



VIA ELECTRONIC TRANSMISSION

May 16, 2018

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: **ACUITYADS HOLDINGS INC**

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We are pleased to confirm that copies of the following proxy-related materials were mailed on May 15, 2018 to the registered shareholders and the Non-Objecting Beneficial Owners ("NOBO"):

- 1 Proxy with Request for Financial Statements - Registered Shareholders
- 2 Voting Instruction Form with Request for Financial Statements - NOBOs
- 3 Notice of Meeting
- 4 Management Information Circular
- 5 Proxy Return Envelope

Yours truly,  
**TSX Trust Company**

*"Dennis Dang"*  
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