

ACUITYADS RANKED AS ONE OF THE FASTEST GROWING COMPANIES IN NORTH AMERICA ON DELOITTE'S TECHNOLOGY FAST 500™

Company Achieves Fast 500™ Ranking for a 5th Consecutive Year

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TORONTO and NEW YORK, Nov. 15, 2018 /CNW/ – AcuityAds Holdings Inc. (TSXV:AT) (“AcuityAds” or the “Company”), a technology leader that provides targeted digital media solutions by leveraging its proprietary Artificial Intelligence (AI) technology to enable advertisers to connect intelligently with audiences across digital advertising campaigns, today announced it ranked on [Deloitte's Technology Fast 500™](#) for the fifth consecutive year. Deloitte Technology's Fast 500™ is a ranking of the 500 fastest growing technology, media, telecommunications, life sciences and energy tech companies in North America.

Tal Hayek, Co-founder and CEO of AcuityAds commented, “We are extremely pleased and honoured to be recognized in Deloitte's Technology Fast 500™ ranking for a fifth consecutive year as one of the fastest growing technology companies in North America. This award is further proof of the success we have achieved through our continuous investment in our industry leading proprietary technology. We remain focused on increasing revenues, margins and overall profitability. None of this would be possible without the tireless efforts of the entire AcuityAds team and the value we provide every day to our clients.”

The Deloitte Technology Fast 500™ ranking follows the Company's impressive Q3 2018 financial results, achieving 19% YOY growth and 45% sequential growth, and as it is looking ahead at the strongest fourth quarter bookings seen in the company's history.

“Congratulations to the Deloitte 2018 Technology Fast 500™ winners on this impressive achievement,” said Sandra Shirai, vice chairman, Deloitte LLP, and U.S. technology, media and telecommunications leader. “These companies are innovators who have converted their disruptive ideas into products, services and experiences that can captivate new customers and drive remarkable growth.”

“Software, which accounts for nearly two of every three companies on the list, continues to produce some of the most exciting technologies of the 21st century, including innovations in artificial intelligence, predictive analytics and robotics,” said Mohana Dissanayake, partner, Deloitte & Touche LLP, and Industry Leader for technology, media and telecommunications, within Deloitte's audit and assurance practice. “This year's ranking demonstrates what is likely a national phenomenon, where many companies from all parts of America are transforming the way we do business by combining breakthrough research and development, entrepreneurship and rapid growth.”

Overall, 2018 Technology Fast 500™ companies achieved revenue growth ranging from 143 percent to 77,260 percent from 2014 to 2017, with median growth of 412 percent.

More information on the 2017 Deloitte Fast 500™ list is available here:

<https://www2.deloitte.com/fast500>

About AcuityAds

AcuityAds is a leading technology company that provides marketers a powerful and holistic solution for digital advertising across all ad formats and screens to amplify reach and Share of Attention® throughout the customer journey. Via its unique, data-driven insights, real-time analytics and industry-leading activation platform based on proprietary Artificial Intelligence technology, AcuityAds leverages an integrated ecosystem of partners for data, inventory, brand safety and fraud prevention, offering unparalleled, trusted solutions that the most demanding marketers require to be successful in the digital era.

AcuityAds is headquartered in Toronto with offices throughout the U.S., Europe and Latin America. For more information, visit AcuityAds.com.

About Deloitte's 2018 Technology Fast 500™

Deloitte's Technology Fast 500 provides a ranking of the fastest growing technology, media, telecommunications, life sciences and energy tech companies — both public and private — in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2014 to 2017.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD, and current-year operating revenues of at least \$5 million USD. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

Disclaimer in regards to Forward-looking Statements

Certain statements included herein constitute “forward-looking statements” within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward-looking statements. Except as required by law, AcuityAds does not intend, and undertakes no obligation, to update any forward-looking statements to reflect, in particular, new information or future events.

SOURCE AcuityAds Inc.

For further information: Babak Pedram, Investor Relations, Virtus Advisory Group Inc., 416-644-5081, bpedram@virtusadvisory.com; Jonathan Pollack, Chief Financial Officer, AcuityAds Holdings Inc., 416-218-9888, jp@acuityads.com; Tal Hayek, Chief Executive Officer, AcuityAds Holdings Inc., 416-218-9888, tal.hayek@acuityads.com