

# Parvis Diversifies Investment Portfolio with Strategic Hospitality Partnership with Basecamp Resorts

Vancouver, British Columbia--(Newsfile Corp. - November 25, 2024) - [Parvis Invest Inc. \(TSXV: PVIS\)](#) ("Parvis" or "the Company"), a technology-driven private investment platform dedicated to democratizing access to institutional-quality private investments, is pleased to announce the expansion of its asset class offerings to include hospitality investments with [Basecamp Resorts](#). This strategic partnership with a leading hotel operator enables Parvis investors to access high-growth opportunities in the premium hospitality sector, further diversifying their investment portfolios.

With hospitality sector investments seeing record highs across Canada — Parvis' new asset class aligns with the increasing investor demand for unique, experiential assets. Basecamp Resorts is well-positioned to meet this demand with its portfolio of properties in Western Canada's highly sought-after mountain regions, offering Parvis investors access to a resilient and high-potential segment of the real estate market.

"We're thrilled to expand into the hospitality sector in partnership with Basecamp Resorts, led by the visionary Sky McLean," shared David Michaud, Founder and CEO of Parvis. "Sky's approach to hospitality aligns seamlessly with Parvis' commitment to providing differentiated, high-quality investment opportunities. As the founder and CEO of Basecamp Resorts, Sky has built Western Canada's fastest-growing hospitality brand, focusing on delivering boutique mountain experiences that resonate with today's travellers. Our collaboration with Basecamp not only taps into a high growth sector but also allows us to offer Parvis investors a chance to be part of premium, experience-driven real estate investments that deliver both growth potential and stability."

Basecamp Resorts, a hospitality brand headquartered in Canmore, Alberta, has been providing modern, boutique hotel experiences since its founding in 2016. With 13 hotels and resort properties across Western Canada's stunning mountain ranges, the company combines contemporary design with the natural beauty of its locations. Sky's leadership has transformed Basecamp into a brand that celebrates Canada's outdoor beauty while redefining hospitality standards. This collaboration allows Parvis investors to participate in premium hospitality investments in sought-after mountain destinations, bolstered by Basecamp Resorts' operational expertise and proven track record of performance.

This expansion into the hospitality asset class reflects Parvis' commitment to delivering a diverse range of real estate opportunities that align with evolving investor needs. By broadening its portfolio to include development projects, real estate investment trusts, mortgage funds, and now hospitality, Parvis is strengthening its position as a premier private investment platform in Canada. This move underscores Parvis' focus on creating a dynamic and adaptable platform designed to meet the demands of today's sophisticated investors.

## About the Company

Parvis is a technology-driven investment platform dedicated to democratizing access to institutional-quality opportunities. Utilizing AI and blockchain technology, Parvis streamlines the investment process, making it more accessible and efficient. Headquartered in Vancouver, Parvis operates with experts in Toronto, Vancouver, Kelowna, and Montreal. For more information, visit [www.parvisinvest.com](http://www.parvisinvest.com) and [SEDAR+](#).

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This news release contains "forward-looking information" and "forward-looking information" within the meaning of applicable securities laws (collectively, "**forward-looking statements**") within the meaning

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