

**INTERIM
CONDENSED
CONSOLIDATED
FINANCIAL
STATEMENTS**

Three-month and nine-month periods
ended July 31, 2024 and 2023



GURU ORGANIC ENERGY CORP.

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GURU Organic Energy Corp.

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GURU ORGANIC ENERGY CORP.

Interim Condensed Consolidated Statements of Financial Position

As at July 31, 2024 and October 31, 2023

	July 31, 2024	October 31, 2023
ASSETS		
Current Assets:		
Cash and cash equivalents	\$ 9,727,077	\$ 15,825,817
Short-term investments	18,000,000	18,000,000
Trade and other receivables	4,611,560	4,394,098
Income taxes receivable	6,823	6,854
Refundable investment tax credits	87,500	50,000
Inventories	6,441,274	5,999,208
Prepaid expenses	259,142	333,541
	39,133,376	44,609,518
Fixed assets	1,224,766	1,454,658
Intangible assets	11,391	13,520
Right-of-use assets	1,160,526	1,485,664
Other assets	420,532	487,527
Long-term deposit	48,250	48,250
Deferred tax assets	527,842	551,171
	42,526,683	48,650,308
LIABILITIES & SHAREHOLDERS' EQUITY		
Current Liabilities:		
Accounts payable and accrued liabilities	7,885,173	7,227,200
Current portion of lease liabilities	369,715	399,691
	8,254,888	7,626,891
Lease liabilities	888,097	1,182,914
Stock warrant obligations	3,671	9,512
	9,146,656	8,819,317
Shareholders' Equity		
Share capital (note 7)	80,344,096	80,335,608
Contributed surplus	1,792,705	1,485,005
Deficit	(48,845,326)	(42,087,325)
Accumulated other comprehensive income	88,552	97,703
	33,380,027	39,830,991
	42,526,683	48,650,308

See accompanying notes to interim condensed consolidated financial statements.

GURU ORGANIC ENERGY CORP.

Interim Condensed Consolidated Statements of Loss and Comprehensive Loss

Three-month and nine-month periods ended July 31, 2024 and 2023

	Three-month periods ended		Nine-month periods ended	
	July 31, 2024	July 31, 2023	July 31, 2024	July 31, 2023
Net revenue (note 8)	\$ 7,939,813	\$ 8,877,877	\$ 23,086,922	\$ 21,601,757
Cost of goods sold	3,538,104	4,333,110	10,438,498	10,270,376
Gross profit	4,401,709	4,544,767	12,648,424	11,331,381
Selling, general and administration expenses (note 9)	6,985,737	8,049,774	20,550,866	20,834,958
Net financial income (note 11)	(370,582)	(511,730)	(1,163,722)	(1,259,274)
	6,615,155	7,538,044	19,387,144	19,575,684
Loss before income taxes	(2,213,446)	(2,993,277)	(6,738,720)	(8,244,303)
Income taxes (recovery) expense:				
Current	-	-	-	90
Deferred	17,010	13,231	21,477	31,823
	17,010	13,231	21,477	31,913
Net loss	(2,230,456)	(3,006,508)	(6,760,197)	(8,276,216)
<i>Other comprehensive income:</i>				
Item that is or may be reclassified subsequently to consolidated statements of loss:				
Foreign operations - foreign currency translation differences	13,460	(67,607)	(9,151)	129,541
Total comprehensive loss	(2,216,996)	(3,074,115)	(6,769,348)	(8,146,675)
Basic and diluted loss per share (note 12)	\$ (0.07)	\$ (0.09)	\$ (0.22)	\$ (0.26)

See accompanying notes to interim condensed consolidated financial statements.

GURU ORGANIC ENERGY CORP.

Interim Condensed Consolidated Statements of Changes in Equity

Nine-month periods ended July 31, 2024 and 2023

	Share capital		Contributed surplus	Accumulated other comprehensive income (loss) - foreign currency translation	Deficit	Total
	Number	Amount				
Balance as of October 31, 2023	30,317,799	\$ 80,335,608	\$ 1,485,005	\$ (42,087,325)	\$ 97,703	\$ 39,830,991
Net loss	-	-	-	(6,760,197)	-	(6,760,197)
RSUs settled (note 14)	6,987	32,925	(32,925)	-	-	-
Stock-based compensation expense (note 14)	-	-	340,625	-	-	340,625
Share buy-back (note 7)	(9,222)	(24,437)	-	2,196	-	(22,241)
Foreign operations - foreign currency translation differences	-	-	-	-	(9,151)	(9,151)
Balance as of July 31, 2024	30,315,564	80,344,096	1,792,705	(48,845,326)	88,552	33,380,027
Balance as of October 31, 2022	32,212,458	\$ 85,374,502	\$ 826,828	\$ (31,162,456)	\$ 46,127	\$ 55,085,001
Net loss	-	-	-	(5,269,708)	-	(5,269,708)
Stock-based compensation expense (note 14)	-	-	400,806	-	-	400,806
Incentive payments settled through issuance of stock options and RSUs	-	-	23,284	-	-	23,284
Share buy-back	(314,249)	(836,009)	-	(58,913)	-	(894,922)
Foreign operations - foreign currency translation differences	-	-	-	-	(10,330)	(10,330)
Balance as of July 31, 2023	31,898,209	84,538,493	1,250,918	(36,491,077)	35,797	49,334,131

See accompanying notes to interim condensed consolidated financial statements.

GURU ORGANIC ENERGY CORP.

Interim Condensed Consolidated Statements of Cash Flow

Nine-month periods ended July 31, 2024 and 2023

	Nine-month periods ended	
	July 31, 2024	July 31, 2023
Cash provided by (used in):		
Operating:		
Net loss	(6,760,197)	\$ (8,276,216)
Adjustments for:		
Depreciation and amortization	690,216	857,099
Income tax expense	21,477	31,913
Net financial income	(1,163,722)	(1,301,730)
Stock-based compensation expense (note 14)	340,625	583,601
Write-off of other assets	-	10,000
Gain on disposal of fixed asset	-	(1,224)
Gain on disposal of right-of-use asset and lease	(3,265)	-
Net change in non-cash operating working capital (note 13)	923,357	1,797,532
	(5,951,509)	(6,299,025)
Financing:		
Share buy-back	(23,432)	(1,252,831)
Share issuance from exercise of stock options	-	3,988
Interest and financing fees paid	(35,285)	(45,888)
Payment of lease obligation	(299,667)	(302,990)
	(358,384)	(1,597,721)
Investing:		
Decrease in short-term investments	-	20,800,000
Deposits on fixed assets	-	1,000
Additions to fixed assets	(88,481)	(77,880)
Interest income received	301,727	252,901
Gross proceeds from disposal of fixed assets	-	100,000
	213,246	21,076,021
Effect of movements in exchange rate on cash held	(2,093)	(19,535)
Cash and cash equivalents, beginning of period	15,825,817	25,491,029
Decrease (increase) in cash and cash equivalents	(6,098,740)	13,159,740
Cash and cash equivalents, end of period	9,727,077	38,650,769
Cash, cash equivalents, and short-term investments, end of period	27,727,077	38,650,769

See accompanying notes to interim condensed consolidated financial statements.

Additional cash flow information is presented in note 13.

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Notes to Interim Condensed Consolidated Financial Statements

Three-month and nine-month periods ended July 31, 2024 and 2023

GURU Organic Energy Corp. (the "Company" or "GURU") was incorporated under the Canada Business Corporations Act and is listed on the Toronto Stock Exchange. The Company is domiciled in Montreal, Quebec, Canada, where its administrative offices are located. These consolidated financial statements comprise the Company and its wholly owned subsidiaries, GURU Beverage Inc. and GURU Beverage Co. (together, the "Group"). The Group produces, markets, and distributes energy drinks for sale in the Canadian and U.S. markets.

1. Basis of accounting:

These interim condensed consolidated financial statements of the Company have been prepared in accordance with International Accounting Standard ("IAS") 34, Interim Financial Reporting, as issued by the International Accounting Standards Board ("IASB"). These interim condensed consolidated financial statements do not include all of the disclosures required for annual consolidated financial statements prepared in accordance with International Financial Reporting Standards ("IFRS") and should be read in conjunction with the annual audited consolidated financial statements of the Company for the year ended October 31, 2023.

The interim condensed consolidated financial statements of the Company for the three-month and nine-month periods ended on July 31, 2024 and 2023 were authorized by the Board of Directors (the "Board") for issuance on September 11, 2024.

a) Operating segment:

The Company determined that it operated in a single operating segment, the distribution of energy drinks.

b) Seasonality of interim operations:

In Canada, GURU's sales are somewhat seasonal, tending to be higher in the spring through the fall, from the middle of the second quarter through the end of the fourth quarter, and somewhat lower in winter, from the start of the first quarter through the middle of the second quarter. In contrast, the U.S. market, with its overall warmer climate, generally does not see the same type of seasonal sales trend.

2. Functional and presentation currency and basis of measurement:

These interim condensed consolidated financial statements are presented in Canadian dollars, the Company's functional currency.

The interim condensed consolidated financial statements have been prepared on the historical cost basis, except for the following:

- Equity classified share-based payment arrangements which are measured at fair value at grant date pursuant to IFRS 2, Share-based payment.
- Lease liabilities, which are measured at the present value of minimum lease payments at lease inception.

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- Stock warrant obligations, which is measured at fair value at each reporting date, pursuant to IFRS 9, Financial Instruments.

3. Use of significant accounting judgements, estimates and assumptions:

The preparation of the Company's interim condensed consolidated financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenses and the accompanying disclosures. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods. These assumptions and estimates are reviewed on an ongoing basis. Revisions to accounting estimates are recognized prospectively.

The Company's main judgments, estimates, and assumptions are the same as those applied and described in the Company's audited consolidated financial statements for the year ended October 31, 2023.

4. Material accounting policies:

Material accounting policies applied in these interim condensed consolidated financial statements are the same as those applied to the Company's annual audited consolidated financial statements for the year ended October 31, 2023.

5. Standards adopted in 2024:

The following standards were adopted during the first quarter of 2024 but had no impact on the interim condensed consolidated financial statements.

In February 2021, the IASB issued amendments to IAS 1, Disclosure of Accounting Policies. The amendments are intended to help entities in disclosing useful accounting policy information. The main amendments:

- Require entities to disclose their material accounting policies rather than their significant accounting policies.
- Specify that accounting policies that relate to immaterial transactions, other events or conditions are themselves immaterial, and need not to be disclosed.
- Specify that not all accounting policies that relate to material transactions, other events or conditions are material to the Company's financial statements.

Amendments to IAS 8 - Accounting Policies, Changes in Accounting Estimates and Errors

In February 2021, the IASB issued amendments to IAS 8, Definition of Accounting Estimates, to help entities make a distinction between accounting policies and accounting estimates. The amendments represent a new definition of accounting estimates, which specifies that they are monetary amounts in financial statements that are subject to measurement uncertainty. The

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Notes to Interim Condensed Consolidated Financial Statements

Three-month and nine-month periods ended July 31, 2024 and 2023

amendments also specify the relationship between accounting policies and accounting estimates by stating that an entity develops an accounting estimate to achieve the objective set out by the accounting policy.

Amendment to IAS 12, Income Taxes

In May 2021, the IASB issued amendments to IAS 12, Deferred Tax related to Assets and Liabilities arising from a Single Transaction. The amendments limit the scope of the initial recognition exemption so that it does not apply to transactions that give rise to offsetting and equal temporary differences. As a result, entities will have to recognize deferred tax assets and liabilities for temporary differences arising from the initial recognition of a lease and a decommissioning provision.

6. Credit facilities:

The Company has a committed revolving operating credit facility to a maximum authorized amount of CAD 10,000,000, the maturity of which was extended for an additional year twice, first in the second quarter of fiscal 2022 and then at the beginning of the third quarter of fiscal 2024, pushing the maturity date from March 30, 2024 to March 30, 2026.

The operating credit facility can be used in the form of Canadian dollar loans bearing interest at the prime rate plus 0.50%, Canadian dollar bankers' acceptances bearing interest at 1.75%, American dollar loans bearing interest at the US base rate plus 0.50%, or American dollar LIBOR loans bearing interest at the SOFR rate plus 1.75%. As at July 31, 2024, the credit facilities were unused (October 31, 2023 - nil).

The Company also has an uncommitted credit that can be used in the form of foreign exchange contracts or interest rate swaps for a maximum amount of USD 500,000. This credit facility was unused as at July 31, 2024 (October 31, 2023 - nil).

The Company has a letter of credit for a maximum available of \$2,500,000, of which an amount of EUR 600,000 (CAD 896,940) has been used as of July 31, 2024 (October 31, 2023 - EUR 600,000; CAD 881,520).

The credit facilities noted above are secured by a movable hypothec on the universality of the Company's present and future assets located in the province of Quebec to a maximum of \$25,000,000, a first-ranking security on all present and future property in all other Canadian provinces and in the United States, and an unlimited corporate guarantee of its US subsidiary.

These credit facilities are subject to certain financial covenants which were met as at July 31, 2024.

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7. Share capital:

		As at	
		July 31, 2024	October 31, 2023
Issued			
	30,315,564 (2023 - 30,317,799 common shares)	\$ 80,344,096	\$ 80,335,608

As of July 20, 2022, the Company received authorization to repurchase for cancellation up to 500,000 common shares, representing approximately 1.5% of the Company's outstanding shares as of July 14, 2022. This authorization was initially valid from July 25, 2022, to July 24, 2023.

The authorization was subsequently renewed for two additional years:

- From July 25, 2023, to July 24, 2024, the Company is authorized to repurchase for cancellation up to 1,593,560 common shares, representing approximately 5% of the Company's outstanding shares as of July 17, 2023.
- From July 25, 2024, to July 24, 2025, the Company is authorized to repurchase for cancellation up to 1,515,778 common shares, representing approximately 5% of the Company's outstanding shares as of July 19, 2024.

Repurchases are conducted in the normal course of business at market prices through the facilities of the Toronto Stock Exchange (TSX) and/or alternative Canadian trading systems, in compliance with TSX rules and policies and applicable exemptions from Canadian securities laws.

For the three-month and nine-month periods ended July 31, 2024, the Company has repurchased and cancelled 9,222 common shares at a weighted average price of approximately \$2.41 per share, for a total cash consideration of \$22,241. The excess of the carrying amount of the shares over the total consideration, amounting to \$2,196 was recorded in deficit for the nine-month period ended July 31, 2024.

8. Revenue and assets by geography:

The following tables include sales and non-current assets other than deferred tax assets by geography:

	Three-month periods ended		Nine-month periods ended	
	July 31, 2024	July 31, 2023	July 31, 2024	July 31, 2023
Canada	\$ 6,412,098	\$ 7,492,995	\$ 17,386,094	\$ 18,324,807
United States	1,527,715	1,384,882	5,700,828	3,276,950
	7,939,813	8,877,877	23,086,922	21,601,757

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Non-current assets other than deferred tax assets:

	As at	
	July 31, 2024	October 31, 2023
Canada	\$ 2,791,603	\$ 3,395,173
United States	73,862	94,446
	2,865,465	3,489,619

9. Selling, general and administration expenses:

	Three-month periods ended		Nine-month periods ended	
	July 31, 2024	July 31, 2023	July 31, 2024	July 31, 2023
Selling and marketing	\$ 3,959,940	\$ 5,681,853	\$ 12,095,411	\$ 13,273,882
General and administration expenses	3,025,797	2,367,921	8,455,455	7,561,076
	6,985,737	8,049,774	20,550,866	20,834,958

10. Additional information on interim condensed consolidated statement of loss and comprehensive loss:

	Three-month periods ended		Nine-month periods ended	
	July 31, 2024	July 31, 2023	July 31, 2024	July 31, 2023
Employee total compensation expense	\$ 1,967,085	\$ 1,724,812	\$ 5,455,179	\$ 5,948,392
Depreciation and amortization	226,970	312,019	690,216	857,099

11. Net financial (income) expenses:

	Three-month periods ended		Nine-month periods ended	
	July 31, 2024	July 31, 2023	July 31, 2024	July 31, 2023
Interest on lease liabilities	\$ 10,159	\$ 14,378	\$ 35,285	\$ 45,888
Bank and financing fees	14,806	7,859	53,369	42,456
Foreign exchange loss	505	2,383	16,836	31,444
Interest revenue	(392,908)	(534,293)	(1,263,371)	(1,378,947)
Net change in fair value of stock warrant obligations	(3,144)	(2,057)	(5,841)	(115)
	(370,582)	(511,730)	(1,163,722)	(1,259,274)

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Notes to Interim Condensed Consolidated Financial Statements

Three-month and nine-month periods ended July 31, 2024 and 2023

12. Loss per share:

	Three-month periods ended		Nine-month periods ended	
	July 31, 2024	July 31, 2023	July 31, 2024	July 31, 2023
Net loss	\$ (2,230,456)	\$ (3,006,508)	\$ (6,760,197)	\$ (8,276,216)
Basic weighted average number of common shares	30,315,564	31,890,790	30,315,293	32,075,302
Basic loss per share, also being diluted loss per share	\$ (0.07)	\$ (0.09)	\$ (0.22)	\$ (0.26)

For the three-month and nine-month periods ended July 31, 2024 and 2023, the diluted loss per share calculation did not take into consideration the potential dilutive effect of the stock options, warrants, RSUs and DSUs (refer to note 14), as they are anti-dilutive.

13. Additional cash flow information:

The following details the change in non-cash operating working capital:

	Nine-month periods ended	
	July 31, 2024	July 31, 2023
Trade and other receivables	\$ (220,307)	\$ (601,765)
Income taxes receivable	-	(901)
Refundable investment tax credits	(37,500)	(16,549)
Inventories	(454,266)	3,192,065
Prepaid expenses	74,262	(852,152)
Accounts payable and accrued liabilities	1,561,168	76,834
	923,357	1,797,532

During the nine-month period ended July 31, 2024, no amount of share buy-back was included in accounts payable as at July 31, 2024 (October 31, 2023 - \$1,191).

14. Stock based incentive plan and warrants:

Stock-based incentive plan

The Company may grant its key employees, directors, and consultants stock options to purchase common shares, restricted share units ("RSUs") and deferred share units ("DSUs"). The omnibus incentive plan (the "Plan") provides for the granting of options to purchase common shares, RSUs and DSUs where at any given time the number of stock options, RSUs and DSUs reserved for issuance should not exceed 10% of the Company's issued and outstanding common shares. Under the Plan, options generally vest over a period of four years and expire ten years from the grant date, RSUs generally vest over a period of three years, and DSUs are fully vested when granted.

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As at July 31, 2024, 1,680,060 stock options, RSUs and/or DSUs were available for issuance (October 31, 2023 - 2,354,720). Changes in the number of outstanding options, RSUs and DSUs related to the Plan were as follows:

	Options		RSU ⁽ⁱ⁾	DSU
	Number	Weighted average exercise price	Number	Number
Outstanding as at October 31, 2023	432,528	\$ 3.51	142,731	102,039
Granted	739,897	\$ 2.03	47,850	26,227
Exercised/settled	-	\$ -	(6,987)	-
Forfeited	(107,309)	\$ 2.63	(24,995)	(485)
Outstanding as at July 31, 2024	1,065,116	\$ 2.57	158,599	127,781
Exercisable as at July 31, 2024	194,878	\$ 4.27	43,904	-
Outstanding as at October 31, 2022	215,640	\$ 4.99	7,599	33,273
Granted	360,653	\$ 2.95	144,724	68,766
Exercised/settled	(1,669)	\$ 2.39	-	-
Forfeited	(142,096)	\$ 4.08	(9,592)	-
Outstanding as at October 31, 2023	432,528	\$ 3.51	142,731	102,039
Exercisable as at October 31, 2023	176,608	\$ 4.19	3,617	-

(i) During fiscal 2023, the Company announced a new incentive arrangement for employees based on the attainment of a non-market performance condition by the Company by the end of fiscal 2024. The arrangement would be settled through the issuance of either RSUs or stock options, at the employee's choice, if and when the performance condition is attained (the "conditional equity-settled instruments"). Any instruments issued to employees will then vest in accordance with the terms of the Plan. On July 22 and 31, 2024, the Company issued conditional 643,000 stock-options linked to non-market performance conditions.

For the three-month period ended July 31, 2024, stock-based compensation expense amounted to \$78,626 for options (2023 - \$212,629), \$37,475 for RSUs (2023 - \$55,587); and \$19,999 for DSUs (2023 - \$42,501).

During the nine-month period ended July 31, 2024, stock-based compensation expense amounted to \$172,721 for options (2023 - \$285,025), \$107,905 for RSUs (2023 - \$107,126), and \$59,999 for DSUs (2023 - \$127,499).

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Notes to Interim Condensed Consolidated Financial Statements

Three-month and nine-month periods ended July 31, 2024 and 2023

The fair value of the options granted during the three-month and nine-month periods ended July 31, 2024 and 2023 was calculated using the Black-Scholes option model with the following assumptions and results:

	Three-month period ended July 31, 2024	Nine-month period ended July 31, 2024
Weighted average fair value of options at grant date	\$ 1.24	\$ 1.29
Weighted average share price	1.99	2.05
Weighted average exercise price	1.99	2.05
Risk-free interest rate	3.28%	3.35%
Dividend yield	-	-
Expected volatility	48%	48%
Expected life	10 years	10 years

The risk-free interest rate is based on the yield of a risk-free Canadian government security with a maturity equal to the expected life of the option from the date of the grant. The assumption of expected volatility is based on the average historical volatility of comparable companies for the period immediately preceding the option grant. The Company does not anticipate paying any cash dividends in the foreseeable future and, therefore, uses an expected dividend yield of zero in the option-pricing model.

Warrants

The Company has also issued 1,650,000 warrants to PepsiCo in 2021 that are exercisable at a price of \$16.69 per share if certain events and conditions occur. These warrants expire after 10 years from their issuance date (refer to note 15).

15. Financial Instruments

Financial risks

a) Liquidity risk:

Liquidity risk refers to the Company's ability to meet its financial obligations when they come due. The Company is exposed to liquidity risk with respect to its contractual obligations and financial liabilities. The Company manages liquidity risk by continuously monitoring forecasted and actual cash flows and matching maturity profiles of financial assets and liabilities.

The Company holds cash in high interest saving accounts bearing interest at 5.3% and fixed-rate short-term investments bearing interest at 6.0% with major North American financial institutions, maturing on September 11, 2024.

The Company's objective is to maintain a balance between continuity of funding and flexibility through borrowing facilities available through the Company's bank and other

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lenders. The Company's policy is to ensure adequate funding is available from operations and other sources as required.

The following are the contractual maturities of financial obligations:

As at July 31, 2024	Carrying amount	Contractual cash flows	Less than 1 year	1 to 5 years	More than 5 years
Accounts payables and accrued liabilities	\$ 7,885,173	\$ 7,885,173	\$ 7,885,173	-	-
Lease liabilities, including current portion ⁽ⁱ⁾	1,257,812	1,424,254	403,638	1,020,616	-
As at October 31, 2023					
Accounts payables and accrued liabilities	7,227,200	7,227,200	7,227,200	-	-
Lease liabilities, including current portion ⁽ⁱ⁾	1,582,605	1,685,224	444,769	1,240,455	-

(i) Contractual cash flows include principal and interest.

Capital management

The Company's capital is composed of shareholders' equity, credit facilities, and long-term debt. The Company's objective in managing its capital is to ensure a sufficient liquidity position to finance its operations, to maximize the preservation of capital and to deliver competitive returns on invested capital.

To fund its activities, the Company has relied on private financing, credit facilities and long-term debt. The Company manages its excess cash to ensure that it has sufficient reserves to fund its operations and capital expenditures.

The Company is not subject to any capital requirements imposed by a regulator.

b) Credit risk:

Credit risk refers to the risk that one party to a financial asset will cause a financial loss for the Company by failing to discharge an obligation. The Company's credit risk is mainly related to cash and cash equivalents, short-term investments, and accounts receivable. Management believes the credit risk of its cash and cash equivalents and short-term investments is limited given the Company deals with major North American financial institutions.

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The Company provides credit to its clients in the normal course of its operations. It carries out, on a continuing basis, credit checks on its clients and maintains provisions for contingent credit losses which, once they materialize, are consistent with management's forecasts. However, the Company deals with a majority of well-established distributors, thus reducing its credit risk. As of the current balance sheet date, 94% (2023 - 93%) of accounts receivable are concentrated with two (2023 - two) clients who represent together 73% and 70% of the three-month and nine-month periods' net revenue, respectively (2023 - 76% and 75%). The Company does not normally require a guarantee for trade receivables.

The carrying amount of financial assets, net of any impairment provisions, represents the Company's maximum credit exposure.

c) Currency risk:

Currency risk refers to the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The Company realizes sales and purchases in foreign currency. Consequently, some assets and liabilities are exposed to foreign exchange fluctuations. At period-end, the Company's exposure to net monetary assets denominated in foreign currencies was not significant to the Company's financial position.

d) Interest rate risk:

The Company's credit facility and cash equivalents have a variable rate based on the bank's prime rate plus a margin. As a result, the Company is exposed to interest rate risk due to fluctuations in the bank's prime rate during the year.

Sensitivity analysis for interest rate risk

An increase or decrease of 100 basis points in the interest rate would not have a material impact on the Company's interim condensed consolidated statement of loss and comprehensive loss income for the three-month and nine-month periods ended July 31, 2024 and 2023.

Fair value measurement

The Company has determined that the fair values of cash and cash equivalents, short-term investments, trade and other receivables, credit facilities and accounts payable and accrued liabilities approximate their respective carrying amounts at the consolidated statement of financial position date due to the short-term maturity of those instruments.

The warrants were classified as Level 3 derivative liabilities that are valued using unobservable inputs to the valuation methodology which are significant to the measurement of the fair value. Level 3 financial liabilities consist of the derivative liabilities for which there is no current market for these securities such that the determination of fair value requires significant judgment or estimation. Changes in fair value measurements categorized within Level 3 of the fair value hierarchy are analyzed each period based on changes in estimates or assumptions and recorded as appropriate.

GURU ORGANIC ENERGY CORP.

Notes to Interim Condensed Consolidated Financial Statements

Three-month and nine-month periods ended July 31, 2024 and 2023

Derivative financial instruments

Derivative financial instruments are utilized by the Company occasionally in the management of its foreign currency exposures, interest rate risks and share price. The Company's policy is not to utilize derivative financial instruments for trading or speculative purposes. All derivative financial instruments are recorded at their fair values.

Derivatives are initially recognized at fair value at the date the derivative contract is entered into and are subsequently remeasured to their fair value at the end of each reporting period. The resulting gain or loss is recognized in income immediately.

A derivative with a positive fair value is recognized as a financial asset; a derivative with a negative fair value is recognized as a financial liability.

PepsiCo warrants

On June 14, 2021, the Company entered into an agreement with PepsiCo under which PepsiCo became, effective October 4, 2021, the exclusive national Canadian distributor for the Company's plant-based energy drinks in the retail and food service channels. In connection with this agreement, the Company granted PepsiCo 1,650,000 warrants to purchase common shares, at an exercise price of \$16.69 per share. The warrants were granted in three equal tranches, with each tranche vesting upon the Company realizing specific sales volume targets in Canada, and the exercise of such warrants being conditional on a change of control announcement. The warrants expire on June 14, 2031.

None of these warrants are exercisable as of the date of issuance of the financial statements.

The fair value of the stock warrant obligations was revalued as at July 31, 2024 using the same pricing model, and the variations in fair value of \$3,273 and \$ 5,841 were reflected in net financial (income) expense in the interim condensed consolidated statements of loss and comprehensive loss for the three-month and nine-month periods ended July 31, 2024, respectively. The stock warrant obligation as of July 31, 2024 amounted to \$3,671 (October 31, 2023 - \$9,512).

The following assumptions were used:

	Three-month period ended July 31, 2024	Nine-month period ended July 31, 2024
Weighted average measurement date share price	\$ 2.01	\$ 2.34
Weighted average exercise price	16.69	16.69
Risk-free interest rate	3.15%	3.43%
Expected volatility	48%	48%
Expected life	3-7 years	3-7 years

The estimated fair value was adjusted for the probability of a change in control announcement, which was assumed to be nominal by management at the reporting date.