

Form 51-102F3
Material Change Report

Item 1 Name and Address of Company

Reclaim Ltd. (formerly Killi Ltd.) (the "Company")
145 King Street West, Suite 2200
Toronto, ON M5H 4G2

Item 2 Date of Material Change

September 1, 2022

Item 3 News Release

A news release was issued by the Company on September 1, 2022 through the newswire services of Newsfile Corp. and was filed under the Company's profile on the System for Electronic Document Analysis and Retrieval.

Item 4 Summary of Material Change

The Company entered into a consulting agreement (the "**Agreement**") with Parallax Ventures Inc. (the "**Consultant**") to provide certain financial and capital markets advisory services (the "**Services**") to the Company. The Company will pay the Consultant a fee of C\$120,000 in equal quarterly installments, satisfied through the issuance of such number of common shares in the capital of the Company (the "**Common Shares**") calculated by dividing the amount due by the 5-day VWAP of the Common Shares immediately prior to the announcement of the share issuance. The term of the Agreement is twelve (12) months and may be extended at the discretion of the Company. Issuance of the Common Shares remains subject to the approval to the TSX Venture Exchange.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change(s)

A full copy of the news release is attached hereto as Schedule "A".

5.2 Disclosure for Restructuring Transactions

Not applicable.

Item 6 Reliance on subsection 7.1(2) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

Ira Levy, Chief Financial Officer
E) ira.levy@reklaminyours.com

Item 9 **Date of Report**

September 13, 2022

SCHEDULE "A"

Reclaim Engages Parallax Ventures to Provide Capital Markets Advisory Services

New York, New York--(Newsfile Corp. - September 1, 2022) - [Reclaim](#) Ltd. (OTCQB: MYIDF) (TSXV:MYID) ("**Reclaim**" or the "**Company**"), the destination for consumers to access and reclaim their data, announces that it has engaged Parallax Ventures Inc. (the "**Consultant**") to provide certain financial and capital markets advisory services (the "**Services**") to the Company, pursuant to an agreement dated August 16, 2022 (the "**Agreement**").

In consideration of the Services, the Company will pay the Consultant a fee of C\$120,000 in equal quarterly installments, satisfied through the issuance of such number of common shares in the capital of the Company (the "**Common Shares**") calculated by dividing the amount due by the 5-day VWAP of the Common Shares immediately prior to the announcement of the share issuance.

The term of the Agreement is twelve (12) months and may be extended at the discretion of the Company.

The Agreement and the issuance of the Common Shares thereunder are subject to the approval of the TSX Venture Exchange (the "**TSXV**"). All securities issued pursuant to the Agreement will be subject to a hold period of four months plus one day from the date of issuance thereof in accordance with applicable TSXV policies and Canadian securities laws.

About Reclaim Ltd.

[Reclaim](#) is driven by consumer data and the evolution of privacy. Offering compliant, [zero-party data](#) to Fortune 500 brands, platforms, and data companies, Reclaim allows consumers to visit the platform, confirm their identity, and unveil data that has been collected and sold without the consumer's explicit consent for years. Reclaim enables consumers to take back control of this data by setting up a Reclaim account where, should they choose to, they can be compensated for their data or choose to [protect](#) it via a suite of privacy tools. To view more information about Reclaim, visit <https://investors.reclaimyours.com>.

For further information, please contact:

Ira Levy, CFO

1-855-908-DATA

E: investorrelations@reclaimyours.com

Investor Relations:

Sean Peasgood, [Sophic Capital](#)

1-647-977-9822

E: sean@sophiccapital.com

Neither the TSX Venture Exchange nor its Regulation Services Provider (as defined in the TSX Venture Exchange policies) accept responsibility for this news release's adequacy or accuracy.

Forward-Looking and Other Cautionary Statements

This news release contains projections and forward-looking information that involve various risks and uncertainties regarding future events. Such forward-looking information can include statements based on current expectations involving several risks and uncertainties without limitation and are not guarantees of the Company's future performance. Actual results and future events could differ materially from those anticipated in such information. These statements are based upon the current expectations and beliefs of management and are subject to certain risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These risks and uncertainties include, but are not limited to; the market for privacy may not continue to grow, recent privacy regulations may not have the anticipated effect; and the uncertainty surrounding the spread of COVID-19 and the impact it will have on the Company's operations and economic activity in general; and the risks and uncertainties discussed in our most recent annual and quarterly reports filed with the Canadian securities regulators and available on the Company's profile on SEDAR at www.sedar.com, which risks and uncertainties are incorporated herein by reference. Readers are cautioned not to place undue reliance on forward-looking statements. Except as required by law, the Company does not intend and undertakes no obligation to update any forward-looking statements to reflect, in particular, new information or future events.

NOT FOR DISTRIBUTION TO U.S. NEWSWIRE SERVICES OR FOR RELEASE, PUBLICATION, DISTRIBUTION, OR DISSEMINATION DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, IN OR INTO THE UNITED STATES.

 KILLI is now REKLAIM