



TSX TRUST COMPANY

VIA ELECTRONIC TRANSMISSION

May 25, 2022

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: **ACUITYADS HOLDINGS INC**

We are pleased to confirm that copies of the following proxy-related materials were mailed on May 24, 2022 to the Registered Securityholders and to the Non-Objecting Beneficial Owners ("NOBO"):

- 1 Proxy with Request for Financial Statements - Registered Securityholders
- 2 Voting Instruction Form with Request for Financial Statements - NOBOs
- 3 Notice of Meeting
- 4 Information Circular
- 5 Virtual Meeting Guide Form
- 6 Proxy Return Envelope

Yours truly,
TSX Trust Company

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