



REVISED 1

TSX TRUST COMPANY

VIA ELECTRONIC TRANSMISSION

April 27, 2022

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: **ACUITYADS HOLDINGS INC**
Confirmation of Notice of Record and Meeting Dates

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual and Special Meeting of Security Holders for the subject issuer:

1	ISIN:	CA00510L1067
	CUSIP:	00510L106
2	Date Fixed for the Meeting:	June 15, 2022
3	Record Date for Notice:	May 9, 2022
4	Record Date for Voting:	May 9, 2022
5	Beneficial Ownership Determination Date:	May 9, 2022
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON
8	Business to be conducted at the meeting:	Annual and Special
9	Notice-and-Access:	
	Registered Shareholders:	NO
	Beneficial Holders:	NO
	Stratification Level:	Not Applicable
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	YES
11	Issuer paying for delivery to Objecting Beneficial Owners:	NO

Yours truly,
TSX Trust Company

" Lori Winchester "

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