

SNIPP INTERACTIVE INC.

NOTICE OF ANNUAL AND SPECIAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that the annual and special meeting (the "**Meeting**") of shareholders of Snipp Interactive Inc. (the "Corporation") will be held at 6708 Tulip Hill Terrace, Bethesda, MD, 20816, on Thursday, the 30th day of December, 2021, at 10:00 am. (Eastern time) for the following purposes:

- (a) to receive the audited financial statements of the Corporation for the years ended December 31, 2020 and 2019, together with the report of the auditor thereon.
- (b) to fix the number of directors at seven;
- (c) to elect directors for the ensuing year;
- (d) to appoint the auditor of the Corporation for the ensuing year and authorize the directors to fix its remuneration;
- (e) to consider, and if thought appropriate, to pass, with or without variation, an ordinary resolution (the text of which is disclosed in the accompanying management information circular of the Corporation dated November 12, 2021 (the "**Circular**")) approving the fixed number stock option plan of the Corporation (the "**Option Plan**"), substantially in the form attached as Schedule "A" to the Circular, as required by the TSX Venture Exchange (the "**Exchange**"), and as more particularly described in the Circular;
- (f) to transact such further or other business as may properly come before the said Meeting or any adjournment or adjournments thereof.

Notice and Access

This year, as permitted by Canadian securities regulators, we are using "notice-and-access" to deliver our Meeting materials. Accordingly, this Notice of Meeting and the accompanying Circular, and the Corporation's audited annual financial statements for the financial year ended December 31, 2020, along with the related management discussion and analysis, have been posted at <http://www.snipp.com/investors> and under the Corporation's SEDAR profile on www.sedar.com. Shareholders can contact the Corporation by email at investors@snipp.com or at 1-888-997-6477 for more information regarding notice-and-access.

The record date for the determination of shareholders entitled to receive notice of and to vote at the Meeting is November 12, 2021 (the "**Record Date**"). Shareholders whose names have been entered on the register of shareholders at the close of business on the Record Date will be entitled to receive notice of and to vote at the Meeting.

A shareholder may attend the Meeting in person or may be represented by proxy. Shareholders who are unable to attend the Meeting or any adjournment thereof in person are requested to date, sign and return the accompanying form of proxy for use at the Meeting or any adjournment thereof. To be effective, the enclosed proxy must be mailed so as to reach or be deposited with Computershare Investor Services, 100 University Avenue, 8th floor, Toronto, Ontario, M5J 2Y1, or if by facsimile at 1 (888) 453-0330, not later than forty-eight (48) hours (excluding Saturdays, Sundays and holidays) prior to the time set for the Meeting or any adjournment thereof.

The instrument appointing a proxy must be in writing and must be executed by the shareholder or his or her attorney authorized in writing or, if the shareholder is a corporation, under its corporate seal by an officer or attorney thereof duly authorized. The individuals named in the enclosed form of proxy are directors and/or officers of the Corporation. Each shareholder has the right to appoint a proxyholder other than such individuals, who need not be a shareholder, to attend and to act for such shareholder and on such shareholder's behalf at the Meeting. To exercise such right, the names of the nominees of management should be crossed out and the name of the shareholder's appointee should be legibly printed in the blank space provided.

Due to the ongoing COVID-19 pandemic and governmental guidance regarding public gatherings, shareholders and proxyholders are strongly encouraged not to attend the Meeting in person so that the Corporation can mitigate potential risks to the health and safety of shareholders, employees, and the community. There will be strict limitations on the number of persons permitted entry to the meeting location and guests will not be permitted entry. Rather, the Corporation urges all shareholders to vote by proxy in advance of the Meeting date. If there is any change in the Meeting location, date or time as a result of COVID-19, the Corporation will promptly notify Shareholders and communicate any changes by way of a news release. Please monitor the Company's press releases for updated information, including any changes to the Meeting.

DATED this 12th day of November, 2021.

BY ORDER OF THE BOARD

"Sarfraz Haji"

Sarfraz Haji, Chairman

SNIPP INTERACTIVE INC.

Have questions about this notice? Call the Toll Free Number below or scan the QR code to find out more

Toll Free – 1-888-997-6477



www.computershare.com/noticeandaccess

Notice of Availability of Proxy Materials for Snipp Interactive Inc. Annual General and Special Meeting

Meeting Date and Location:

When: Thursday, December 30, 2021
10:00 a.m. (Eastern Daylight Time)

Where: 6708 Tulip Hill Terrace
Bethesda, MD
20816, USA

You are receiving this notice to advise that the proxy materials for the above noted securityholders' meeting are available on the Internet. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We remind you to access and review all of the important information contained in the information circular and other proxy materials before voting.

The information circular and other relevant materials are available at:

<http://www.snipp.com/investors>

OR

www.sedar.com

How to Obtain Paper Copies of the Proxy Materials

Securityholders may request to receive paper copies of the current meeting materials by mail at no cost. Requests for paper copies may be made using your Control Number as it appears on your enclosed Voting Instruction Form. To ensure you receive the materials in advance of the voting deadline and meeting date, all requests must be received no later than 10 business days before the meeting. If you do request the current materials, please note that another Voting Instruction Form will not be sent; please retain your current one for voting purposes.

Request paper copies of materials by email at investors@snipp.com or by calling Toll Free, within North America at 1-888-997-6477 and providing your control number as indicated on your Voting Instruction Form along with your name and mailing address.

To obtain paper copies of the materials after the meeting date, please send your request by email at investors@snipp.com or by calling Toll Free, within North America at 1-888-997-6477 and providing your control number as indicated on your Voting Instruction Form along with your name and mailing address.

Securityholder Meeting Notice

The resolutions to be voted on at the meeting are listed below along with the Sections within the Information Circular where disclosure regarding the matter can be found.

1. Number of Directors – Section 2
2. Election of Directors – Section 3
3. Appointment of Auditors – Section 4
4. Approval of Stock Option Plan – Section 5

Voting

PLEASE NOTE – YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your securities you must vote using the methods reflected on your enclosed Voting Instruction Form. Your Voting Instruction Form must be received by 10:00 am EST, on December 28, 2021.

PLEASE VIEW THE INFORMATION CIRCULAR PRIOR TO VOTING