       | 281       |
| Amortization of intangible assets                                                   | 11,420                  | 10,333    | 9,243     |
| Net amortization contract costs                                                     | 106                     | (10)      | 14        |
| Accretion of contingent consideration                                               | 344                     | -         | -         |
| Impairment of definite life intangible asset                                        | 1,431                   | -         | -         |
| Other                                                                               | 223                     | -         | -         |
| Deferred income taxes (recovery)                                                    | (3,939)                 | 1,285     | 1,038     |
| Excess tax benefits on share-based compensation expense                             | (861)                   | (634)     | (697)     |
| Amortization of deferred rent                                                       | -                       | -         | (14)      |
| Net Right of use operating assets/Operating lease liability                         | 205                     | (32)      | -         |
| Loss on disposal of domain names                                                    | 17                      | 114       | 341       |
| Other income                                                                        | -                       | -         | (429)     |
| Loss (gain) on change in the fair value of forward contracts                        | (500)                   | (313)     | 207       |
| Write-down on disposal of Ting Mobile customer assets and contract costs            | 3,513                   | -         | -         |
| Stock-based compensation                                                            | 3,718                   | 2,876     | 2,574     |
| Change in non-cash operating working capital:                                       |                         |           |           |
| Accounts receivable                                                                 | (281)                   | (3,015)   | 1,539     |
| Inventory                                                                           | 945                     | 318       | (831)     |
| Prepaid expenses and deposits                                                       | (3,459)                 | 2,904     | (1,286)   |
| Deferred costs of fulfillment                                                       | (1,899)                 | 7,678     | 20,476    |
| Income taxes recoverable                                                            | 908                     | (89)      | 2,691     |
| Accounts payable                                                                    | (902)                   | (1,221)   | 171       |
| Accrued liabilities                                                                 | 376                     | 2,329     | (513)     |
| Customer deposits                                                                   | 1,493                   | 27        | (3,336)   |
| Deferred revenue                                                                    | 2,942                   | (6,900)   | (16,888)  |
| Accreditation fees payable                                                          | (33)                    | (67)      | (229)     |
| Net cash provided by operating activities                                           | 36,081                  | 40,381    | 37,209    |
| Financing activities:                                                               |                         |           |           |
| Proceeds received on exercise of stock options                                      | 985                     | 395       | 112       |
| Payment of tax obligations resulting from net exercise of stock options             | (556)                   | (548)     | (445)     |
| Repurchase of common stock                                                          | (3,281)                 | (4,986)   | -         |
| Proceeds received on loan payable                                                   | 8,000                   | 57,371    | 7,000     |
| Repayment of loan payable                                                           | -                       | (8,130)   | (19,596)  |
| Payment of loan payable costs                                                       | (32)                    | (641)     | (8)       |
| Net cash (used in) provided by financing activities                                 | 5,116                   | 43,461    | (12,937)  |
| Investing activities:                                                               |                         |           |           |
| Additions to property and equipment                                                 | (44,437)                | (44,070)  | (27,919)  |
| Acquisition of a portion of the minority interest in Ting Virginia, LLC (note 3(a)) | -                       | -         | (1,200)   |
| Acquisition of Cedar Holdings Group, net of cash of \$66 (note 3(c))                | (8,770)                 | -         | -         |
| Acquisition of Ascio Technologies, net of cash of \$1,437 (note 3(b))               | -                       | (28,450)  | -         |
| Acquisition of intangible assets                                                    | (72)                    | (3,566)   | (565)     |
| Net cash used in investing activities                                               | (53,279)                | (76,086)  | (29,684)  |
| Increase (decrease) in cash and cash equivalents                                    | (12,082)                | 7,756     | (5,412)   |
| Cash and cash equivalents, beginning of period                                      | 20,393                  | 12,637    | 18,049    |
| Cash and cash equivalents, end of period                                            | \$ 8,311                | \$ 20,393 | \$ 12,637 |
| Supplemental cash flow information:                                                 |                         |           |           |
| Interest paid                                                                       | \$ 3,573                | \$ 4,785  | \$ 3,712  |
| Income taxes paid, net                                                              | \$ 8,926                | \$ 7,941  | \$ 6,799  |
| Supplementary disclosure of non-cash investing and financing activities:            |                         |           |           |
| Property and equipment acquired during the period not yet paid for                  | \$ 1,129                | \$ 548    | \$ 1,462  |
| Fair value of shares issued for acquisition of Cedar Holdings Group                 | \$ 2,000                | \$ -      | \$ -      |
| Fair value of contingent consideration for acquisition of Cedar Holdings Group      | \$ 3,072                | \$ -      | \$ -      |

\*The Company has initially applied ASC 2016-02 (Topic 842) on January 1, 2019 (note 2(u)). The accounting standard was adopted using the modified retrospective method, under this method the comparative period was not restated.

See accompanying notes to consolidated financial statements

**Tucows Inc.**

**Notes to Consolidated Financial Statements**

**(Dollar amounts in thousands of U.S. dollars, except per share amounts)**

**1. Organization of the Company:**

Tucows Inc. (referred to throughout this report as the “Company”, “Tucows”, “we”, “us” or through similar expressions) provides simple useful services that help people unlock the power of the Internet. The Company provides US consumers and small businesses with mobile phone services nationally and high-speed fixed Internet access in selected towns. The Company offers Mobile Service Enabler (“MSE”) solutions, as well as professional services to other retail mobile providers. The Company is also a global distributor of Internet services, including domain name registration, digital certificates, and email. It provides these services primarily through a global Internet-based distribution network of Internet Service Providers, web hosting companies and other providers of Internet services to end-users.

**2. Significant Accounting Policies:**

The consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”) and are stated in U.S. dollars, except where otherwise noted.

*(a) Basis of presentation*

These consolidated financial statements include the accounts of the Company and its subsidiaries. All significant intercompany balances and transactions have been eliminated on consolidation.

*(b) Use of estimates*

The preparation of the consolidated financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, management evaluates its estimates, including those related to amounts recognized for bad debts and inventory obsolescence which requires estimates of sales forecasts and other marketplace considerations, internal use software which requires estimates of whether the costs incurred meet the criteria for capitalization based on the stage of the projects, the portion of MSE billings related to professional services, the recoverability of goodwill and intangible assets which require estimates of future cash flows and discount rates, lease liability which requires estimates of incremental borrowing rate and the expectation of exercising lease renewal periods, income taxes, contingencies and litigation, and estimates of credit spreads for determination of the fair value of derivative instruments. Management bases its estimates on historical experience, available market information as applicable, and on various other assumptions that are believed to be reasonable under the circumstances at the time they are made. Under different assumptions or conditions, the actual results will differ, potentially materially, from those previously estimated. Many of the conditions impacting these assumptions and estimates are outside of the Company’s control.

*(c) Cash and cash equivalents*

All highly liquid investments, with an original term to maturity of three months or less are classified as cash and cash equivalents. Cash and cash equivalents are stated at cost which approximates market value.



*(d) Inventory*

Inventory primarily consists of Internet optical network terminals and customer installation equipment. To a lesser extent, inventory also includes mobile devices, mobile sim cards and related accessories. All inventory is stated at the lower of cost or net realizable value. Cost is determined based on actual cost of the mobile device, accessory shipped or optical network terminals.

The net realizable value of inventory is analyzed on a regular basis. This analysis includes assessing obsolescence, sales forecasts, product life cycle, marketplace and other considerations. If assessments regarding the above factors adversely change, we may be required to write down the value of inventory.

*(e) Property and equipment*

Property and equipment are stated at cost, net of accumulated depreciation. Depreciation is provided on a straight-line basis so as to depreciate the cost of depreciable assets over their estimated useful lives at the following rates:

| Asset                                        | Rate               |
|----------------------------------------------|--------------------|
| Computer equipment                           | 30%                |
| Computer software                            | 33 1/3 - 100%      |
| Furniture and equipment                      | 20%                |
| Vehicles and tools                           | 20%                |
| Fiber network (years)                        | 15                 |
| Customer equipment and installations (years) | 3                  |
| Leasehold improvements                       | Over term of lease |
| Capitalized internal use software (years)    | 3 - 7              |

The Company reviews the carrying values of its property and equipment for potential impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If the estimated undiscounted future cash flows expected to result from the use of the group of assets and their eventual disposition is less than their carrying amount, they are considered to be impaired. The amount of the impairment loss recognized is measured as the amount by which the carrying value of the asset exceeds the fair value of the asset, with fair value being determined based upon discounted cash flows or appraised values, depending on the nature of the assets.

Additions to the fiber network are recorded at cost, including all material, labor, vehicle and installation and construction costs and certain indirect costs associated with the construction of cable transmission and distribution facilities. While the Company's capitalization is based on specific activities, once capitalized, costs are tracked by fixed asset category at the fiber network level and not on a specific asset basis. For assets that are retired, the estimated historical cost and related accumulated depreciation is removed.

Additions to land are recorded at cost, and include any direct costs associated with the purchase, as well as any direct costs incurred to bring it to the condition necessary for its intended use, such as legal fees associated with the acquisition and the cost of permanent improvements. Land is not depreciated.

We capitalize costs for software to be used internally when we enter the application development stage. This occurs when we complete the preliminary project stage, management authorizes and commits to funding the project, and it is feasible that the project will be completed and the software will perform the intended function. We cease to capitalize costs related to a software project when it enters the post implementation and operation stage.

Costs capitalized during the application development stage consist of payroll and related costs for employees who are directly associated with, and who devote time directly to, a project to develop software for internal use. External contractor costs who are directly associated with, and who devote time directly to, a project to develop software for internal use are also capitalized. Generally, we do not capitalize any general and administrative or overhead costs or costs incurred during the application development stage related to research and development, training or data conversion costs. Research and development costs and data conversion costs may be capitalized as Costs to fulfill a contract, if they relate to a specific professional services customer contract (see Note 11 - Costs to obtain and fulfill a contract). Costs related to upgrades and enhancements to internal-use software, if those upgrades and enhancements result in additional functionality, are capitalized. If upgrades and enhancements do not result in additional functionality, those costs are expensed as incurred.

The capitalized software development costs are generally to be amortized using the straight-line method over a 3 to 7-year period. In determining and reassessing the estimated useful life over which the cost incurred for the software should be amortized, we consider the effects of obsolescence, technology, competition and other economic factors.

*(f) Derivative Financial Instruments*

The Company uses derivative financial instruments to manage foreign currency exchange risk. The Company also uses pay-fixed, receive-variable interest rate swap with a Canadian chartered bank to limit the potential interest rate fluctuations incurred on its future cash flows related to variable interest payments on the Credit facility.

The Company accounts for these instruments in accordance with Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 815, "Derivatives and Hedging" ("Topic 815"), which requires that every derivative instrument be recorded on the balance sheet as either an asset or liability measured at its fair value as of the reporting date. Topic 815 also requires that changes in our derivative financial instruments' fair values be recognized in earnings, unless specific hedge accounting and documentation criteria are met (i.e., the instruments are accounted for as hedges). The Company recorded the effective portions of the gain or loss on derivative financial instruments that were designated as cash flow hedges in accumulated other comprehensive income in our accompanying Consolidated Balance Sheets.

For certain foreign currency contracts, the Company has not complied with the documentation standards required for its forward foreign exchange contracts to be accounted for as hedges and has, therefore, accounted for such forward foreign exchange contracts at their fair values with the changes in fair value recorded in net income.

The fair value of the forward exchange contracts is determined using an estimated credit adjusted mark-to-market valuation which takes into consideration the Company's and the counterparty's credit risk. The valuation technique used to measure the fair values of the derivative instruments is a discounted cash flow technique, with all significant inputs derived from or corroborated by observable market data, as no quoted market prices exist for the derivative instruments. The discounted cash flow techniques use observable market inputs, such as foreign currency spot, LIBOR rates, forward currency and interest rates.

*(g) Goodwill and Other Intangible assets*

**Goodwill**

Goodwill represents the excess of purchase price over the fair values assigned to the net assets acquired in business combinations. The Company does not amortize goodwill. Impairment testing for goodwill is performed annually in the fourth quarter of each year or more frequently if impairment indicators are present. Impairment testing is performed at the operating segment level. The Company has determined that it has two operating segments, Domain Services and Network Access services.

The Company performs a qualitative assessment to determine whether there are events or circumstances which would lead to a determination that it is more likely than not that goodwill has been impaired. If, after this qualitative assessment, the Company determines that it is not more likely than not that goodwill has been impaired, then no further quantitative testing is necessary. In performance of the qualitative test, an evaluation is made of the impact of various factors to the expected future cash flows attributable to its operating segments and to the assumed discount rate which would be used to present value those cash flows. Consideration is given to factors such as, macro-economic and industry and market conditions including the capital markets and the competitive environment amongst others. In the event that the qualitative tests indicate that there may be impairment, quantitative impairment testing is required.

If required to perform the quantitative test, the Company uses a discounted cash flow or income approach in which future expected cash flows at the operating segment level are converted to present value using factors that consider the timing and risk of the future cash flows. The estimate of cash flows used is prepared on an unleveraged debt-free basis. The discount rate reflects a market-derived weighted average cost of capital. The Company believes that this approach is appropriate because it provides a fair value estimate based upon the Company's expected long-term operating and cash flow performance for its operating segment. The projections are based upon the Company's best estimates of projected economic and market conditions over the related period including growth rates, estimates of future expected changes in operating margins and cash expenditures.

Other significant estimates and assumptions include terminal value growth rates, terminal value margin rates, future capital expenditures and changes in future working capital. If assumptions and estimates used to allocate the purchase price or used to assess impairment prove to be inaccurate, future asset impairment charges could be required.

**Intangibles Assets Not Subject to Amortization**

Intangible assets not subject to amortization consist of surname domain names and direct navigation domain names. While the domain names are renewed annually, through payment of a renewal fee to the applicable registry, the Company has the exclusive right to renew these names at its option. Renewals occur routinely and at a nominal cost. Moreover, the Company has determined that there are currently no legal, regulatory, contractual, economic or other factors that limit the useful life of these domain names on an aggregate basis and accordingly treat the portfolio of domain names as indefinite life intangible assets. The Company re-evaluates the useful life determination for domain names in the portfolio each year to determine whether events and circumstances continue to support an indefinite useful life.

The Company reviews individual domain names in the portfolio for potential impairment throughout the fiscal year in determining whether a particular name should be renewed. Impairment is recognized for names that are not renewed.

#### **Intangible Assets Subject to Amortization**

Intangible assets subject to amortization, consist of brand, customer relationships, technology and network rights and are amortized on a straight-line basis over their estimated useful lives as follows:

|                        | (in years) |
|------------------------|------------|
| Technology             | 2          |
| Brand                  | 7          |
| Customer relationships | 3 - 7      |
| Network rights         | 15         |

The Company continually evaluates whether events or circumstances have occurred that indicate the remaining estimated useful lives of its intangible assets subject to amortization may warrant revision or that the remaining balance of such assets may not be recoverable. The Company uses an estimate of the related undiscounted cash flows over the remaining life of the asset in measuring whether the asset is recoverable.

#### *(h) Revenue recognition*

See “Note 10 – Revenue” for a description of the Company’s revenue recognition policy and a further description of the principal activities – separated by reportable segments – from which the Company generates its revenue.

#### *(i) Deferred revenue*

Deferred revenue primarily relates to the unearned portion of revenues received in advance related to the unexpired term of registration fees from domain name registrations and other domain related Internet services, on both a wholesale and retail basis, net of external commissions. To a lesser extent, deferred revenue also includes a portion of the transaction price received from mobile platform services, which are related to professional services.

#### *(j) Contract Costs*

See “Note 11 – Costs to obtain and fulfill a contract” for a description of the Company’s contract cost recognition policy.

#### *(k) Leases*

See note 2(u) for the Company’s adoption of ASC 842 on January 1, 2019.

Under ASC 842, we determine if an arrangement is a lease at inception. Our lease agreements generally contain lease and non-lease components. Payments under our lease arrangements are primarily fixed. Non-lease components primarily include payments for maintenance and utilities. We combine fixed payments for non-lease components with lease payments and account for them together as a single lease component which increases the amount of our lease assets and liabilities.

Certain lease agreements contain variable payments, which are expensed as incurred and not included in the lease assets and liabilities. These amounts include payments affected by payments contingent on the number of Ting internet subscribers connected to a leased fiber network, and payments for maintenance and utilities.

We have elected to consider leases with a term of 12 months or less as short-term, and as such these have not been recognized on the balance sheet. We recognize lease expense for short-term leases on a straight-line basis over the lease term.

Lease assets and liabilities are recognized at the present value of the future lease payments at the lease commencement date. The interest rate used to determine the present value of the future lease payments is our incremental borrowing rate, because the interest rate implicit in our leases is not readily determinable. Our incremental borrowing rate is estimated to approximate the interest rate on a collateralized basis with similar terms and payments, and in economic environments where the leased asset is located. Our lease terms include periods under options to extend or terminate the lease when it is reasonably certain that we will exercise that option. We generally use the base, non-cancelable, lease term when determining the lease assets and liabilities. Lease assets also include any prepaid lease payments.

Operating lease expense is recognized on a straight-line basis over the lease term.

#### *(l) Accreditation fees payable*

In accordance with ICANN rules, the Company has elected to pay ICANN fees incurred on the registration of Generic Top-Level Domains on an annual basis. Accordingly, accreditation fees that relate to registrations completed prior to ICANN rendering a bill are accrued and reflected as accreditation fees payable.

*(m) Translation of foreign currency transactions*

The Company's functional currency is the United States dollar. Monetary assets and liabilities of the Company and of its wholly owned subsidiaries that are denominated in foreign currencies are translated into United States dollars at the exchange rates prevailing at the balance sheet dates. Non-monetary assets and liabilities are translated at the historical exchange rates. Transactions included in operations are translated at the rate at the date of the transactions.

*(n) Income taxes*

Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases and operating loss carry forwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in net income in the year that includes the enactment date. A valuation allowance is recorded if it is not "more likely than not" that some portion of or all of a deferred tax asset will be realized.

The Company recognizes the impact of an uncertain income tax position at the largest amount that is more-likely-than-not to be sustained upon audit by the relevant taxing authority and includes consideration of interest and penalties. An uncertain income tax position will not be recognized if it has less than a 50% likelihood of being sustained. The liability for unrecognized tax benefits is classified as non-current unless the liability is expected to be settled in cash within 12 months of the reporting date.

*(o) Stock-based compensation*

Stock-based compensation expense recognized during the period is based on the value of the portion of stock-based payment awards that is ultimately expected to vest, reduced for estimated forfeitures.

*(p) Earnings per common share*

Basic earnings per common share has been calculated on the basis of net income for the year divided by the weighted average number of common shares outstanding during each year. Diluted earnings per share gives effect to all dilutive potential common shares outstanding at the end of the year assuming that they had been issued, converted or exercised at the later of the beginning of the year or their date of issuance. In computing diluted earnings per share, the treasury stock method is used to determine the number of shares assumed to be purchased from the conversion of common share equivalents or the proceeds of the exercise of options.

*(q) Concentration of credit risk*

Financial instruments that potentially subject the Company to concentrations of credit risk consist primarily of cash equivalents, accounts receivable, forward foreign exchange contracts and pay-fixed, receive-variable interest rate swap contracts. Cash equivalents consist of deposits with major commercial banks, the maturities of which are three months or less from the date of purchase. With respect to accounts receivable, the Company performs periodic credit evaluations of the financial condition of its customers and typically does not require collateral from them. The counterparty to any forward foreign exchange contracts is a major commercial bank which management believes does not represent a significant credit risk. Management assesses the need for allowances for potential credit losses by considering the credit risk of specific customers, historical trends and other information.

*(r) Fair value measurement*

Fair value of financial assets and liabilities is defined as an exit price, representing the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants. The three-tier hierarchy for inputs used in measuring fair value, which prioritizes the inputs used in the methodologies of measuring fair value for assets and liabilities, is as follows:

- Level 1—Quoted prices in active markets for identical assets or liabilities
- Level 2—Observable inputs other than quoted prices in active markets for identical assets and liabilities
- Level 3—No observable pricing inputs in the market

Financial assets and financial liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurements. Our assessment of the significance of a particular input to the fair value measurements requires judgment, and may affect the valuation of the assets and liabilities being measured and their placement within the fair value hierarchy.

The fair value of cash and cash equivalents, accounts receivable, accounts payable, accreditation fees payable, customer deposits and accrued liabilities (level 2 measurements) approximate their carrying values due to the relatively short periods to maturity of the instruments.

The fair value of the derivative financial instruments is determined using an estimated credit-adjusted mark-to-market valuation (a level 2 measurement) which takes into consideration the Company and the counterparty credit risk.

*(s) Investments*

The Company accounts for investment in entities over which it has the ability to exert significant influence, but does not control and is not the primary beneficiary of, using the equity method of accounting. The Company includes the proportionate share of earnings (loss) of the equity method investees in Other Income in the Consolidated Statements of Comprehensive Income. The proportional shares of affiliate earnings or losses accounted for under the equity method of accounting were not material for all periods presented.

*(t) Segment reporting*

The Company operates in two operating segments, Domain Services and Network Access Services.

The Company's Domain Services revenues are attributed to the country in which the contract originates. Revenues from domain names issued under the OpenSRS, brand from the Ontario, Canada location are attributed to Canada because it is impracticable to determine the country of the customer. Revenues from domain names issued under the eNom brand from the Washington state location are attributable to the United States because it is impracticable to determine the country of the customer. Revenues from domain names issued under the Ascio brand from the Copenhagen, Denmark location are attributed to Denmark because it is impracticable to determine the country of the customer. Revenues from domain names issued under the EPAG brand from the Bonn, Germany location are attributed to Germany because it is impracticable to determine the country of the customer. The Company's Network Access Services which consist primarily of MSE services, professional services, mobile telephony services and the provisioning of high speed Internet access services, are generated primarily through its business operations in the United States.

The Company's assets are primarily located in Canada, the United States and Europe.

*(u) Recent Accounting Pronouncements*

*Recent Accounting Pronouncements Adopted*

*ASU 2016-02: Adoption of Leases (Topic 842)*

The Company adopted ASU No. 2016-02, *Leases* (Topic 842) ("ASU 2016-02") as of January 1, 2019.

The Company has elected to apply ASU 2016-02 using the modified retrospective approach with the transition relief provided by ASC 2018-11, which allows the Company to use January 1, 2019 as the date of initial application. As a result, the 2018 comparative period has not been restated and continue to be reported under Topic 840.

The Company elected the practical expedient to use hindsight when considering the likelihood that lessee options to extend or terminate a lease or purchase the underlying asset will be exercised, and in assessing the impairment of right-of-use assets.

The Company elected the practical expedient not to separate non-lease components from the associated lease components for its existing datacenter, corporate offices and fiber-optic cable leases at transition.

As a result of adopting ASU 2016-02, the most significant effects were the recognition of a right-of-use ("ROU") asset and lease liability related to operating leases of approximately \$8.8 million and approximately \$8.3 million, respectively at January 1, 2019. The difference between the ROU asset and lease liability of \$0.5 million was due to the net reclassification of previously deferred rent and prepaid expenses of approximately \$0.1 million and approximately \$0.6 million, respectively to the ROU asset. There was no impact on opening retained earnings on adoption. The adoption of ASU 2016-02 did not have a significant impact on our consolidated statements of comprehensive income or our consolidated statements of cash flows.

*ASU 2014-09: Adoption of Revenue from Contracts with Customers (Topic 606)*

On January 1, 2018, the Company adopted ASU 2014-09 using the modified retrospective method by recognizing the cumulative effect of initially applying ASU 2014-09 as an adjustment to the opening balance of equity as at January 1, 2018. The results for reporting periods beginning after January 1, 2018 are presented under ASU 2014-09, while prior period amounts are not adjusted and continue to be reported in accordance with our historic accounting policy, under Accounting Standards Codification (“ASC”) Topic 605, Revenue Recognition (ASC Topic 605). The adoption of ASU 2014-09 did not affect the Company’s cash flows from operating, investing, or financing activities. Furthermore, the impact on timing of revenue recognition was not material as the treatment of revenue for services rendered over time is consistent under ASU 2014-09 and ASC Topic 605. The details of the significant changes and quantitative impact of the changes are set out below. For a more comprehensive description of how the Company recognizes revenue under the new revenue standard in accordance with its performance obligations, see Note 10 – Revenue for more information.

The Company previously recognized commission fees related to Ting Mobile, Ting Internet, eNom domain registration and eNom domain related value-added service contracts as selling expenses when they were incurred. Under ASU 2014-09, when these commission fees are deemed incremental and are expected to be recovered, the Company capitalizes as an asset such commission fees as costs of obtaining a contract. These commission fees are amortized into income consistently with the pattern of transfer of the good or service to which the asset relates. The amortization of deferred costs of acquisition are amortized into Sales and marketing expense. The estimation of the amortization period for the costs to obtain a contract requires judgement.

Under ASU 2014-09, the Company has applied the following practical expedients:

- a) When the amortization period for costs incurred to obtain a contract with a customer is less than one year, the Company has elected to apply a practical expedient to expense the costs as incurred; and
- b) For mobile and internet access services, where the performance obligation is part of contracts that have an original expected duration of one year or less (typically one month), the Company has elected to apply a practical expedient to not disclose revenues expected to be recognized in the future related performance obligations that are unsatisfied (or partially unsatisfied).

On January 1, 2018 as a result of adopting ASU 2014-09, the Company recorded a contract cost asset of \$1.4 million with a corresponding increase to opening retained earnings and deferred tax liability of \$1.1 million and \$0.3 million, respectively, due to the deferral of costs of obtaining contracts.

*Other*

In August 2017, the Financial Accounting Standards Board (“FASB”) issued ASU No. 2017-12, *Derivatives and Hedging (Topic 815): Targeted Improvements to Accounting for Hedging Activities* (“ASU 2017-12”), which better aligns an entity’s risk management activities and financial reporting for hedging relationship through changes to both the designation and measurement guidance for qualifying hedging relationships and presentation of hedge results. The new standard expands and refines hedge accounting for both nonfinancial and financial risk components and aligns the recognition and presentation of the effects of the hedging instrument and hedged item in the financial statements. The Company adopted the targeted improvements to ASU 2017-12 on January 1, 2019 using a modified retrospective approach to existing hedging relationships. The new guidance did not have a material impact on our consolidated financial statements.

In August 2018, the FASB issued ASU No. 2018-15, *Intangibles—Goodwill and Other—Internal-Use Software* (Subtopic 350-40): *Customer’s Accounting for Fees Paid in a Cloud Computing Arrangement* (“ASU 2018-15”). ASU 2018-15 helps entities evaluate the accounting for fees paid by a customer in a cloud computing arrangement (hosting arrangement) by providing guidance on accounting for implementation costs when the cloud computing arrangement does not include a license and is accounted for as a service contract. The amendments in ASU 2018-15 require an entity (customer) in a hosting arrangement to assess which implementation costs to capitalize vs expense as it relates to a service contract. The amendments also require the entity (customer) to expense the capitalized implementation costs of a hosting arrangement that is a service contract over the term of the hosting arrangement. The Company adopted ASU 2018-15 on January 1, 2020 using a modified retrospective approach. The new guidance did not have a material impact on our consolidated financial statements.

*Recent Accounting Pronouncements Not Yet Adopted*

In March 2020, the FASB issued ASU No. 2020-04, *Reference Rate Reform* (Topic 848): *Facilitation of the Effects of Reference Rate Reform on Financial Reporting* (“ASU 2020-04”), which provides optional guidance for a limited period of time to ease the potential burden of reference rate reform on financial reporting. The amendments in ASU 2020-04 apply to contract modifications that replace a reference rate affected by reference rate reform and contemporaneous modifications of other contract terms related to the replacement of the reference rate. The following optional expedients for applying the requirements of certain Topics or Industry Subtopics in the Codification are permitted for contracts that are modified because of reference rate reform and that meet certain scope guidance:

- a) Modifications of contracts within the scope of Topics 310, Receivables, and 470, Debt, should be accounted for by prospectively adjusting the effective interest rate.
- b) Modifications of contracts within the scope of Topic 842, Leases, should be accounted for as a continuation of the existing contracts with *no* reassessments of the lease classification and the discount rate or remeasurements of lease payments that otherwise would be required under those Topics for modifications *not* accounted for as separate contracts.
- c) Modifications of contracts do *not* require an entity to reassess its original conclusion about whether that contract contains an embedded derivative that is clearly and closely related to the economic characteristics and risks of the host contract under Subtopic 815-15, Derivatives and Hedging—Embedded Derivatives

The amendments in ASU 2020-04 are effective for all entities as of March 12, 2020 through December 31, 2022. The Company is currently charged interest and standby fees associated with its Amended 2019 Credit Facility (as defined below) based on LIBOR which are partially hedged by interest rate swaps, which are also based on LIBOR. Both the credit facility agreement and the interest rate swaps will need to be amended when an alternative reference rate is chosen, at which time we *may* adopt some of the practical expedients provided by ASU 2020-04.

### 3. Acquisitions:

#### (a) Blue Ridge Websoft

On February 27, 2015, Ting Fiber, Inc. (“Ting”), one of the Company’s wholly owned subsidiaries, acquired a 70% ownership interest in Ting Virginia, LLC and its subsidiaries, Blue Ridge Websoft, LLC (doing business as Blue Ridge Internet Works), Fiber Roads, LLC and Navigator Network Services, LLC for consideration of approximately \$3.5 million.

On February 1, 2017, under the terms of a call option in the agreement, Ting acquired an additional 20% interest in Ting Virginia, LLC from the selling shareholders (the “Minority Shareholders”) for consideration of \$2.0 million.

On February 13, 2018, the Company entered into an agreement with the Minority Shareholders pursuant to which the Minority Shareholders could immediately exercise their put option to sell their remaining 10% ownership interest in Ting Virginia, LLC for \$1.2 million to the Company. The put option was exercised on February 13, 2018 and the Company paid \$1.2 million for the remaining 10% ownership interest and Ting Virginia, LLC became a wholly-owned subsidiary of the Company.

#### (b) Ascio

On March 18, 2019, the Company entered into an Asset Purchase Agreement with its indirect wholly owned subsidiary, Ting Fiber, Inc., and NetNames European Holdings ApS, CSC Administrative Services Limited UK, and Corporation Service Company (“CSC”), pursuant to which Ting Fiber, Inc. purchased from CSC all of the equity of Ascio Technologies, Inc. (“Ascio”), a domain registrar business, and all of CSC’s assets related to that business. The final purchase price was \$29.9 million, which represented the agreed upon purchase of \$29.44 million plus an amount of \$0.45 million related to the estimated working capital deficiency acquired.

As required by ASC 805, Business Combinations, the Company has recorded deferred revenue at fair value at the acquisition date, which was determined by estimating the costs associated with customer support services and prepaid domain name registration fees to fulfill the contractual obligations over the remaining life of the contract at the acquisition date plus a normal profit margin.

The following table shows the final allocation of the purchase price for Ascio to the acquired identifiable assets and liabilities assumed (*thousands of U.S. dollars*):

|                              |    |          |
|------------------------------|----|----------|
| Goodwill                     | \$ | 19,765   |
| Cash                         |    | 1,437    |
| Brand                        |    | 2,090    |
| Developed technology         |    | 2,440    |
| Customer relationships       |    | 10,610   |
| Prepaid domain registry fees |    | 10,318   |
| Other assets                 |    | 2,218    |
| Total assets                 |    | 48,878   |
| Deferred Revenue             |    | (12,510) |
| Deferred Tax Liabilities     |    | (2,852)  |
| Other liabilities            |    | (3,630)  |
| Total liabilities            |    | (18,992) |
| Consideration Paid           | \$ | 29,886   |

All definite life intangible assets acquired, including brand, developed technology and customer relationships will be amortized over 7 years.

The goodwill related to this acquisition is primarily attributable to synergies expected to arise from the acquisition and is deductible for US tax purposes but non-deductible for Danish tax purposes.

In connection with this acquisition, the Company incurred total acquisition related costs of \$0.5 million of which \$0.3 million and \$0.2 million were included in General & Administrative expenses in the consolidated statements of operations and comprehensive income during Fiscal 2019 and Fiscal 2018, respectively.

#### (c) Cedar

In the fourth quarter of 2019, the Company entered into a Stock Purchase Agreement to purchase all of the issued and outstanding shares of Cedar Holdings Group, Incorporated (“Cedar”), a fiber Internet provider business based in Durango, Colorado. The transaction closed on January 1, 2020, following receipt of all regulatory approvals. The purchase price was \$14.1 million, less a purchase price adjustment of approximately \$0.2 million relating to a working capital deficit and the estimated fair value of contingent consideration, for net purchase consideration of \$13.9 million. In addition to \$9.0 million cash consideration due at closing, the Company also issued 32,374 (\$2.0 million) of Tucows Inc. shares with a two-year restriction period at closing. Included in the agreement is contingent consideration totaling up to \$4.0 million, due on the 24th and 36th month anniversaries of the closing of the transaction dependent upon the achievement of certain milestones as defined in the Share Purchase Agreement. The fair value of the contingent consideration was determined to be \$3.1 million using a discount rate of 11.2%.

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The following table shows the final allocation of the purchase price for Cedar to the acquired identifiable assets and liabilities assumed (*thousands of U.S. dollars*):

|                                                          |           |                |
|----------------------------------------------------------|-----------|----------------|
| Cash Consideration, including working capital adjustment | \$        | 8,836          |
| Share-based payment                                      |           | 2,000          |
| Fair value of contingent payments                        |           | 3,072          |
| <b>Total estimated purchase price</b>                    |           | <b>13,908</b>  |
| Cash and Cash Equivalents                                |           | 66             |
| Accounts Receivables, net                                |           | 13             |
| Other current assets                                     |           | 22             |
| Property and equipment                                   |           | 4,661          |
| Right of use operating lease                             |           | 18             |
| Customer relationships                                   |           | 4,640          |
| Network rights                                           |           | 750            |
| <b>Total identifiable assets</b>                         |           | <b>10,170</b>  |
| Accounts payable and accrued liabilities                 |           | (362)          |
| Deferred tax liability                                   |           | (2,373)        |
| Operating lease liability                                |           | (13)           |
| <b>Total liabilities assumed</b>                         |           | <b>(2,748)</b> |
| <b>Total net assets (liabilities) assumed</b>            |           | <b>7,422</b>   |
| <b>Total goodwill</b>                                    | <b>\$</b> | <b>6,486</b>   |

The amortization period for the customer relationships and network rights are 7 and 15 years, respectively.

The following table presents selected unaudited pro forma information for the Company assuming the acquisition of Cedar had occurred as of January 1, 2019. This pro forma information does not purport to represent what the Company's actual results would have been if the acquisition had occurred as of the date indicated or what results would be for any future periods.

|                                   | Unaudited               |            |
|-----------------------------------|-------------------------|------------|
|                                   | Year Ended December 31, |            |
|                                   | 2020                    | 2019       |
| Net revenues                      | \$ 311,202              | \$ 342,056 |
| Net income                        | 5,775                   | 15,181     |
| Basic earnings per common share   | 0.55                    | 1.43       |
| Diluted earnings per common share | \$ 0.54                 | \$ 1.41    |

The amount of revenue recognized since the acquisition date included in the consolidated statements of operations and comprehensive income statement for Fiscal 2020 is \$4.7 million.

The net income recognized since the acquisition date included in the consolidated statements of operations and comprehensive income for Fiscal 2020 is a loss of \$0.7 million.

#### 4. Property and Equipment:

Property and equipment consist of the following (Dollar amounts in thousands of U.S. dollars):

|                                      | December 31,<br>2020 | December 31,<br>2019 |
|--------------------------------------|----------------------|----------------------|
| Computer equipment                   | \$ 25,029            | \$ 18,027            |
| Computer software                    | 1,760                | 2,336                |
| Capitalized internal use software    | 2,835                | 1,270                |
| Furniture and equipment              | 1,314                | 1,394                |
| Vehicles and tools                   | 4,476                | 2,656                |
| Fiber network                        | 66,766               | 40,645               |
| Customer equipment and installations | 13,332               | 8,586                |
| Land                                 | 1,634                | 1,511                |
| Assets under construction            | 36,720               | 30,352               |
| Leasehold improvements               | 475                  | 542                  |
|                                      | <b>154,341</b>       | <b>107,319</b>       |
| Less:                                |                      |                      |
| Accumulated depreciation             | 36,811               | 25,198               |
|                                      | <b>\$ 117,530</b>    | <b>\$ 82,121</b>     |



Depreciation of property and equipment (Dollar amounts in thousands of U.S. dollars):

|                                        | Year Ended December<br>31,<br>2020 | Year Ended December<br>31,<br>2019 | Year Ended December<br>31,<br>2018 |
|----------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| Depreciation of property and equipment | \$ 12,632                          | \$ 8,961                           | \$ 5,722                           |

During the year ended December 31, 2020, property, plant and equipment with a net book value of \$1.6 million related to Ting TV, a product under development for Ting Fiber was written off and included in impairment of property and equipment in the consolidated statement of comprehensive income. During the years ended December 31, 2019 and 2018, property, plant and equipment with a net book value of \$0.1, and Snil respectively were written off.

## 5. Goodwill and Other Intangible Assets

### Goodwill

Goodwill represents the excess of the purchase price over the fair value of tangible and identifiable intangible assets acquired and liabilities assumed in our acquisitions.

Goodwill consists of the following (Dollar amounts in thousands of U.S. dollars):

|                                        | Network Access<br>Services | Domain Services | Total      |
|----------------------------------------|----------------------------|-----------------|------------|
| Balances, December 31, 2018            | \$ 2,132                   | \$ 87,922       | \$ 90,054  |
| Ascio Technologies Inc. acquisition    | -                          | 19,764          | 19,764     |
| Balances, December 31, 2019            | \$ 2,132                   | \$ 107,686      | \$ 109,818 |
| Cedar Holdings Group, Inc. acquisition | 6,486                      | -               | 6,486      |
| Balances, December 31, 2020            | \$ 8,618                   | \$ 107,686      | \$ 116,304 |

The Company's Goodwill balance is \$116.3 million as of December 31, 2020 and \$109.8 million as of December 31, 2019. The Company's goodwill relates 93% (\$107.7 million) to its Domain Services operating segment and 7% (\$8.6 million) to its Network Access Services operating segment.

Goodwill is not amortized, but is subject to an annual impairment test. The Company performed an impairment analysis as outlined in "Note 2(g) – Significant Accounting Policies" and there were no indications of impairment for Fiscal 2020 and Fiscal 2019.

### Other Intangible Assets:

Intangible assets consist of acquired brand, technology, customer relationships, surname domain names, direct navigation domain names and network rights. The Company considers its intangible assets consisting of surname domain names and direct navigation domain names as indefinite life intangible assets. The Company has the exclusive right to these domain names as long as the annual renewal fees are paid to the applicable registry. Renewals occur routinely and at a nominal cost. The indefinite life intangible assets are not amortized, but are subject to impairment assessments performed throughout the year. During Fiscal 2020, we assessed whether certain domain names that were originally acquired in the June 2006 acquisition of Mailbank.com Inc. that were up for renewal, should not be renewed. During the years ended December 31, 2020, December 31, 2019, and December 31, 2018, no impairment of indefinite life intangible assets was recorded.

Finite-life intangible assets, comprising brand, technology, customer relationships and network rights are being amortized on a straight-line basis over periods of two to fifteen years.

In the third quarter of 2019, the Company acquired the mobile customer base of FreedomPop and Unreal Mobile brands from STS Media Inc., operating on the Sprint network. The migration of these customers occurred over a 60-day period, ending in September 2019 with subscribers having the option to accept the Ting offering or cancel or port their service elsewhere. The final purchase price was \$3.5 million. These assets have been assigned to Customer Relationships and are being amortized over 3 years.

In June 2020, in light of developments in the economy and the business and leisure travel industries as a result of the COVID-19 pandemic, the Company decided to discontinue the operation of Roam Mobility. As a consequence of the decision to shut down its Roam Mobility operations, the Company has recorded an impairment loss associated with Roam Mobility customer relationships of \$1.4 million during the year ended December 31, 2020.

In August 2020, the Company sold the mobile customer accounts that are marketed and sold under the Ting brand (other than certain customer accounts associated with one network operator), and as such de-recognized any capitalized customer relationships associated with those accounts. See Note 16 - Other income, for more information.

Throughout Fiscal 2020, the Company purchased several non-exclusive land easements, totaling \$0.1 million, which are necessary for the Company to install fiber internet infrastructure in conjunction with its Fiber Internet business.

Acquired intangible assets consist of the following (Dollar amounts in thousands of U.S. dollars):

|                                                     | Surname<br>domain<br>names | Direct<br>navigation<br>domain<br>names | Brand    | Customer<br>relationships | Technology | Network<br>rights | Total     |
|-----------------------------------------------------|----------------------------|-----------------------------------------|----------|---------------------------|------------|-------------------|-----------|
| Amortization period                                 | indefinite<br>life         | indefinite<br>life                      | 7 years  | 3 - 7 years               | 2 years    | 15 years          |           |
| Balances, December 31, 2018                         | \$ 11,176                  | \$ 1,247                                | \$ 9,004 | \$ 27,290                 | \$ 163     | \$ 515            | \$ 49,395 |
| Ascio Technologies Inc. acquisition                 | -                          | -                                       | 2,090    | 10,610                    | 2,440      | -                 | 15,140    |
| FreedomPop acquisition                              | -                          | -                                       | -        | 3,475                     | -          | -                 | 3,475     |
| Acquisition of customer relationships               | -                          | -                                       | -        | 91                        | -          | -                 | 91        |
| Additions to/(disposals from) domain portfolio, net | (12)                       | (102)                                   | -        | -                         | -          | -                 | (114)     |
| Amortization expense                                | -                          | -                                       | (2,003)  | (7,197)                   | (1,087)    | (46)              | (10,333)  |
| Balances December 31, 2019                          | \$ 11,164                  | \$ 1,145                                | \$ 9,091 | \$ 34,269                 | \$ 1,516   | \$ 469            | \$ 57,654 |
| Cedar Holdings Group Inc. acquisition               | -                          | -                                       | -        | 4,640                     | -          | 750               | 5,390     |
| Additions to/(disposals from) domain portfolio, net | (7)                        | (10)                                    | -        | -                         | -          | -                 | (17)      |
| Impairment of definite life intangible asset        | -                          | -                                       | -        | (1,431)                   | -          | -                 | (1,431)   |
| Other                                               | -                          | -                                       | -        | (223)                     | -          | -                 | (223)     |
| Write-down of Ting Mobile customer relationships    | -                          | -                                       | -        | (2,581)                   | -          | -                 | (2,581)   |
| Acquisition of Network rights                       | -                          | -                                       | -        | -                         | -          | 72                | 72        |
| Amortization expense                                | -                          | -                                       | (2,070)  | (8,010)                   | (1,242)    | (98)              | (11,420)  |
| Balances December 31, 2020                          | \$ 11,157                  | \$ 1,135                                | \$ 7,021 | \$ 26,664                 | \$ 274     | \$ 1,193          | \$ 47,444 |

The following table shows the estimated amortization expense for each of the next 5 years, assuming no further additions to acquired intangible assets are made (Dollar amounts in thousands of U.S. dollars):

|            | Year ending<br>December 31, |
|------------|-----------------------------|
| 2021       | \$ 9,515                    |
| 2022       | 9,345                       |
| 2023       | 8,669                       |
| 2024       | 4,455                       |
| 2025       | 2,587                       |
| Thereafter | 581                         |
| Total      | \$ 35,152                   |

## 6. Fair Value Measurement:

For financial assets and liabilities recorded in our financial statements at fair value we utilize a valuation hierarchy for disclosure of the inputs to valuation used to measure fair value. This hierarchy prioritizes the inputs into three broad levels. Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities. Level 2 inputs are quoted prices for similar assets and liabilities in active markets or inputs that are observable for the asset or liability, either directly or indirectly through market corroboration, for substantially the full term of the financial instrument. Level 3 inputs are unobservable inputs based on the Company's own assumptions used to measure assets and liabilities at fair value. A financial asset or liability's classification within the hierarchy is determined based on the lowest level input that is significant to the fair value measurement.

The following table provides a summary of the fair values of the Company's derivative instruments measured at fair value on a recurring basis as at December 31, 2020 (Dollar amounts in thousands of U.S. dollars):

|                                  | December 31, 2020            |          |         | Assets<br>(Liabilities)<br>at Fair value |
|----------------------------------|------------------------------|----------|---------|------------------------------------------|
|                                  | Fair Value Measurement Using |          |         |                                          |
|                                  | Level 1                      | Level 2  | Level 3 |                                          |
| Derivative instrument asset, net | \$ -                         | \$ 3,647 | \$ -    | \$ 3,647                                 |
| Total Assets, net                | \$ -                         | \$ 3,647 | \$ -    | \$ 3,647                                 |

The following table provides a summary of the fair values of the Company's derivative instruments measured at fair value on a recurring basis as at December 31, 2019 (Dollar amounts in thousands of U.S. dollars):

|                                  | December 31, 2019            |         |         |                                          |
|----------------------------------|------------------------------|---------|---------|------------------------------------------|
|                                  | Fair Value Measurement Using |         |         | Assets<br>(Liabilities)<br>at Fair value |
|                                  | Level 1                      | Level 2 | Level 3 |                                          |
| Derivative instrument asset, net | \$ -                         | \$ 731  | \$ -    | \$ 731                                   |
| Total Assets, net                | \$ -                         | \$ 731  | \$ -    | \$ 731                                   |

## 7. Derivative Instruments and Hedging Activities:

### Foreign currency forward contracts

Since October 2012, the Company has employed a hedging program with a Canadian chartered bank to limit the potential foreign exchange fluctuations incurred on its future cash flows related to a portion of payroll, taxes, rent and payments to Canadian domain name registry suppliers that are denominated in Canadian dollars and are expected to be paid by its Canadian operating subsidiary. As part of its risk management strategy, the Company uses derivative instruments to hedge a portion of the foreign exchange risk associated with these costs. The Company does not use these forward contracts for trading or speculative purposes. These forward contracts typically mature between one and eighteen months.

In May 2020, the Company entered into a pay-fixed, receive-variable interest rate swap with a Canadian chartered bank to limit the potential interest rate fluctuations incurred on its future cash flows related to variable interest payments on the Credit facility. The notional value of the interest rate swap was \$70 million. The Company does not use these forward contracts for trading or speculative purposes. The contract is coterminous with the Credit facility, maturing in June 2023.

The Company has designated certain of these transactions as cash flow hedges of forecasted transactions under ASC Topic 815. For certain contracts, as the critical terms of the hedging instrument, and of the entire hedged forecasted transaction, are the same, in accordance with ASC Topic 815, the Company has been able to conclude that changes in fair value and cash flows attributable to the risk of being hedged are expected to completely offset at inception and on an ongoing basis. Accordingly, unrealized gains or losses on the effective portion of these contracts have been included within other comprehensive income. The fair value of the contracts, as of December 31, 2020 and December 31, 2019, is recorded as derivative instrument assets or liabilities. For certain contracts where the hedged transactions are no longer probable to occur, the loss on the associated forward contract is recognized in earnings.

As of December 31, 2020, the notional amount of forward contracts that the Company held to sell U.S. dollars in exchange for Canadian dollars was \$31.8 million, of which \$26.8 million met the requirements of ASC Topic 815 and were designated as hedges.

As of December 31, 2019 the notional amount of forward contracts that the Company held to sell U.S. dollars in exchange for Canadian dollars was \$30.5 million, of which \$26.1 million met the requirements of ASC Topic 815 and were designated as hedges.

As of December 31, 2020, we had the following outstanding forward contracts to trade U.S. dollars in exchange for Canadian dollars:

| Maturity date (Dollar amounts in thousands of U.S. dollars) | Notional amount of U.S. dollars | Weighted average exchange rate of U.S. dollars | Fair value      |
|-------------------------------------------------------------|---------------------------------|------------------------------------------------|-----------------|
| January - March 2021                                        | 11,125                          | 1.4283                                         | 1,327           |
| April - June 2021                                           | 9,879                           | 1.4283                                         | 1,179           |
| July - September 2021                                       | 10,782                          | 1.4362                                         | 1,353           |
|                                                             | <u>\$ 31,786</u>                | <u>1.4310</u>                                  | <u>\$ 3,860</u> |

### Fair value of derivative instruments and effect of derivative instruments on financial performance

The effect of these derivative instruments on our consolidated financial statements as of, and for the year ended December 31, 2020 and 2019, were as follows (amounts presented do not include any income tax effects).

*Fair value of derivative instruments in the consolidated balance sheets (see "Note 6 – Fair Value Measurement")*

| Derivatives (Dollar amounts in thousands of U.S. dollars)                   | Balance Sheet Location | As of December 31,<br>2020 Fair Value | As of December 31,<br>2019 Fair Value |
|-----------------------------------------------------------------------------|------------------------|---------------------------------------|---------------------------------------|
|                                                                             |                        | Asset                                 | Asset                                 |
| Foreign Currency forward contracts designated as cash flow hedges (net)     | Derivative instruments | \$ 3,254                              | \$ 626                                |
| Interest rate swap contract designated as a cash flow hedge (net)           | Derivative instruments | \$ (213)                              | \$ -                                  |
| Foreign Currency forward contracts not designated as cash flow hedges (net) | Derivative instruments | 606                                   | 105                                   |
| Total foreign currency forward contracts (net)                              | Derivative instruments | <u>\$ 3,647</u>                       | <u>\$ 731</u>                         |

*Movement in AOCI balance for the year ended December 31, 2020 (Dollar amounts in thousands of U.S. dollars)*

|                                                                        | <b>Gains and losses on<br/>cash flow hedges</b> | <b>Tax impact</b> | <b>Total AOCI</b> |
|------------------------------------------------------------------------|-------------------------------------------------|-------------------|-------------------|
| Opening AOCI balance - December 31, 2019                               | \$ 625                                          | \$ (152)          | \$ 473            |
| Other comprehensive income (loss) before reclassifications             | 2,142                                           | (489)             | 1,653             |
| Amount reclassified from AOCI                                          | 271                                             | (61)              | 210               |
| Other comprehensive income (loss) for the year ended December 31, 2020 | 2,413                                           | (550)             | 1,863             |
| Ending AOCI Balance - December 31, 2020                                | \$ 3,038                                        | \$ (702)          | \$ 2,336          |

*Movement in AOCI balance for the year ended December 31, 2019 (Dollar amounts in thousands of U.S. dollars)*

|                                                                        | <b>Gains and losses on<br/>cash flow hedges</b> | <b>Tax impact</b> | <b>Total AOCI</b> |
|------------------------------------------------------------------------|-------------------------------------------------|-------------------|-------------------|
| Opening AOCI balance - December 31, 2018                               | \$ (1,069)                                      | \$ 259            | \$ (810)          |
| Other comprehensive income (loss) before reclassifications             | 1,454                                           | (353)             | 1,101             |
| Amount reclassified from AOCI                                          | 240                                             | (58)              | 182               |
| Other comprehensive income (loss) for the year ended December 31, 2019 | 1,694                                           | (411)             | 1,283             |
| Ending AOCI Balance - December 31, 2019                                | \$ 625                                          | \$ (152)          | \$ 473            |

*Movement in AOCI balance for the year ended December 31, 2018 (Dollar amounts in thousands of U.S. dollars)*

|                                                                        | <b>Gains and losses on<br/>cash flow hedges</b> | <b>Tax impact</b> | <b>Total AOCI</b> |
|------------------------------------------------------------------------|-------------------------------------------------|-------------------|-------------------|
| Opening AOCI balance - December 31, 2017                               | \$ -                                            | \$ -              | \$ -              |
| Other comprehensive income (loss) before reclassifications             | (1,350)                                         | 328               | (1,022)           |
| Amount reclassified from AOCI                                          | 281                                             | (69)              | 212               |
| Other comprehensive income (loss) for the year ended December 31, 2018 | (1,069)                                         | 259               | (810)             |
| Ending AOCI Balance - December 31, 2018                                | \$ (1,069)                                      | \$ 259            | \$ (810)          |

*Effects of derivative instruments on income and other comprehensive income (OCI) (Dollar amounts in thousands of U.S. dollars)*

| <b>Derivatives in Cash Flow Hedging Relationship</b>                    | <b>Amount of Gain or (Loss)<br/>Recognized in OCI, net of<br/>tax, on Derivative</b> | <b>Location of Gain or<br/>(Loss) Reclassified from<br/>AOCI into Income</b> | <b>Amount of Gain or (Loss)<br/>Reclassified from AOCI<br/>into Income</b> |
|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------|------------------------------------------------------------------------------|----------------------------------------------------------------------------|
|                                                                         |                                                                                      | Operating expenses                                                           | \$ (188)                                                                   |
| Foreign currency forward contracts for the year ended December 31, 2020 | \$ 2,026                                                                             | Cost of revenues                                                             | \$ (66)                                                                    |
| Interest rate swap contract for the year ended December 31, 2020        | \$ (163)                                                                             | Interest expense, net                                                        | \$ (17)                                                                    |
|                                                                         |                                                                                      | Operating expenses                                                           | \$ (197)                                                                   |
| Foreign currency forward contracts for the year ended December 31, 2019 | \$ 1,283                                                                             | Cost of revenues                                                             | \$ (43)                                                                    |
| Interest rate swap contract for the year ended December 31, 2019        | \$ -                                                                                 | Interest expense, net                                                        | \$ -                                                                       |
|                                                                         |                                                                                      | Operating expenses                                                           | \$ (245)                                                                   |
| Foreign currency forward contracts for the year ended December 31, 2018 | \$ (810)                                                                             | Cost of revenues                                                             | \$ (36)                                                                    |
| Interest rate swap contract for the year ended December 31, 2018        | \$ -                                                                                 | Interest expense, net                                                        | \$ -                                                                       |

In addition to the above, for those foreign currency forward contracts not designated as hedges, the Company recorded the following fair value adjustments on settled and outstanding contracts (Dollar amounts in thousands of U.S. dollars):

| <b>Forward currency contracts not designated as hedges:</b> | <b>Year Ended December 31,</b> |             |             |
|-------------------------------------------------------------|--------------------------------|-------------|-------------|
|                                                             | <b>2020</b>                    | <b>2019</b> | <b>2018</b> |
| Gain (loss) on settlement                                   | \$ (117)                       | \$ (115)    | \$ (47)     |
| Gain (loss) on change in fair value                         | \$ 500                         | \$ 313      | \$ (207)    |

#### **8. Loan Payable:**

##### *Amended 2019 Credit Facility*

On June 14, 2019, the Company and its wholly-owned subsidiaries, Tucows.com Co., Ting Fiber, Inc., Ting Inc., Tucows (Delaware) Inc. and Tucows (Emerald), LLC entered into an Amended and Restated Senior Secured Credit Agreement (the “Amended 2019 Credit Facility”) with Royal Bank (“RBC”), as administrative agent, and lenders party thereto (collectively with RBC, the “Lenders”) under which the Company has access to an aggregate of up to \$240 million in funds, which consists of \$180 million guaranteed credit facility and a \$60 million accordion facility. The Amended 2019 Credit Facility replaced the Company’s 2017 Amended Credit Facility.

In connection with the Amended 2019 Credit Facility, the Company incurred \$0.3 million of fees paid to the Lenders and \$0.2 million of legal fees related to the debt issuance. Of these fees, \$0.4 million are debt issuance costs, which have been reflected as a reduction to the carrying amount of the loan payable and will be amortized over the term of the credit facility agreement and \$0.1 million were recorded in General and administrative expenses for the year ended December 31, 2019.

The obligations of the Company under the Amended 2019 Credit Agreement are secured by a first priority lien on substantially all of the personal property and assets of the Company and has a four-year term, maturing on June 13, 2023.

##### *2017 Amended Credit Facility*

Prior to entering into the Amended 2019 Credit Facility, the Company had entered into a secured Credit Agreement (as amended, the “2017 Amended Credit Facility”) on January 20, 2017 with Bank of Montreal (“BMO”), RBC and Bank of Nova Scotia (collectively, the “Previous Lenders”) under which the Company had access to an aggregate of up to \$140 million in funds.

On March 18, 2019, the Company entered into the Second Amendment to the 2017 Credit Facility to provide the Previous Lenders’ consent for the acquisition of Ascio (discussed in “Note 3 (b) – Acquisitions”), advance the acquisition funding and to reallocate borrowing limits between loan facilities. We incurred costs associated with the Second Amendment to the 2017 Credit Facility of \$0.2 million, which were recorded as debt issuance costs.

The obligations of the Company under the 2017 Amended Credit Facility were secured by a first priority lien on substantially all of the personal property and assets of the Company and had a four-year term.

### Credit Facility Terms

The Amended 2019 Credit Facility is revolving with interest only payments with no scheduled repayments during the term.

The Amended 2019 Credit Facility contains customary representations and warranties, affirmative and negative covenants, and events of default. The Amended 2019 Credit Facility requires that the Company to comply with the following financial covenants: (i) at all times, a Total Funded Debt to Adjusted EBITDA Ratio (as defined in the Amended 2019 Credit Agreement) of 3.50:1; and (ii) with respect to each fiscal quarter, an Interest Coverage Ratio (as defined in the Amended 2019 Credit Agreement) of not less than 3.00:1. Further, the Company's maximum annual Capital Expenditures cannot exceed 110% of the forecasted capital expenditures of its annual business plan. In addition, share repurchases require the Lenders' consent if the Company's Total Funded Debt to Adjusted EBITDA ratio exceeds 2.00:1. As at and for the periods ending December 31, 2020 and December 31, 2019 the Company was in compliance with these covenants.

Borrowings under the Amended 2019 Credit Facility will accrue interest and standby fees based on the Company's Total Funded Debt to Adjusted EBITDA ratio and the availment type as follows:

| Availment type or fee                                                                                        | If Total Funded Debt to EBITDA is: |                                                  |                                                  |                               |
|--------------------------------------------------------------------------------------------------------------|------------------------------------|--------------------------------------------------|--------------------------------------------------|-------------------------------|
|                                                                                                              | Less than 1.00                     | Greater than or equal to 1.00 and less than 2.00 | Greater than or equal to 2.00 and less than 2.50 | Greater than or equal to 2.50 |
| Canadian dollar borrowings based on Bankers' Acceptance or U.S. dollar borrowings based on LIBOR (Margin)    | 1.50%                              | 1.85%                                            | 2.35%                                            | 2.85%                         |
| Canadian or U.S. dollar borrowings based on Prime Rate or U.S. dollar borrowings based on Base Rate (Margin) | 0.25%                              | 0.60%                                            | 1.10%                                            | 1.60%                         |
| Standby fees                                                                                                 | 0.30%                              | 0.37%                                            | 0.47%                                            | 0.57%                         |

The following table summarizes the Company's borrowings under the credit facilities (Dollar amounts in thousands of U.S. dollars):

|                                                    | December 31, 2020 | December 31, 2019 |
|----------------------------------------------------|-------------------|-------------------|
| Revolver                                           | 122,400           | 114,400           |
| Less: unamortized debt discount and issuance costs | (667)             | (897)             |
| Total loan payable                                 | 121,733           | 113,503           |
| Less: loan payable, current portion                | -                 | -                 |
| Loan payable, long-term portion                    | 121,733           | 113,503           |

The following table summarizes our scheduled principal repayments as of December 31, 2020 (Dollar amounts in thousands of U.S. dollars):

|      |                   |
|------|-------------------|
| 2021 | -                 |
| 2022 | -                 |
| 2023 | 122,400           |
|      | <u>\$ 122,400</u> |

## 9. Income Taxes:

The provision for income taxes differs from the amount computed by applying the statutory federal income tax rate of 21% for the years ended December 31, 2020, December 31, 2019 and December 31, 2018, to income before provision for income taxes as a result of the following (Dollar amounts in thousands of U.S. dollars):

|                                                            | Year ended December 31, |           |           |
|------------------------------------------------------------|-------------------------|-----------|-----------|
|                                                            | 2020                    | 2019      | 2018      |
| Income for the year before provision for income taxes      | \$ 10,760               | \$ 24,571 | \$ 26,155 |
| Computed federal tax expense                               | 2,259                   | 5,160     | 5,492     |
| Increase (reduction) in income tax expense resulting from: |                         |           |           |
| State income taxes                                         | 303                     | 526       | 846       |
| Change in Valuation allowance                              | 1,867                   | 5,277     | 2,811     |
| Expired business tax credits                               | 1,044                   | -         | -         |
| Non-creditable Foreign Tax                                 | 818                     | 515       | -         |
| Excess tax benefits on share-based compensation expense    | (407)                   | (634)     | (697)     |
| Permanent differences                                      | (161)                   | (103)     | 159       |
| Effect of deferred tax in foreign branch                   | (774)                   | (840)     | -         |
| Others                                                     | 36                      | (728)     | 409       |
| Provision for income taxes                                 | \$ 4,985                | \$ 9,173  | \$ 9,020  |

On December 22, 2017, the U.S. Government enacted comprehensive tax legislation commonly referred to as the Tax Cuts and Jobs Act (the Tax Act). The Tax Act makes broad and complex changes to the U.S. tax code, including, but not limited to: (1) reducing the U.S. federal corporate tax rate from 35% to 21%; (2) changing rules related to uses and limitations of net operating loss carry forwards created in tax years beginning after December 31, 2017; (3) bonus depreciation allows for full expensing of qualified property; (4) creating a new limitation on deductible interest expense; (5) eliminating the corporate alternative minimum tax; and (6) new tax rules related to foreign operations.

In Fiscal 2020, the Company did not utilize the bonus depreciation with respect to its continued investment in the Ting Internet business. Despite this, due to the reduction in tax rate to 21%, it is unlikely we will ultimately be able to fully claim the Fiscal 2020 foreign taxes paid in future years as a foreign tax credit. As such, we have taken a valuation allowance on foreign tax credits not utilized for 2020 income tax purposes and net operating losses not expected to be utilized in the future, the net negative effect of which is a \$2.9 million addition to income tax expense.

In Fiscal 2019, the Company was able to utilize the bonus depreciation with respect to its continued investment in the Ting Internet business. The impact of this, together with the reduction in tax rate to 21%, make it unlikely we will ultimately be able to fully claim the Fiscal 2019 foreign taxes paid in future years. In addition, the Company generated net operating losses of \$0.3 million which it does not expect to be able to utilize in the future. As such, we have taken a valuation allowance on foreign tax credits not utilized for 2019 income tax purposes and net operating losses not expected to be utilized in the future, the net negative effect of which is a \$5.3 million addition to income tax expense.

In Fiscal 2018, the Company was able to utilize the bonus depreciation with respect to its continued investment in the Ting Internet business. The impact of this, together with the reduction in tax rate to 21%, make it unlikely we will ultimately be able to fully claim the Fiscal 2018 foreign taxes paid in future years. In addition, the Company generated net operating losses of \$0.2 million which it does not expect to be able to utilize in the future. As such, we have taken a valuation allowance on foreign tax credits not utilized for 2018 income tax purposes and net operating losses not expected to be utilized in the future, the net negative effect of which is a \$2.8 million addition to income tax expense.

The tax effects of temporary differences that give rise to significant portions of the deferred tax assets and liabilities as of December 31, 2020, and December 31, 2019 are presented below (Dollar amounts in thousands of U.S. dollars):

|                                                  | December 31, 2020 | December 31, 2019 |
|--------------------------------------------------|-------------------|-------------------|
| Deferred tax assets (liabilities):               |                   |                   |
| Deferred tax assets:                             |                   |                   |
| Deferred revenue                                 | \$ 5,739          | \$ 6,301          |
| Foreign tax credits and general business credits | 11,203            | 9,004             |
| Net operating losses                             | 1,452             | 1,341             |
| Accruals, including foreign exchange and other   | 792               | 1,490             |
| Sub-total Deferred tax assets                    | 19,186            | 18,136            |
| Valuation allowance                              | (11,232)          | (9,365)           |
| Total deferred tax assets                        | \$ 7,954          | \$ 8,771          |
| Deferred tax liabilities:                        |                   |                   |
| Prepaid registry fees and expenses               | \$ (16,909)       | \$ (16,237)       |
| Amortization                                     | (7,083)           | (6,925)           |
| Limited life intangible assets                   | (4,327)           | (5,958)           |
| Indefinite life intangible assets                | (2,847)           | (3,110)           |
| Foreign branch deferred tax liability            | (1,256)           | (2,012)           |
| Total deferred tax liability                     | \$ (32,422)       | \$ (34,242)       |
| Net deferred tax asset (liability)               | \$ (24,468)       | \$ (25,471)       |

In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the years in which those temporary differences become deductible. Management considers projected future taxable income, uncertainties related to the industry in which the Company operates, and tax planning strategies in making this assessment.

We believe it is more likely than not that our remaining deferred tax assets, net of the valuation allowance, will be realized based on current income tax laws, including those modified by the Tax Act, and expectations of future taxable income stemming from forecasted profits from ongoing operations and from the reversal of existing deferred tax liabilities.

The Company had nil total gross unrecognized tax benefits as of both December 31, 2020 and December 31, 2019.

The Company recognizes accrued interest and penalties related to unrecognized tax benefits in tax expense. The Company did not have any interest and penalties accrued as of December 31, 2020 and December 31, 2019.

In connection with the eNom acquisition in 2017, we acquired deferred tax liabilities primarily composed of prepaid registry fees. As a result, we aligned our tax methodology pertaining to the deductibility of prepaid registry fees for our other subsidiaries. In the first quarter of 2019, we determined that we were in technical violation with respect to the administrative application of the accounting method change relating to the deductibility of prepaid registry fees for these additional subsidiaries. In February 2019, the Company filed an application for relief ("9100 Relief") to correct the issue. In November 2019, the Company was granted 9100 Relief and was given 30 days to file the appropriate forms based on prescribed instructions. The Company filed the forms in December, 2019 and now awaits the final IRS response and acceptance of the change in accounting method. Management is of the view that it is more likely than not that the IRS will accept the 9100 Relief and filing of the prescribed forms. As such, no additional tax uncertainties or related interest or penalties have been recorded as at December 31, 2020.



## 10. Revenue:

### *Significant accounting policy*

The Company's revenues are derived from (a) the provisioning of retail mobile services, the provisioning of wholesale mobile platform services, professional services and the provisioning of retail fiber Internet services in our Network Access Services segment; and from (b) domain name registration contracts, other domain related value-added services, domain sale contracts, and other advertising revenue in our Domain Services segment. Amounts received in advance of meeting the revenue recognition criteria described below are recorded as deferred revenue. All products are generally sold without the right of return or refund.

Revenue is measured based on consideration specified in a contract with a customer and excludes any sales incentives and amounts collected on behalf of third parties. The Company recognizes revenue when it satisfies a performance obligation by transferring control over a product or service to a customer.

### *Nature of goods and services*

The following is a description of principal activities – separated by reportable segments – from which the Company generates its revenue. For more detailed information about reportable segments. See Note 19 – Segment Reporting for more information.

#### (a) Network Access Services

The Company generates Network Access Services revenues primarily through the provisioning of mobile services. Mobile services consist of retail services provided to Ting Mobile customers and mobile platform services provided to wholesale customers to whom we also provide other professional services. Fiber internet services revenue include the provisioning of fixed high-speed Internet access, Ting Internet, as well as billing solutions to Internet Service Providers ("ISPs").

Retail mobile services (Ting Mobile) wireless usage contracts grant customers access to standard talk, text and data mobile services. Ting Mobile contracts are billed based on the actual amount of monthly services utilized by each customer during their billing cycle and charged to customers on a postpaid basis. Voice minutes, text messages and megabytes of data are each billed separately based on a tiered pricing program. The Company recognizes revenue for Ting Mobile usage based on the actual amount of monthly services utilized by each customer.

Mobile platform services agreements contain both MSE services and professional services. MSE services represent a single promise to provide continuous access (i.e., a stand-ready performance obligation) to the platform and software solutions. As each month of providing access to the platform is substantially the same and the customer simultaneously receives and consumes the benefits as access is provided, the performance obligation is comprised of a series of distinct service periods. Consideration for these arrangements is variable each month depending on the number of subscribers hosted on the platform. The Company also provides professional services as a part of the mobile platform services agreements. These professional services can include implementation, training, consulting or software development/modification services. Revenues from arrangements to provide professional services are generally distinct from the other promises in the contract(s) and are recognized as the related services are performed. Consideration payable under the professional service arrangements is included with the variable consideration from the mobile platform services, which would represent variable consideration estimated using the most likely amount based on the range of hours expected to be incurred in providing the services. Where consideration for professional services is included in the consideration for mobile platform services, the Company estimates the standalone selling price ("SSP") for professional services based on observable standalone sales, and applies the residual approach to estimate the SSP for mobile platform services. The total variable consideration is estimated at contract inception (considering any constraints that may apply and updating the estimates as new information becomes available) and the transaction price is allocated to the performance obligations based on the relative SSP basis and recognized over the period to which it relates.

Other professional services consist of professional service arrangements that are billed separately on a time-and-materials basis as well as revenues from the Transitional Services Agreement ("TSA") with DISH Wireless L.L.C. ("DISH"). For professional services billed separately on a time-and-materials basis, revenues are recognized based on the actual hours of services provided. Under the TSA, the Company will provide certain other services such as customer service, marketing and fulfillment services. DISH has the option to terminate services provided under the TSA throughout the term of the agreement, which is for five years effective August 1, 2020. Consideration payable under this arrangement is based on cost plus margin, and revenues are recognized as the services are provided to DISH each month under the 'as-invoiced' practical expedient.

Fiber Internet services (Ting Internet) contracts provide customers Internet access at their home or business through the installation and use of our fiber optic network. Ting Internet contracts are generally prepaid and grant customers with unlimited bandwidth based on a fixed price per month basis. Because consideration is collected before the service period, revenue is initially deferred and recognized as the Company performs its obligation to provide Internet access. Though the Company does not consider the installation of fixed Internet access to be a distinct performance obligation, the fees related to installation are immaterial and therefore revenue is recognized as billed.

Both Ting Mobile and Ting Internet access services are primarily contracted through the Ting website, for one month at a time and contain no commitment to renew the contract following each customer's monthly billing cycle. The Company's billing cycle for all Ting Mobile and Ting Internet customers is computed based on the customer's activation date. In order to recognize revenue as the Company satisfies its obligations, we compute the amount of revenues earned but not billed from the end of each billing cycle to the end of each reporting period. In addition, revenues associated with the sale of wireless devices and accessories and Internet hardware to subscribers are recognized when title and risk of loss is transferred to the subscriber and shipment has occurred. Incentive marketing credits given to customers are recorded as a reduction of revenue.

In those cases, where payment is not received at the time of sale, revenue is not recognized at contract inception unless the collection of the related accounts receivable is reasonably assured. The Company records costs that reflect expected refunds, rebates and credit card charge-backs as a reduction of revenues at the time of the sale based on historical experiences and current expectations.

(b) Domain Services

Domain registration contracts, which can be purchased for terms of one to ten years, provide our resellers and retail registrant customers with the exclusive right to a personalized internet address from which to build an online presence. The Company enters into domain registration contracts in connection with each new, renewed and transferred-in domain registration. At the inception of the contract, the Company charges and collects the registration fee for the entire registration period. Though fees are collected upfront, revenue from domain registrations are recognized rateably over the registration period as domain registration contracts contain a 'right to access' license of IP, which is a distinct performance obligation measured over time. The registration period begins once the Company has confirmed that the requested domain name has been appropriately recorded in the registry under contractual performance standards.

Domain related value-added services like digital certifications, WHOIS privacy, website hosting and hosted email provide our resellers and retail registrant customers with tools and additional functionality to be used in conjunction with domain registrations. All domain related value-added services are considered distinct performance obligations which transfer the promised service to the customer over the contracted term. Fees charged to customers for domain related value-added services are collected at the inception of the contract, and revenue is recognized on a straight-line basis over the contracted term, consistent with the satisfaction of the performance obligations.

The Company is an ICANN accredited registrar. Thus, the Company is the primary obligor with our reseller and retail registrant customers and is responsible for the fulfillment of our registrar services to those parties. As a result, the Company reports revenue in the amount of the fees we receive directly from our reseller and retail registrant customers. Our reseller customers maintain the primary obligor relationship with their retail customers, establish pricing and retain credit risk to those customers. Accordingly, the Company does not recognize any revenue related to transactions between our reseller customers and their ultimate retail customers.

The Company also sells the rights to the Company's portfolio domains or names acquired through the Company's domain expiry stream. Revenue generated from sale of domain name contracts, containing a distinct performance obligation to transfer the domain name rights under the Company's control, is generally recognized once the rights have been transferred and payment has been received in full.

*Disaggregation of Revenue*

The following is a summary of the Company's revenue earned from each significant revenue stream (Dollar amounts in thousands of U.S. dollars):

|                                 | 2020              | 2019              | 2018*             |
|---------------------------------|-------------------|-------------------|-------------------|
| <b>Network Access Services:</b> |                   |                   |                   |
| Mobile Services                 |                   |                   |                   |
| Retail mobile services          | \$ 46,540         | \$ 84,657         | \$ 89,340         |
| Mobile platform services        | 564               | -                 | -                 |
| Other professional services     | 3,416             | -                 | -                 |
| Total Mobile                    | 50,520            | 84,657            | 89,340            |
| Fiber Internet Services         | 18,428            | 11,006            | 7,984             |
| Total Network Access Services   | 68,948            | 95,663            | 97,324            |
| <b>Domain Services:</b>         |                   |                   |                   |
| Wholesale                       |                   |                   |                   |
| Domain Services                 | 186,893           | 182,957           | 189,434           |
| Value Added Services            | 19,788            | 18,922            | 17,756            |
| Total Wholesale                 | 206,681           | 201,879           | 207,190           |
| Retail                          | 34,323            | 34,786            | 34,524            |
| Portfolio                       | 1,250             | 4,817             | 6,975             |
| Total Domain Services           | 242,254           | 241,482           | 248,689           |
|                                 | <u>\$ 311,202</u> | <u>\$ 337,145</u> | <u>\$ 346,013</u> |

(\*)As a result of the bulk transfers of 2.89 million domain names to Namecheap throughout 2018, recognized revenue for the year ended December 31, 2018 includes \$16.9 million, related to previously deferred revenue, a portion of which would have otherwise been recognized after December 31, 2018.

As of December 31, 2020, one customer represented 59% of total accounts receivable. As of December 31, 2019 and December 31, 2018 no customer accounted for more than 10% of total accounts receivable.

During the years ended December 31, 2020, December 31, 2019 and December 31, 2018 no customer accounted for more than 10% of total revenue.

The following is a summary of the Company's cost of revenue from each significant revenue stream (Dollar amounts in thousands of U.S. dollars):

|                                              | 2020              | 2019              | 2018*             |
|----------------------------------------------|-------------------|-------------------|-------------------|
| <b>Network Access Services:</b>              |                   |                   |                   |
| Mobile Services                              |                   |                   |                   |
| Retail mobile services                       | \$ 22,942         | \$ 44,415         | \$ 46,061         |
| Mobile platform services                     | 56                | -                 | -                 |
| Other professional services                  | 2,970             | -                 | -                 |
| Total Mobile                                 | 25,968            | 44,415            | 46,061            |
| Fiber Internet Services                      | 6,982             | 3,928             | 3,994             |
| Total Network Access Services                | 32,950            | 48,343            | 50,055            |
| <b>Domain Services:</b>                      |                   |                   |                   |
| Wholesale                                    |                   |                   |                   |
| Domain Services                              | 146,788           | 148,530           | 160,216           |
| Value Added Services                         | 3,161             | 2,986             | 3,154             |
| Total Wholesale                              | 149,949           | 151,516           | 163,370           |
| Retail                                       | 17,023            | 17,093            | 17,725            |
| Portfolio                                    | 479               | 627               | 953               |
| Total Domain Services                        | 167,451           | 169,236           | 182,048           |
| <b>Network Expenses:</b>                     |                   |                   |                   |
| Network, other costs                         | 10,194            | 9,190             | 9,846             |
| Network, depreciation and amortization costs | 13,484            | 9,599             | 7,294             |
| Network, impairment                          | 1,638             | -                 | -                 |
| Total Network Expenses                       | 25,316            | 18,789            | 17,140            |
|                                              | <u>\$ 225,717</u> | <u>\$ 236,368</u> | <u>\$ 249,243</u> |

(\*)As a result of the bulk transfers of 2.89 million domain names to Namecheap throughout 2018, recognized Cost of revenue for the year ended December 31, 2018 includes \$16.8 million, related to previously deferred prepaid registry fees, a portion of which would have otherwise been recognized after December 31, 2018.

#### Contract Balances

The following table provides information about contract liabilities (deferred revenue) from contracts with customers. The Company accounts for contract assets and liabilities on a contract-by-contract basis, with each contract presented as either a net contract asset or a net contract liability accordingly.

Given that Company's long-term contracts with customers are billed in advance of service, the Company's contract liabilities relate to amounts recorded as deferred revenues. The Company does not have material streams of contracted revenue that have not been billed.

Deferred revenue primarily relates to the portion of the transaction price received in advance related to the unexpired term of domain name registrations and other domain related value-added services, on both a wholesale and retail basis, net of external commissions.

The opening balance of deferred revenue was \$149.3 million as of January 1, 2020. Significant changes in deferred revenue were as follows (Dollar amounts in thousands of U.S. dollars):

|                              | Year ended December<br>31, 2020 |
|------------------------------|---------------------------------|
| Balance, beginning of period | \$ 149,303                      |
| Deferred revenue             | 234,047                         |
| Recognized revenue           | (231,105)                       |
| Balance, end of period       | <u>\$ 152,245</u>               |

*Remaining Performance Obligations:*

As the Company fulfills its performance obligations, the following table includes revenues expected to be recognized in the future related performance obligations that are unsatisfied (or partially unsatisfied) as at December 31, 2020 (Dollar amounts in thousands of U.S. dollars):

For professional services and internet access services, where the performance obligation is part of contracts that have an original expected duration of one year or less, the Company has elected to apply a practical expedient to not disclose revenues expected to be recognized in the future related performance obligations that are unsatisfied (or partially unsatisfied) (Dollar amounts in thousands of US dollars).

|              | <b>Year ended December<br/>31, 2020</b> |
|--------------|-----------------------------------------|
| 2021         | \$ 124,271                              |
| 2022         | 11,493                                  |
| 2023         | 5,212                                   |
| 2024         | 3,231                                   |
| 2025         | 1,994                                   |
| Thereafter   | 2,979                                   |
| <b>Total</b> | <b>\$ 149,180</b>                       |

# 11. Costs to obtain and fulfill a contract

## (a) Deferred costs of acquisition

We recognize an asset for the incremental costs of obtaining a contract with a customer if we expect the period of benefit of those costs to be longer than one year and those costs are expected to be recoverable under the term of the contract. We have identified certain sales incentive programs that meet the requirements to be capitalized, and therefore, capitalized them as contract costs in the amount of \$0.4 million at December 31, 2020.

Capitalized contract acquisition costs are amortized into operating expense based on the transfer of goods or services to which the assets relate which typically range from two – ten years. For the year ended December 31, 2020, the Company capitalized \$0.4 million and also amortized \$0.5 million of contract costs, respectively. The Company wrote-down \$0.9 million of capitalized commissions associated with Ting Mobile customer accounts that were sold on August 1, 2020. The breakdown of the movement in the deferred costs of acquisition balance for the year ended December 31, 2020 is as follows (Dollar amounts in thousands of U.S. dollars):

|                                          | <b>Year ended December<br/>31, 2020</b> |
|------------------------------------------|-----------------------------------------|
| Balance, beginning of period             | \$ 1,400                                |
| Capitalization of costs                  | 430                                     |
| Amortization of costs                    | (536)                                   |
| Write-down of Ting Mobile contract costs | (932)                                   |
| <b>Balance, end of period</b>            | <b>\$ 362</b>                           |

When the amortization period for costs incurred to obtain a contract with a customer is less than one year, we have elected to apply a practical expedient to expense the costs as incurred. These costs include our internal sales compensation program and certain partner sales incentive programs.

(b) Deferred costs of fulfillment

Deferred costs to fulfill contracts generally consist of domain registration costs which have been paid to a domain registry, and are capitalized as deferred costs of fulfillment. These costs are deferred and amortized over the life of the domain which generally ranges from one to ten years. To a lesser degree, deferred costs to fulfill contracts also include certain research, design and data migration costs associated with specific professional services contracts. All deferred professional services costs are deferred over the term of the customer contract. For the year ended December 31, 2020, the Company capitalized \$170.2 million and also amortized \$168.3 million of contract costs. There were no impairment losses recognized in relation to the costs capitalized during the year ended December 31, 2020. Amortization expense is primarily included in cost of revenue. The breakdown of the movement in the deferred costs of fulfillment balance for the year ended December 31, 2020 is as follows (Dollar amounts in thousands of U.S. dollars).

|                              | <b>Year ended December<br/>31, 2020</b> |
|------------------------------|-----------------------------------------|
| Balance, beginning of period | \$ 109,167                              |
| Deferral of costs            | 170,167                                 |
| Recognized costs             | (168,268)                               |
| Balance, end of period       | <u>\$ 111,066</u>                       |

## 12. Leases

We lease datacenters, corporate offices and fiber-optic cables under operating leases. The Company does not have any leases classified as finance leases.

Our leases have remaining lease terms of 1 year to 20 years, some of which may include options to extend the leases for up to 5 years, and some of which may include options to terminate the leases within 1 year.

The components of lease expense were as follows (Dollar amounts in thousands of U.S. dollars):

|                                                                        | <b>Year Ended<br/>December 31, 2020</b> | <b>Year Ended<br/>December 31, 2019</b> |
|------------------------------------------------------------------------|-----------------------------------------|-----------------------------------------|
| Operating Lease Cost (leases with a total term greater than 12 months) | \$ 2,195                                | \$ 3,057                                |
| Short-term Lease Cost (leases with a total term of 12 months or less)  | 501                                     | 1,040                                   |
| Variable Lease Cost                                                    | 589                                     | 657                                     |
| Total Lease Cost                                                       | <u>\$ 3,286</u>                         | <u>\$ 4,754</u>                         |

Lease Cost is presented in general and administrative expenses and network expenses within our consolidated statements of operations and comprehensive income.

Information related to leases was as follows (Dollar amounts in thousands of U.S. dollars):

|                                                                  | <b>Year Ended<br/>December 31, 2020</b> | <b>Year Ended<br/>December 31, 2019</b> |
|------------------------------------------------------------------|-----------------------------------------|-----------------------------------------|
| <i>Supplemental cashflow information:</i>                        |                                         |                                         |
| Operating Lease - Operating Cash Flows (Fixed Payments)          | \$ 2,332                                | \$ 3,130                                |
| Operating Lease - Operating Cash Flows (Liability Reduction)     | 1,952                                   | 2,665                                   |
| New ROU Assets - Operating Leases                                | \$ 2,798                                | \$ 5,392                                |
| <i>Supplemental balance sheet information related to leases:</i> |                                         |                                         |
| Weighted Average Discount Rate                                   | 3.60%                                   | 5.20%                                   |
| Weighted Average Remaining Lease Term                            | 8.35 yrs                                | 8.62 yrs                                |

Maturity of lease liability as of December 31, 2020 (Dollar amounts in thousands of U.S. dollars):

|                             | <b>December 31, 2020</b> |
|-----------------------------|--------------------------|
| 2021                        | \$ 2,084                 |
| 2022                        | 2,057                    |
| 2023                        | 1,979                    |
| 2024                        | 1,439                    |
| 2025                        | 900                      |
| Thereafter                  | 4,071                    |
| Total future lease payments | <u>12,530</u>            |
| Less interest               | 1,590                    |
| Total                       | <u>\$ 10,940</u>         |

Operating lease payments include payments under the non-cancellable term and approximately \$0.3 million related to options to extend lease terms that are reasonably certain of being exercised.

As of December 31, 2020, we have entered into lease agreements for total payments of \$0.5 million that have not yet commenced, and therefore are not included in the lease liability.

### **13. Common Shares**

The Company's authorized common share capital is 250 million shares of common stock without nominal or par value. On December 31, 2020, there were 10,612,414 shares of common stock outstanding (December 31, 2019: 10,585,159).

Repurchase of common shares:

(a) Normal Course Issuer Bids:

#### *2021 Stock Buyback Program*

On February 9, 2021, the Company announced that its Board of Directors ("Board") has approved a stock buyback program to repurchase up to \$40 million of its common stock in the open market. The \$40 million buyback program commenced on February 10, 2021 and is expected to be terminated on February 9, 2022. Please see "Note 20 – Subsequent Events" for more information on the 2021 stock buyback program.

#### *2020 Stock Buyback Program*

On February 12, 2020, the Company announced that its Board has approved a stock buyback program to repurchase up to \$40 million of its common stock in the open market. The \$40 million buyback program commenced on February 13, 2020 and terminated on February 9, 2021. During year ended December 31, 2020, the Company repurchased 70,238 shares under this program for total consideration of \$3.3 million.

#### *2019 Stock Buyback Program*

On February 13, 2019, the Company announced that its Board has approved a stock buyback program to repurchase up to \$40 million of its common stock in the open market. The \$40 million buyback program commenced on February 14, 2019 and terminated on February 12, 2020. During the year ended December 31, 2019, the Company repurchased 101,816 shares under this program, for a total of \$5.0 million. During the year ended December 31, 2020 no repurchases were made under this program.

#### *2018 Stock Buyback Program*

On February 14, 2018, the Company announced that its Board approved a stock buyback program to repurchase up to \$40 million of its common stock in the open market. The \$40 million buyback program commenced on February 14, 2018 and terminated on February 13, 2019. No repurchases were made under this program.

(b) Net Exercise of Stock Options

Our current equity-based compensation plans include provisions that allow for the "net exercise" of stock options by all plan participants. In a net exercise, any required payroll taxes, federal withholding taxes and exercise price of the shares due from the option holder can be paid for by having the option holder tender back to the Company a number of shares at fair value equal to the amounts due. These transactions are accounted for by the Company as a purchase and retirement of shares and are included in the table on the following page as common stock received in connection with share-based compensation.

The following table summarizes our share repurchase activity for the periods covered below (Dollar amounts in thousands of US dollars, except for share data):

|                                                                            | Year Ended December 31, |          |          |
|----------------------------------------------------------------------------|-------------------------|----------|----------|
|                                                                            | 2020                    | 2019     | 2018     |
| <b>Common stock repurchased on the open market or through tender offer</b> |                         |          |          |
| Number of shares                                                           | 70,238                  | 101,816  | -        |
| Aggregate market value of shares (in thousands)                            | \$ 3,281                | \$ 4,986 | \$ -     |
| Average price per share                                                    | \$ 46.70                | \$ 48.97 | \$ -     |
| <b>Common stock received in connection with share-based compensation</b>   |                         |          |          |
| Number of shares                                                           | 48,013                  | 21,332   | 19,777   |
| Aggregate market value of shares (in thousands)                            | \$ 2,957                | \$ 1,510 | \$ 1,138 |
| Average price per share                                                    | \$ 61.58                | \$ 70.77 | \$ 57.56 |

#### 14. Stock Option Plans:

The Company's 1996 Stock Option Plan (the "1996 Plan") was established for the benefit of the employees, officers, directors and certain consultants of the Company. The maximum number of common shares which may be set aside for issuance under the 1996 Plan was 2,787,500 shares, provided that the Board of the Company has the right, from time to time, to increase such number subject to the approval of the shareholders of the Company when required by law or regulatory authority. Generally, options issued under the 1996 Plan vest over a four-year period. The 1996 Plan expired on February 25, 2006; no options were issued from this plan after that date.

On November 22, 2006, the shareholders of the Company approved the Company's 2006 Equity Compensation Plan (the "2006 Plan"), which was amended and restated effective July 29, 2010 and which serves as a successor to the 1996 Plan. The 2006 Plan has been established for the benefit of the employees, officers, directors and certain consultants of the Company. The maximum number of common shares which have been set aside for issuance under the 2006 Plan is 1.25 million shares. On October 8, 2010, the 2006 Plan was amended to increase the number of shares which have been set aside for issuance by an additional 0.475 million shares to 1.725 million shares. In September 2015, the 2006 Plan was amended to increase the number of shares which have been set aside for issuance by an additional 0.75 million shares to 2.475 million shares. In November 2020, the 2006 Plan was amended to increase the number of shares which have been set aside for issuance by an additional 1.53 million shares to 4.0 million shares. Generally, options issued under the 2006 Plan vest over a four-year period and have a term not exceeding seven years, except for automatic formula grants of non-qualified stock options, which vest after one year and have a five-year term. Prior to the September 2015 amendment to the 2006 Plan, automatic formula grants of non-qualified stock options vested immediately upon grant.

Our current equity-based compensation plans include provisions that allow for the "net exercise" of stock options by all plan participants. In a net exercise, any required payroll taxes, federal withholding taxes and exercise price of the shares due from the option holder can be paid for by having the option holder tender back to the Company a number of shares at fair value equal to the amounts due. These transactions are accounted for by the Company as a purchase and retirement of shares.

The fair value of each option grant is estimated on the date of grant using the Black-Scholes option-pricing model. Because option-pricing models require the use of subjective assumptions, changes in these assumptions can materially affect the fair value of the options. The assumptions presented in the table below represent the weighted average of the applicable assumption used to value stock options at their grant date. The Company calculates expected volatility based on historical volatility of the Company's common shares. The expected term, which represents the period of time that options granted are expected to be outstanding, is estimated based on historical exercise experience. The Company evaluated historical exercise behavior when determining the expected term assumptions. The risk-free rate assumed in valuing the options is based on the U.S. Treasury yield curve in effect at the time of grant for the expected term of the option. The Company determines the expected dividend yield percentage by dividing the expected annual dividend by the market price of Tucows Inc. common shares at the date of grant.

The fair value of stock options granted during the years ended December 31, 2020, December 31, 2019 and December 31, 2018 was estimated using the following weighted average assumptions:

|                                                                                                                                   | Year Ended December 31, |          |          |
|-----------------------------------------------------------------------------------------------------------------------------------|-------------------------|----------|----------|
|                                                                                                                                   | 2020                    | 2019     | 2018     |
| Volatility                                                                                                                        | 39.0%                   | 36.5%    | 37.9%    |
| Risk-free interest rate                                                                                                           | 1.8%                    | 2.0%     | 2.7%     |
| Expected life (in years)                                                                                                          | 4.54                    | 4.50     | 4.48     |
| Dividend yield                                                                                                                    | 0.0%                    | 0.0%     | 0.0%     |
| The weighted average grant date fair value for options issued, with the exercise price equal to market value on the date of grant | \$ 19.98                | \$ 20.20 | \$ 22.22 |

Details of stock option transactions are as follows:

|                                    | Year Ended December 31, 2020 |                                           | Year Ended December 31, 2019 |                                           | Year Ended December 31, 2018 |                                           |
|------------------------------------|------------------------------|-------------------------------------------|------------------------------|-------------------------------------------|------------------------------|-------------------------------------------|
|                                    | Number of shares             | Weighted average exercise price per share | Number of shares             | Weighted average exercise price per share | Number of shares             | Weighted average exercise price per share |
| Outstanding, beginning of period   | 754,497                      | \$ 49.94                                  | 702,337                      | \$ 43.80                                  | 653,571                      | \$ 36.69                                  |
| Granted                            | 239,325                      | 61.21                                     | 180,800                      | 60.56                                     | 163,366                      | 62.80                                     |
| Exercised                          | (113,132)                    | 30.53                                     | (80,319)                     | 16.90                                     | (63,886)                     | 12.86                                     |
| Forfeited                          | (26,468)                     | 60.29                                     | (31,986)                     | 59.35                                     | (50,714)                     | 52.33                                     |
| Expired                            | (9,202)                      | 58.96                                     | (16,335)                     | 47.51                                     | -                            | -                                         |
| Outstanding, end of period         | 845,020                      | 55.31                                     | 754,497                      | 49.94                                     | 702,337                      | 43.80                                     |
| Options exercisable, end of period | 401,345                      | \$ 49.21                                  | 356,066                      | \$ 40.64                                  | 326,937                      | \$ 28.91                                  |

As of December 31, 2020, the exercise prices, weighted average remaining contractual life of outstanding options and intrinsic values were as follows:

| Exercise price    | Options outstanding |                                           |                                                     |                           | Options exercisable |                                           |                                                     |                           |
|-------------------|---------------------|-------------------------------------------|-----------------------------------------------------|---------------------------|---------------------|-------------------------------------------|-----------------------------------------------------|---------------------------|
|                   | Number outstanding  | Weighted average exercise price per share | Weighted average remaining contractual life (years) | Aggregate intrinsic value | Number exercisable  | Weighted average exercise price per share | Weighted average remaining contractual life (years) | Aggregate intrinsic value |
| \$15.93 - \$19.95 | 48,564              | \$ 17.77                                  | 1.0                                                 | \$ 2,726                  | 48,564              | \$ 17.77                                  | 1.0                                                 | \$ 2,726                  |
| \$21.10 - \$27.53 | 36,250              | 23.76                                     | 1.5                                                 | 1,817                     | 36,250              | 23.76                                     | 1.5                                                 | 1,817                     |
| \$35.25 - \$37.35 | 5,625               | 36.88                                     | 1.5                                                 | 208                       | 4,375               | 37.35                                     | 1.0                                                 | 160                       |
| \$46.90 - \$48.00 | 14,000              | 47.33                                     | 5.2                                                 | 372                       | 4,750               | 47.21                                     | 3.8                                                 | 126                       |
| \$51.82 - \$59.98 | 309,659             | 55.51                                     | 3.5                                                 | 5,690                     | 233,378             | 55.49                                     | 3.4                                                 | 4,295                     |
| \$60.01 - \$68.41 | 410,922             | 62.07                                     | 5.6                                                 | 4,858                     | 74,028              | 63.33                                     | 4.8                                                 | 782                       |
| \$72.50 - \$72.50 | 20,000              | 72.50                                     | 6.9                                                 | 28                        | -                   | -                                         | -                                                   | -                         |
|                   | 845,020             | \$ 55.31                                  | 4.4                                                 | \$ 15,699                 | 401,345             | \$ 49.21                                  | 3.2                                                 | \$ 9,906                  |

Total unrecognized compensation cost relating to unvested stock options at December 31, 2020, prior to the consideration of expected forfeitures, is approximately \$7.3 million and is expected to be recognized over a weighted average period of 2.4 years.

The total intrinsic value of options exercised during the years ended December 31, 2020, December 31, 2019 and December 31, 2018 was \$3.7 million, \$3.9 million and \$2.9 million, respectively. Cash received from the exercise of stock options during the years ended December 31, 2020, December 31, 2019 and December 31, 2018 was \$1.0 million, \$0.4 million and \$0.1 million respectively.



The Company recorded stock-based compensation amounting to \$3.7 million, \$2.9 million and \$2.6 million for the years ended December 31, 2020, 2019 and 2018 respectively. Stock-based compensation has been included in operating expenses as follows (Dollar amounts in thousands of US dollars):

|                                      | Year Ended December 31, |                 |                 |
|--------------------------------------|-------------------------|-----------------|-----------------|
|                                      | 2020                    | 2019            | 2018            |
| Network expenses                     | \$ 472                  | \$ 307          | \$ 223          |
| Sales and marketing                  | 1,678                   | 1,251           | 1,025           |
| Technical operations and development | 756                     | 596             | 636             |
| General and administrative           | 812                     | 722             | 690             |
|                                      | <u>\$ 3,718</u>         | <u>\$ 2,876</u> | <u>\$ 2,574</u> |

#### 15. Foreign Exchange:

A foreign exchange loss amounting to \$1.0 million has been recorded in general and administrative expenses during the year ended December 31, 2020. A foreign exchange gain amounting to \$0.4 million has been recorded in general and administrative expenses during the year ended December 31, 2019. A foreign exchange loss amounting to \$0.9 million has been recorded in general and administrative expenses during the year ended December 31, 2018.

#### 16. Other Income (Expenses):

In February 2015, we waived our rights under the proposed joint venture to operate the .online registry and instead entered into a Joint Marketing agreement with our venture partners under which our original capital contributions have been returned and a set of go-forward marketing arrangements have been created instead. Under the terms of the agreement, the Company has undertaken to provide certain marketing support for .online registry and has agreed to certain volume commitments during the term of the agreement. The Joint Marketing Agreement is for a term of three years and commenced in November 2015. The Company generated a gain of \$1.5 million for waiving its rights and entering the Joint Marketing Agreement. The gain was being recognized over the term of three years. An amount of \$0.5 million of this gain was recognized in in Other income, net in the year ended December 31, 2018. As of December 31, 2018 the gain had been fully recognized.

On August 1, 2020, the Company entered into an Asset Purchase Agreement (the "Purchase Agreement"), by and between the Company and DISH Wireless L.L.C. ("DISH"). Under the Purchase Agreement and in accordance with the terms and conditions set forth therein, the Company sold to DISH its mobile customer accounts that are marketed and sold under the Ting brand (other than certain customer accounts associated with one network operator) ("Transferred Assets"). For a period of 10 years following the execution of the Purchase Agreement, DISH will pay a monthly fee to the Company generally equal to an amount of net revenue received by DISH in connection with the transferred customer accounts minus certain fees and expenses, as further set forth in the Purchase Agreement. During the year ended December 31, 2020, the Company earned \$11.1 million under the Purchase Agreement.

On August 1, 2020, the Company derecognized intangible assets and capitalized contract costs associated with the Transferred Assets in the amount of \$3.5 million. As an accounting policy, the Company only records contingent consideration when the consideration is resolved. As such the Company will continue to record contingent consideration in Other income as the consideration is invoiced on a monthly basis over the 10-year period following the execution of the Purchase Agreement. The gain is presented net of the original cost base of the Transferred Assets:

|                                             | For the twelve months ended |             |             |
|---------------------------------------------|-----------------------------|-------------|-------------|
|                                             | 2020                        | 2019        | 2018        |
| Write-down of Ting Mobile intangible assets | \$ (2,581)                  | \$ -        | \$ -        |
| Write-down of Ting Mobile contract costs    | (932)                       | -           | -           |
| Income earned on sale of Transferred Assets | 11,125                      | -           | -           |
| Gain on sale of Ting customer assets        | <u>\$ 7,612</u>             | <u>\$ -</u> | <u>\$ -</u> |

#### 17. Earnings Per Common Share:

The following table reconciles the numerators and denominators of the basic and diluted earnings per common share computation (Dollar amounts in thousands of US dollars, except for share data):

|                                                              | Year ended December 31, |                   |                   |
|--------------------------------------------------------------|-------------------------|-------------------|-------------------|
|                                                              | 2020                    | 2019              | 2018              |
| Numerator for basic and diluted earnings per common share:   |                         |                   |                   |
| Net income for the period                                    | \$ 5,775                | \$ 15,398         | \$ 17,135         |
| Denominator for basic and diluted earnings per common share: |                         |                   |                   |
| Basic weighted average number of common shares outstanding   | 10,590,684              | 10,623,799        | 10,604,722        |
| Effect of outstanding stock options                          | 101,597                 | 149,013           | 189,448           |
| Diluted weighted average number of shares outstanding        | <u>10,692,281</u>       | <u>10,772,812</u> | <u>10,794,170</u> |
| Basic earnings per common share                              | <u>\$ 0.55</u>          | <u>\$ 1.45</u>    | <u>\$ 1.62</u>    |
| Diluted earnings per common share                            | <u>\$ 0.54</u>          | <u>\$ 1.43</u>    | <u>\$ 1.59</u>    |

Options to purchase 83,177 common shares were outstanding during 2020 (2019: 547,372; 2018: 451,739) but were not included in the computation of diluted income per common share because the options' exercise price was greater than the average market price of the common shares for the year.

# 18. Commitments and Contingencies:

(a) The Company has several non-cancelable lease and purchase obligations primarily for general office facilities, service contracts for mobile telephone services and equipment that expire over the next ten years. Future minimum payments under these agreements are as follows (Dollar amounts in thousands of US dollars):

| Contractual Obligations for the year ending December 31, | Contractual<br>Lease<br>Obligations | Debt Obligations  | Purchase<br>Obligations (1) | Total Obligations |
|----------------------------------------------------------|-------------------------------------|-------------------|-----------------------------|-------------------|
| 2021                                                     | \$ 2,084                            | \$ -              | \$ 10,262                   | \$ 12,346         |
| 2022                                                     | 2,057                               | -                 | 9,742                       | 11,799            |
| 2023                                                     | 1,979                               | 122,400           | 13,967                      | 138,346           |
| 2024                                                     | 1,439                               | -                 | 19,078                      | 20,517            |
| 2025                                                     | 900                                 | -                 | 5,283                       | 6,183             |
| Thereafter                                               | 4,071                               | -                 | 93                          | 4,164             |
|                                                          | <u>\$ 12,530</u>                    | <u>\$ 122,400</u> | <u>\$ 58,425</u>            | <u>\$ 193,355</u> |

(1) Purchase obligations include all other legally binding service contracts for mobile telephone services and other operational agreements to be delivered during Fiscal 2021 and subsequent years.

(b) On February 9, 2015 Ting Fiber, Inc. (“Ting”) entered into a lease and network operation agreement with the City of Westminster, Maryland (the “City”) relating to the deployment of a new fiber network throughout the Westminster area (“WFN”).

Under the agreement, the City will finance, construct, and maintain the WFN which will be leased to Ting for a period of ten years. The network will be constructed in phases, the scope and timing of which shall be determined by the City, in cooperation with Ting.

Under the terms of the agreement, Ting may be required to advance funds to the City in the event of a quarterly shortfall between the City’s revenue from leasing the network to Ting and the City’s debt service requirements relating to financing of the network. Ting could be responsible for shortfalls between \$50,000 and \$150,000 per quarter. In Fiscal 2016, the City has entered into financing for the construction of the WFN which allows the City to draw up to \$21.0 million, from their lenders, over the next five years with interest only payments during that period with a loan maturity of 30 years. As of December 31, 2020, the City has drawn \$17.5 million and the City’s revenues from Ting exceed the City’s debt service requirements. The Company does not believe it will be responsible for any shortfall in Fiscal 2021.

(c) On September 17, 2018 Ting entered into a non-exclusive access and use agreement with SiFi Networks Fullerton, LLC (“SiFi”). The agreement memorializes a long-term (15-year) relationship wherein Ting will be granted the non-exclusive right to act as an Internet service provider for a fiber-optic network to be constructed in the city of Fullerton, California. Under the terms of the agreement, SiFi is fully responsible for constructing, operating and maintaining a wholesale fiber-optic network, as well as the financing of those activities.

Ting is responsible for paying a fee per subscriber to SiFi. Through a “take or pay” arrangement, Ting has agreed to certain minimum charges based on minimum subscriber rates. These minimum fees are variable based on the percentage completion of the fiber optic network, and thus have not been considered an unconditional purchase obligation for the purposes of the table in Note 18(a).

(d) On November 4, 2019 Ting entered into an access and use agreement with Netly, LLC (“Netly”). The agreement memorializes a long-term (12-year) relationship wherein Ting will be granted the right to act as an Internet service provider for fiber-optic networks to be constructed in and around the cities of Solana Beach, California. Under the terms of the agreement, Ting will have a 3-year “Headstart” period over each completed segment of the network, whereby Ting shall be the exclusive provider of services to subscribers during the “Headstart” period. Netly is fully responsible for constructing, operating and maintaining a wholesale fiber optic network, as well as the financing of those activities.

Ting is responsible for paying a fee per subscriber to Netly, as well as an unlit door fee for each serviceable address not subscribed. Through a “take or pay” arrangement, Ting has agreed to certain minimum charges based on minimum subscriber rates. These minimum fees are variable based on the percentage completion of the fiber optic network, and thus have not been considered an unconditional purchase obligation for the purposes of the table in Note 18(a).

(e) In the normal course of its operations, the Company becomes involved in various legal claims and lawsuits. The Company intends to vigorously defend these claims. While the final outcome with respect to any actions or claims outstanding or pending as of December 31, 2020 cannot be predicted with certainty, management does not believe that the resolution of these claims, individually or in the aggregate, will have a material adverse effect on the Company’s financial position.

## 19. Segment Reporting:

(a) We are organized and managed based on two operating segments which are differentiated primarily by their services, the markets they serve and the regulatory environments in which they operate and are described as follows:

1. Network Access Services - This segment derives revenue from the retail sale of mobile phones, retail telephony services, retail high speed Internet access to individuals and small businesses primarily through the Ting website. The segment also derives revenue from MSE services and professional services to wholesale customers. Revenues are generated in the United States.

2. Domain Services – This segment includes wholesale and retail domain name registration services, value added services and portfolio services. The Company primarily earns revenues from the registration fees charged to resellers in connection with new, renewed and transferred domain name registrations; the sale of retail Internet domain name registration and email services to individuals and small businesses; and by making its portfolio of domain names available for sale or lease. Domain Services revenues are attributed to the country in which the contract originates, primarily Canada and the United States.

The Chief Executive Officer (the “CEO”) is the chief operating decision maker and regularly reviews the operations and performance by segment. The CEO reviews gross profit as (i) a key measure of performance for each segment and (ii) to make decisions about the allocation of resources. Sales and marketing expenses, technical operations and development expenses, general and administrative expenses, depreciation of property and equipment, amortization of intangibles assets, impairment of indefinite life intangible assets, gain on currency forward contracts and other expense net are organized along functional lines and are not included in the measurement of segment profitability. Total assets and total liabilities are centrally managed and are not reviewed at the segment level by the CEO. The Company follows the same accounting policies for the segments as those described in “Note 2 – Significant Accounting Policies”, and “Note 10 – Revenue”.

Information by reportable segments (with the exception of disaggregated revenue, which is discussed in “Note 10 – Revenue”), which is regularly reported to the chief operating decision maker is as follows (Dollar amounts in thousands of US dollars):

|                                               | Network Access<br>Services | Domain Services | Consolidated Totals |
|-----------------------------------------------|----------------------------|-----------------|---------------------|
| <b>Year Ended December 31, 2020</b>           |                            |                 |                     |
| Net Revenues                                  | \$ 68,948                  | \$ 242,254      | \$ 311,202          |
| Cost of revenues                              |                            |                 |                     |
| Cost of revenues                              | 32,950                     | 167,451         | 200,401             |
| Network expenses                              | 2,430                      | 7,764           | 10,194              |
| Depreciation of property and equipment        | 10,544                     | 1,600           | 12,144              |
| Amortization of intangible assets             | 98                         | 1,242           | 1,340               |
| Impairment of Property Plant and Equipment    | 1,638                      | -               | 1,638               |
| Total cost of revenues                        | 47,660                     | 178,057         | 225,717             |
| Gross Profit                                  | 21,288                     | 64,197          | 85,485              |
| Expenses:                                     |                            |                 |                     |
| Sales and marketing                           |                            |                 | 34,274              |
| Technical operations and development          |                            |                 | 12,427              |
| General and administrative                    |                            |                 | 20,268              |
| Depreciation of property and equipment        |                            |                 | 488                 |
| Loss on disposition of property and equipment |                            |                 | (17)                |
| Amortization of intangible assets             |                            |                 | 10,080              |
| Impairment of definite life intangible assets |                            |                 | 1,431               |
| Loss (gain) on currency forward contracts     |                            |                 | (383)               |
| Income from operations                        |                            |                 | 6,917               |
| Other income (expenses), net                  |                            |                 | 3,843               |
| Income before provision for income taxes      |                            |                 | \$ 10,760           |

|                                               | Network Access<br>Services | Domain Services | Consolidated Totals |
|-----------------------------------------------|----------------------------|-----------------|---------------------|
| <b>Year Ended December 31, 2019</b>           |                            |                 |                     |
| Net Revenues                                  | \$ 95,663                  | \$ 241,482      | \$ 337,145          |
| Cost of revenues                              |                            |                 |                     |
| Cost of revenues                              | 48,343                     | 169,236         | 217,579             |
| Network expenses                              | 2,007                      | 7,183           | 9,190               |
| Depreciation of property and equipment        | 6,877                      | 1,598           | 8,475               |
| Amortization of intangible assets             | 46                         | 1,078           | 1,124               |
| Total cost of revenues                        | 57,273                     | 179,095         | 236,368             |
| Gross Profit                                  | 38,390                     | 62,387          | 100,777             |
| Expenses:                                     |                            |                 |                     |
| Sales and marketing                           |                            |                 | 34,270              |
| Technical operations and development          |                            |                 | 9,717               |
| General and administrative                    |                            |                 | 17,880              |
| Depreciation of property and equipment        |                            |                 | 486                 |
| Loss on disposition of property and equipment |                            |                 | 73                  |
| Amortization of intangible assets             |                            |                 | 9,209               |
| Loss (gain) on currency forward contracts     |                            |                 | (198)               |
| Income from operations                        |                            |                 | 29,340              |
| Other income (expenses), net                  |                            |                 | (4,769)             |
| Income before provision for income taxes      |                            |                 | \$ 24,571           |
| <b>Year Ended December 31, 2018</b>           |                            |                 |                     |
| Net Revenues                                  | \$ 97,324                  | \$ 248,689      | \$ 346,013          |
| Cost of revenues                              |                            |                 |                     |
| Cost of revenues                              | 50,055                     | 182,048         | 232,103             |
| Network expenses                              | 2,029                      | 7,817           | 9,846               |
| Depreciation of property and equipment        | 4,063                      | 1,235           | 5,298               |
| Amortization of intangible assets             | 46                         | 1,950           | 1,996               |
| Total cost of revenues                        | 56,193                     | 193,050         | 249,243             |
| Gross Profit                                  | 41,131                     | 55,639          | 96,770              |
| Expenses:                                     |                            |                 |                     |
| Sales and marketing                           |                            |                 | 33,063              |
| Technical operations and development          |                            |                 | 8,748               |
| General and administrative                    |                            |                 | 17,710              |
| Depreciation of property and equipment        |                            |                 | 424                 |
| Amortization of intangible assets             |                            |                 | 7,247               |
| Loss (gain) on currency forward contracts     |                            |                 | 254                 |
| Income from operations                        |                            |                 | 29,324              |
| Other income (expenses), net                  |                            |                 | (3,169)             |
| Income before provision for income taxes      |                            |                 | \$ 26,155           |

(b) The following is a summary of the Company's cost of revenues from each significant revenue stream (Dollar amounts in thousands of US dollars):

|                                              | 2020       | 2019       | 2018*      |
|----------------------------------------------|------------|------------|------------|
| <b>Network Access Services:</b>              |            |            |            |
| Mobile Services                              |            |            |            |
| Retail mobile services                       | \$ 22,942  | \$ 44,415  | \$ 46,061  |
| Mobile platform services                     | 56         | -          | -          |
| Other professional services                  | 2,970      | -          | -          |
| Total Mobile                                 | 25,968     | 44,415     | 46,061     |
| Fiber Internet Services                      | 6,982      | 3,928      | 3,994      |
| Total Network Access Services                | 32,950     | 48,343     | 50,055     |
| <b>Domain Services:</b>                      |            |            |            |
| Wholesale                                    |            |            |            |
| Domain Services                              | 146,788    | 148,530    | 160,216    |
| Value Added Services                         | 3,161      | 2,986      | 3,154      |
| Total Wholesale                              | 149,949    | 151,516    | 163,370    |
| Retail                                       | 17,023     | 17,093     | 17,725     |
| Portfolio                                    | 479        | 627        | 953        |
| Total Domain Services                        | 167,451    | 169,236    | 182,048    |
| <b>Network Expenses:</b>                     |            |            |            |
| Network, other costs                         | 10,194     | 9,190      | 9,846      |
| Network, depreciation and amortization costs | 13,484     | 9,599      | 7,294      |
| Network, impairment                          | 1,638      | -          | -          |
| Total Network Expenses                       | 25,316     | 18,789     | 17,140     |
|                                              | \$ 225,717 | \$ 236,368 | \$ 249,243 |

(c) The following is a summary of the Company's property and equipment by geographic region (Dollar amounts in thousands of US dollars):

|               | December 31, 2020 | December 31, 2019 |
|---------------|-------------------|-------------------|
| Canada        | \$ 2,521          | \$ 2,319          |
| United States | 114,968           | 79,758            |
| Europe        | 41                | 44                |
|               | \$ 117,530        | \$ 82,121         |

(d) The following is a summary of the Company's amortizable intangible assets by geographic region (Dollar amounts in thousands of US dollars):

|               | December 31, 2020 | December 31, 2019 |
|---------------|-------------------|-------------------|
| Canada        | \$ 2,385          | \$ 5,207          |
| United States | 32,767            | 40,138            |
|               | \$ 35,152         | \$ 45,345         |

(e) The following is a summary of the Company's deferred tax asset, net of valuation allowance, by geographic region (Dollar amounts in thousands of US dollars):

|         | December 31, 2020 | December 31, 2019 |
|---------|-------------------|-------------------|
| Germany | \$ 226            | \$ -              |
|         | <u>\$ 226</u>     | <u>\$ -</u>       |

(f) Valuation and qualifying accounts (Dollar amounts in thousands of US dollars):

| Allowance for doubtful accounts | Balance at beginning of period | Charged to costs and expenses | Write-offs during period | Balance at end of period |
|---------------------------------|--------------------------------|-------------------------------|--------------------------|--------------------------|
| Year Ended December 31, 2020    | \$ 131                         | \$ 91                         | \$ -                     | \$ 222                   |
| Year Ended December 31, 2019    | \$ 132                         | \$ (1)                        | \$ -                     | \$ 131                   |

## 20. Subsequent Events:

- A. On February 9, 2021, the Company announced that its Board has approved a stock buyback program to repurchase up to \$40 million of its common stock in the open market. Purchases will be made exclusively through the facilities of the NASDAQ Capital Market. The stock buyback program commenced on February 10, 2021 and will terminate on or before February 9, 2022. The previously announced \$40 million buyback program for the period February 13, 2020 to February 12, 2021 was terminated on February 9, 2021. According to the terms of our 2019 Amended Credit Facility, share repurchases require the Lenders' consent if the Company's Total Funded Debt to Adjusted EBITDA ratio exceeds 2.00:1.

## 21. Selected Quarterly Financial Data (Unaudited):

|                     | December 31                               | September 30 | June 30   | March 31  |
|---------------------|-------------------------------------------|--------------|-----------|-----------|
|                     | (in thousands, except for per share data) |              |           |           |
| <b>2020</b>         |                                           |              |           |           |
| Total revenues      | \$ 70,784                                 | \$ 74,311    | \$ 82,122 | \$ 83,985 |
| Gross profit        | 17,428                                    | 19,941       | 22,966    | 25,150    |
| Net income          | 2,068                                     | 716          | 157       | 2,834     |
| Earnings per share: |                                           |              |           |           |
| Basic               | \$ 0.19                                   | \$ 0.07      | \$ 0.01   | \$ 0.27   |
| Diluted             | 0.19                                      | 0.07         | 0.01      | 0.26      |
| <b>2019</b>         |                                           |              |           |           |
| Total revenues      | \$ 85,946                                 | \$ 88,129    | \$ 84,117 | \$ 78,953 |
| Gross profit        | 26,045                                    | 27,574       | 24,507    | 22,651    |
| Net income          | 5,778                                     | 4,205        | 2,616     | 2,799     |
| Earnings per share: |                                           |              |           |           |
| Basic               | \$ 0.55                                   | \$ 0.40      | \$ 0.25   | \$ 0.26   |
| Diluted             | 0.54                                      | 0.39         | 0.24      | 0.26      |