

June 29, 2023



*Filed via SEDAR*

To All Applicable Exchanges and Securities Administrators

**Subject: General Assembly Holdings Limited (the "Issuer")  
Notice of Meeting and Record Date**

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

Meeting Type:	Annual General Meeting
Meeting Date:	September 1, 2023
Record Date for Notice of Meeting:	July 25, 2023
Record Date for Voting (if applicable):	July 25, 2023
Beneficial Ownership Determination Date:	July 25, 2023
Class of Securities Entitled to Vote:	Class A Common
ISIN:	CA66981M4020
Issuer sending proxy materials directly to NOBOs:	No
Issuer paying for delivery to OBOs:	No
Notice and Access for Beneficial Holders:	No
Notice and Access for Registered Holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

**Odyssey Trust Company  
as agent for General Assembly Holdings Limited**