

ACUITYADS HOLDINGS INC.

CHANGE OF STATUS NOTICE
PURSUANT TO SECTION 11.2 OF NATIONAL INSTRUMENT 51-102 - *Continuous Disclosure Obligations*

- TO:** Ontario Securities Commission
British Columbia Securities Commission
Alberta Securities Commission
Financial and Consumer Affairs Authority of Saskatchewan
The Manitoba Securities Commission
Nova Scotia Securities Commission
Financial and Consumer Services Commission (New Brunswick)
Office of the Superintendent of Securities (Prince Edward Island)
Office of the Superintendent of Securities Service Newfoundland and Labrador
- RE:** Change of Status Notice pursuant to Section 11.2 of National Instrument 51-102 - *Continuous Disclosure Obligations* ("**NI 51-102**")
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Pursuant to Section 11.2 of NI 51-102, AcuityAds Holdings Inc. (the "**Company**") hereby gives notice that effective June 26, 2019 the Company delisted from the TSX Venture Exchange and was listed on the Toronto Stock Exchange. As a result, the Company is classified as a "non-venture issuer" as defined in NI 51-102.

DATED this 11th day of July, 2019.

ACUITYADS HOLDINGS INC.

(signed) "Jonathan Pollack"

Name: Jonathan Pollack

Title: Chief Financial Officer