



Visionstate Announces Launch of New Website and New Brand Look

EDMONTON, Alberta, November 13, 2018 – Visionstate Corp. (TSX-V: VIS) (“Visionstate” or the “Company”) today announced that it launched a new user and mobile friendly [website](#) and changed its operational outlook.

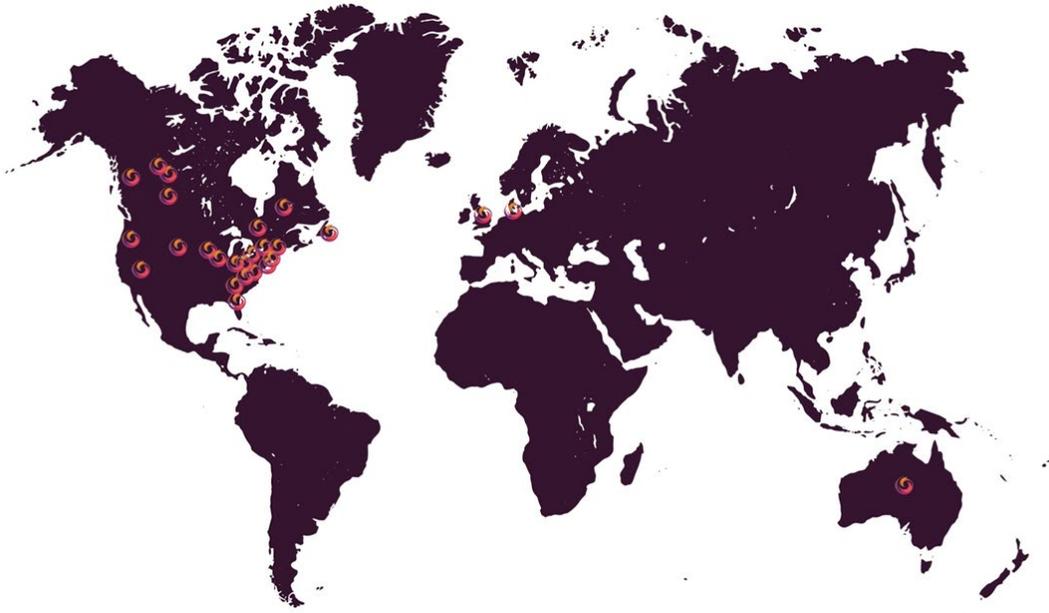
Visionstate’s new website was designed to reflect the new look and direction of the Company whose primary focus is Internet of Things as well as big data and analytics working together towards creating a more sustainable future.

The shift in branding reflects Visionstate’s new plan to leverage the IoT software behind WANDA to generate revenue on development and licence fees. With large manufacturers now relying on smart devices and sensors, particularly big data and analytics, to operate and compete in the modern market, Visionstate expects to open an entirely new revenue stream by providing embedded IoT software necessary to make millions of devices “smart.” According to the Boston Consulting Group, the IoT application market is expected to increase to US \$267 Billion by 2020.

By leveraging its legacy WANDA software, Visionstate is able to offer IoT solutions to device manufacturers and generate new revenue streams associated with development, services and license fees.

John Putters, CEO comments: “We are committed to investing in technology that has a positive global impact. Whether it’s by leveraging the power of analytics, using resources more efficiently or creating technology to enable businesses to support sustainability and greater well-being, our approach is to make business and lives better.”

Visionstate Corp.’s wholly-owned subsidiary Visionstate Inc. will now be branded as Visionstate IoT. Visionstate IoT specializes in analytics through sensor data. Its core product is WANDA™ – a touch-screen solution that collects information on cleaning activities, monitors supply inventories, optimizes workforces, enhances employee accountability and provides detailed analytics. WANDA units are now installed in public restrooms in Canada, the USA, the UK and Australia, with the number of installations growing at a steady pace.



WANDA locations around the world

You can find more information on the Company’s developments and near-term plans and download Visionstate’s corporate presentation and factsheet on the newly launched website as well as follow the Company on its social media channels (links below).

About Visionstate Corp.

Visionstate Corp. (TSX-V: VIS) is a growth-oriented company that invests in the research and development of promising new technology in the realm of the Internet of Everything, big data and analytics, and sustainability. Through Visionstate IoT, it helps businesses improve operational efficiencies, reduce costs and elevate customer satisfaction with its state-of-the-art devices that track and monitor guest activities and requests. The footprint of its WANDA™ smart device now extends to hospitals, airports, shopping centres and other public facilities across North America. Through building up a collection of synergistic technologies, Visionstate Corp. will continue to innovate, reduce environmental impact and transform consumer experiences.

Issued on behalf of the Board of Directors

“John A. Putters”

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