

October 15, 2021



1500 Robert-Bourassa Blvd., 7th Floor
Montreal QC, H3A 3S8
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: WILDBRAIN LTD.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	November 10, 2021
Record Date for Voting (if applicable) :	November 10, 2021
Beneficial Ownership Determination Date :	November 10, 2021
Meeting Date :	December 16, 2021
Meeting Location (if available) :	Toronto ON
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON AND VARIABLE VOTING	96810C101	CA96810C1014

Sincerely,

Computershare
Agent for WILDBRAIN LTD.