

Canada Goose Announces Secondary Offering of 10,000,000 Subordinate Voting Shares by Selling Shareholders

TORONTO, November 26, 2018 -- Canada Goose Holdings Inc. (NYSE/TSX: GOOS) (“Canada Goose” or the “Company”) today announced that certain of its shareholders, including certain of its executive officers and directors (the “Selling Shareholders”), intend to offer for sale 10,000,000 subordinate voting shares pursuant to the Company’s shelf registration statement filed with the Securities and Exchange Commission (the “SEC”) and the Company’s amended and restated base shelf prospectus filed with the Canadian securities regulatory authorities.

The Selling Shareholders will receive all of the net proceeds from this offering. No shares are being sold by the Company.

Credit Suisse Securities (USA) LLC and CIBC Capital Markets will act as underwriters for the offering.

An automatic shelf registration statement on Form F-3 (including a prospectus) relating to the sale from time to time of subordinate voting shares by selling shareholders was filed with the SEC on June 20, 2018 and became effective upon filing. Prospective investors in the United States should read the prospectus in that registration statement and the documents incorporated by reference in that registration statement as well as the prospectus supplement related to this offering. You may obtain these documents for free by visiting EDGAR on the SEC website at www.sec.gov. When available, copies of the prospectus supplement and accompanying prospectus related to the offering may also be obtained from Credit Suisse Securities (USA) LLC, Attention: Prospectus Department, One Madison Avenue, New York, New York, 10010, or by telephone at +1 (800) 221-1037, or by email at newyork.prospectus@credit-suisse.com or CIBC World Markets Corp., 425 Lexington Avenue, New York, New York, 10017; Attn: Hector Cruz (Phone: 212-667-6001; E-mail: Hector.Cruz@cibc.com).

On November 21, 2018, Canada Goose also filed an amended and restated base shelf prospectus with the Canadian securities regulatory authorities in order to increase the aggregate value of securities that may be distributed thereunder during the period that the amended and restated base shelf prospectus remains effective, being the 25-month period commencing on April 17, 2018. Prospective investors in Canada should read the amended and restated base shelf prospectus, the prospectus supplement thereto relating to the offering and the documents incorporated by reference therein. You may obtain these documents for free on SEDAR at www.sedar.com. When available, copies of the amended and restated base shelf prospectus and the prospectus supplement related to the offering may also be obtained from CIBC World Markets Inc., 161 Bay Street, Toronto, Ontario M5J 2S8 Attn: Lovena Doodahnand – lovena.doodahnand@cibc.com.

The offering of these securities will be made only by means of a prospectus supplement and the accompanying prospectus in the United States and by means of the amended and restated base shelf prospectus and prospectus supplement in Canada. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in

any state or other jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or other jurisdiction.

About Canada Goose Inc.

Founded in a small warehouse in Toronto, Canada in 1957, Canada Goose has grown into one of the world's leading makers of performance luxury apparel. Every collection is informed by the rugged demands of the Arctic and inspired by relentless innovation and uncompromised craftsmanship. From Antarctic research facilities and the Canadian High Arctic, to the streets of New York, London, Milan, Paris, and Tokyo, people are proud to wear Canada Goose products. Employing more than 3,200 people worldwide, Canada Goose is a recognized leader for its Made in Canada commitment, and is a long-time partner of Polar Bears International.

Cautionary Note Regarding Forward-Looking Statements

This press release includes forward-looking statements. Each forward-looking statement contained in this press release is subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statement, including, without limitation, risks identified under the heading "Risk Factors" in our amended Annual Report on Form 20-F/A for the fiscal year ended March 31, 2018, and filed with the Securities and Exchange Commission and the securities commissions or similar securities regulatory authorities in each of the provinces and territories of Canada. We caution investors not to rely on the forward-looking statements contained in this press release when making an investment decision in our securities. The forward-looking statements in this press release speak only as of the date of this release, and we undertake no obligation to update or revise any of these statements.