

October 16, 2020



1500 Robert-Bourassa Blvd., 7th Floor  
Montreal QC, H3A 3S8  
[www.computershare.com](http://www.computershare.com)

To: All Canadian Securities Regulatory Authorities

**Subject: WILDBRAIN LTD.**

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	November 12, 2020
Record Date for Voting (if applicable) :	November 12, 2020
Beneficial Ownership Determination Date :	November 12, 2020
Meeting Date :	December 17, 2020
Meeting Location (if available) :	Virtual Meeting
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

**Notice and Access (NAA) Requirements:**

NAA for Beneficial Holders	No
NAA for Registered Holders	No

**Voting Security Details:**

<b>Description</b>	<b>CUSIP Number</b>	<b>ISIN</b>
COMMON AND VARIABLE VOTING	96810C101	CA96810C1014

Sincerely,

**Computershare**  
Agent for WILDBRAIN LTD.