

November 13, 2020

TO: Alberta Securities Commission  
British Columbia Securities Commission

Dear Sirs/Madams:

**Re: SNIPP Interactive Inc. (the “Company”)**

Pursuant to National Instrument 51-102 *Continuous Disclosure Obligations*, we have reviewed the information contained in the Notice of Change of Auditor of the Company dated November 12, 2020 (“the **Notice**”) and, based on our knowledge of such information at this time, we agree with the statements made in the Notice pertaining to our firm.

Yours very truly,



Chartered Professional Accountants  
Licensed Public Accountants

Mississauga, Ontario