

NOTICE OF ANNUAL GENERAL AND SPECIAL MEETING OF SHAREHOLDERS
to be held on January 18, 2024

NOTICE IS HEREBY GIVEN that an annual general and special meeting (the “**Meeting**”) of the holders (“**Shareholders**”) of common shares (“**Common Shares**”) of Organigram Holdings Inc. (the “**Company**” or “**Organigram**”) will be held in a virtual-only format via live audio webcast at <https://virtual-meetings.tsxtrust.com/en/1576> on Monday, January 18, 2024 at 10:00 a.m. (Toronto Time) for the following purposes:

- (a) to receive and consider the audited consolidated financial statements of the Company for its fiscal year ended September 30, 2023, and the report of the auditor thereon;
- (b) to elect directors of the Company for the ensuing year;
- (c) to re-appoint KPMG LLP as the auditor of the Company for the ensuing year and to authorize the directors of the Company to fix the remuneration of the auditor;
- (d) to consider, and, if deemed advisable, approve an ordinary resolution, the full text of which is set forth in Appendix “A” to this Circular, authorizing the issuance by the Company of up to 183,679,525 Common Shares to BT DE Investments Inc. (the “**Investor**”), a wholly owned subsidiary of British American Tobacco plc in connection with the Investor’s investment of C\$124,559,674.36 in the Company (the “**Investment**”), all as more fully described in the accompanying management information circular (the “**Circular**”);
- (e) to consider, and, if deemed advisable, approve a special resolution, the full text of which is set forth in Appendix “B” to this Circular, authorizing an amendment to the articles of the Company to create a new class of Class A preferred shares to be issued to the Investor pursuant to the Investment; and
- (f) to consider other business that may properly come before the Meeting or any adjournment thereof.

The circular contains specific details of the matters to be considered at the Meeting. No other matters are contemplated, however any permitted amendment to or variation of any matter identified in this notice may properly be considered at the Meeting. The Meeting may also consider the transaction of such other business as may properly come before the Meeting or any adjournment thereof.

Important Notice Regarding Virtual Meeting

The board of directors of the Company considers the appropriate format for our annual meeting of Shareholders on an annual basis. Similar to last year, we have again taken into account the ongoing impact of COVID-19, as well as the high number of flu cases that are circulating communities, each of which has heightened public health and travel concerns for in-person annual meetings. Accordingly, we are pleased to continue to embrace the latest technology to provide expanded access, improved communication and cost savings for our Shareholders and the Company by conducting this year’s Meeting in a virtual-only format. A virtual-only meeting format will enfranchise and give all Shareholders an equal opportunity to participate at the Meeting regardless of their geographic location or their particular circumstance.

Shareholders who attend the Meeting will do so by accessing a live webcast of the Meeting via the internet. Shareholders will be able to access the Meeting using an internet connected device such as a laptop, computer, tablet or mobile phone, and the meeting platform will be supported across browsers and devices that are running the most updated version of the applicable software plugins. Only registered Shareholders and duly appointed proxyholders (including non-registered (beneficial) Shareholders who have appointed themselves as proxyholder) will be entitled to attend, participate and vote at the Meeting, all in real time by visiting <https://virtual-meetings.tsxtrust.com/en/1576>. using the password “ogi2024” (case sensitive), however such non-registered Shareholders may still attend the Meeting as guests through the live audio webcast at <https://virtual-meetings.tsxtrust.com/en/1576>.

The audited consolidated financial statements for the fiscal year ended September 30, 2023 and the report of the auditor thereon will be made available at the Meeting and are available on SEDAR+ at www.sedarplus.ca and on EDGAR at www.sec.gov.

Registered Shareholders may attend the Meeting online or may be represented by proxy. If you are a registered Shareholder and are unable to attend the Meeting online, please complete, date and sign the enclosed form of proxy and deliver it in accordance with the instructions set out in the form of proxy and in the Circular. **To be valid, such proxies must be deposited with the Company’s transfer agent, TSX Trust Company, located at 100 Adelaide Street West, Suite 301, Toronto, Ontario M5H 4H1 by 10:00 a.m. (Toronto time) on January 16, 2024 (or at least 48 hours, excluding Saturdays, Sundays and statutory holidays, prior to any reconvened meeting in the event of an adjournment of the Meeting).**

Non-registered beneficial Shareholders, whose Common Shares are registered in the name of a broker, securities dealer, bank, trust company or similar entity (an “**Intermediary**”) should carefully follow the voting instructions provided by their Intermediary. **All non-registered Shareholders must follow the instructions set out in the voting instruction form and in the Circular to ensure that such Shareholders’ Common Shares will be voted at the Meeting. If you hold your Common Shares in a brokerage account, you are not a registered Shareholder.**

Shareholders registered on the books of the Company at the close of business on December 6, 2023 are entitled to notice of, and to vote at, the Meeting.

DATED at Toronto, Ontario this 20th day of December, 2023.

By Order of the Board of Directors

(signed) “Beena Goldenberg”

**Beena Goldenberg
Chief Executive Officer**