

ESE's Esports Team, K1CK, Qualifies for Esports Event With \$1 Million USD Prize Pool, the Apex Legends Global Series Pro League Playoffs.

VANCOUVER, British Columbia, December 22, 2022 - ESE Entertainment Inc. ("ESE" or the "Company") (TSXV: ESE) (OTCQX: ENTEF) is pleased to announce that its esports team, K1CK, has qualified for the in-person Apex Legends Global Series ("ALGS") Pro League playoffs that will take place in London, UK, on February 2 to 5, 2023.

K1CK claimed first place in the South American Regional Finals for the Apex Legends Global Series Pro League, earning its spot in the playoffs.

The event organized by Electronic Arts (NASDAQ: EA) will feature 40 teams from 5 regions, so K1CK will compete against esports brands such as 100 Thieves, Fnatic, NRG, and Team SoloMid among other prominent organizations.

The top 15 teams will receive a share of the prize pool, with the team which places first receiving a USD \$300,000 prize, while the second and third place teams will receive USD \$160,000 and USD \$105,000, respectively.

Pedro Fernandes, ESE Director, commented, *"We are very happy with the performance and what we've achieved by qualifying for the LAN playoffs. This competition will be a great opportunity for us to compete against some of the best teams in the world. We want to thank everyone who is supporting K1CK in this journey."*

ESE Entertainment Inc.

Konrad Wasiela
Chief Executive Officer and Director

About K1CK

K1CK Esports is ESE's esports organization based in Europe, with several members from many nations within its ranks. Always playing in a serious and professional way the most successful games that can be found in worldwide competitions, K1CK has conquered over 500 tournaments since its foundation in 1998 | www.k1ck.com

About ESE Entertainment Inc.

ESE is a global technology company focused on gaming and esports. The Company provides a range of services to leading video game developers, publishers, and brands by providing technology, infrastructure, and fan engagement services internationally. ESE also operates its own ecommerce channels, esports teams, and gaming leagues. In addition to the Company's organic growth opportunities, the Company is considering selective acquisitions that align with its objective of becoming a dominant global player in esports technology and infrastructure. | www.esegaming.com

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This news release contains certain statements that may constitute forward-looking information under applicable securities laws. All statements, other than those of historical fact, which address activities,

events, outcomes, results, developments, performance or achievements that ESE anticipates or expects may or will occur in the future (in whole or in part) should be considered forward-looking information. Often, but not always, forward-looking information can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates", or "believes" or variations (including negative variations) of such words and phrases, or statements formed in the future tense or indicating that certain actions, events or results "may", "could", "would", "might" or "will" (or other variations of the foregoing) be taken, occur, be achieved, or come to pass. These forward-looking statements are based on current expectations, and are naturally subject to uncertainty and changes in circumstances that may cause actual results to differ materially. Although ESE believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that these expectations will prove to be correct. Such statements include statements with respect to K1CK's participation in the ALGS Pro League playoffs, and the prizes available. Forward-looking statements involve significant risks and uncertainties, should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether or not such results will be achieved. A number of factors, including those discussed above, could cause actual results to differ materially from the results discussed in the forward-looking statements. Any such forward-looking statements are expressly qualified in their entirety by this cautionary statement.

All of the forward-looking statements made in this press release are qualified by these cautionary statements. Readers are cautioned not to place undue reliance on such forward-looking statements. Forward-looking information is provided as of the date of this press release, and ESE assumes no obligation to update or revise them to reflect new events or circumstances, except as may be required under applicable securities legislation.

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