



August 18, 2017

To: All Applicable Commissions and Stock Exchanges

Dear Sirs:

Re: Elcora Advanced Materials Corp. (the "Company")

As per National Instrument 54-101 requirements, we advise the following with respect to the upcoming Meeting of Shareholders for the subject Company:

|   |  |
|---|--|
| Issuer:   | <b>Elcora Advanced Materials Corp.</b> |
| CUSIP:  | 284445103                              |
| ISIN:   | CA2844451039                           |
| Meeting Date:   | October 26, 2017                       |
| Meeting Type:   | Annual General Meeting                 |
| Record Date for Notice:   | September 13, 2017                     |
| Record Date for Voting:   | September 13, 2017                     |
| Beneficial Ownership Determination Date:  | September 13, 2017                     |
| Class of Securities Entitled to Receive Notice:   | Common                                 |
| Class of Securities Entitled to Vote:   | Common                                 |
| Business Type:  | Routine                                |
| Issuer sending proxy related materials directly To Non-Objecting Beneficial Owners (NOBOs):         | No                                     |
| Issuer paying for delivery to Objecting Beneficial Owners (OBOs):                                   | Issuer will not pay for OBOs           |
| Meeting Location:   | Bedford, NS                            |
| Notice and Access (NAA) Requirements:<br>NAA for Beneficial Holders:<br>NAA for Registered Holders: | No<br>No                               |

Yours truly,

**ELCORA ADVANCED MATERIALS CORP.**

Signed: *"Theo van der Linde"*

**Theo van der Linde**, CFO and Director