

**CANADA GOOSE HOLDINGS INC.**  
**SECONDARY OFFERING OF SUBORDINATE VOTING SHARES**  
**TERM SHEET DATED JUNE 27, 2017**

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THE REGISTRATION STATEMENT RELATING TO THESE SECURITIES WAS DECLARED EFFECTIVE ON JUNE 27, 2017. THIS DOCUMENT SHALL NOT CONSTITUTE AN OFFER TO SELL OR THE SOLICITATION OF AN OFFER TO BUY NOR SHALL THERE BE ANY SALE OF THESE SECURITIES IN ANY JURISDICTION IN WHICH SUCH OFFER, SOLICITATION OR SALE WOULD BE UNLAWFUL PRIOR TO THE REGISTRATION OR QUALIFICATION UNDER THE SECURITIES LAWS OF ANY SUCH JURISDICTION.

ALL REFERENCES TO "\$" OR "DOLLARS" IN THIS DOCUMENT ARE TO U.S. DOLLARS, UNLESS INDICATED OTHERWISE.

**Issuer:** Canada Goose Holdings Inc. (the "Company").

**Selling Shareholders:** Brent (BC) Participation S.à r.l. (the "Bain Capital Entity"), an investment fund advised by Bain Capital L.P. and its affiliates, DTR LLC, an entity indirectly controlled by Dani Reiss, the President and Chief Executive Officer of the Company, and certain members of the Company's management team ("Management").

**Offering:** 12,500,000 subordinate voting shares on a secondary basis (10,551,966 subordinate voting shares from the Bain Capital Entity or by charities gifted shares by certain partners or other employees of certain entities affiliated with the Bain Capital Entity on June 27, 2017, 1,862,112 subordinate voting shares from DTR LLC and 85,922 subordinate voting shares from Management).

**Offering Price:** \$20.75 per subordinate voting share (to be determined in the context of the market).

**Offering Size:** \$259,375,000 million (\$298,281,250 million if the underwriters' over-allotment option is exercised in full).

**Over-Allotment Option:** The Bain Capital Entity and DTR LLC have granted to the underwriters an option, exercisable in whole or in part, at any time for a period of 30 days after the date of the final prospectus, to purchase from the Bain Capital Entity and DTR LLC up to an additional 1,875,000 subordinate voting shares at the offering price solely to cover over-allotments, if any, and for market stabilization purposes.

**Use of Proceeds:** The Company will not receive any proceeds from the sale of subordinate voting shares by the selling shareholders.

**Active Bookrunners:** CIBC Capital Markets, Credit Suisse, Goldman Sachs & Co. LLC and RBC Capital Markets.

**Pricing Date:** June 27, 2017.

**Closing Date:** July 5, 2017.

AN INVESTMENT IN THE COMPANY'S SUBORDINATE VOTING SHARES IS SUBJECT TO A NUMBER OF RISKS THAT SHOULD BE CONSIDERED BY A PROSPECTIVE PURCHASER. SEE "RISK FACTORS" IN THE FINAL SHORT FORM BASE PREP PROSPECTUS.