



CALGARY, CANADA (TSX-V: MKT) (OTCQB:MKTDF)

## DEEPMARKIT LAUNCHES PREMIUM TOOLKIT

Calgary, Canada – October 16, 2018 – DeepMarket Corp., (“DeepMarket” or the “Company”) (TSX-V:MKT OTCQB:MKTDF) is pleased to provide the following update.

DeepMarket has officially launched its premium marketing and promotions toolkit for e-commerce merchants. The toolkit is available as a specific app in four global e-commerce platform stores: [Shopify](#), [WordPress](#), [BigCommerce](#), and [Weebly](#) and is also easily installed on any website directly from DeepMarket.

The premium toolkit includes enhanced features for the existing e-commerce tools, as well as many exciting new features like email collection displays in the form of banners, pop-ups, and full-page displays. Powerful new features provide the ability to run draw prize sweepstakes and social media campaigns with 12 premium games designed to be used in social media posts and ads to help drive traffic to the merchant's site. Using the wide selection of new features merchants can create traffic for their website and then convert that traffic once on their website into customers. The DeepMarket premium toolkit is a complete marketing solution for the growing e-commerce industry.

“We have taken the feedback from our customers and responded with a ton of significant new features built into one premium toolkit, giving our customers a complete marketing solution for one low monthly subscription price,” said Carter Chalmers Director of Sales and Business Development. “Our merchants no longer need to pay for multiple marketing tools each month; they can have it all with our new premium toolkit. We are excited to launch this new toolkit for our customers as we strive to continue the growth of our business.”

Engaging and entertaining games are at the core of the DeepMarket conversion tools. Our tools are customizable to deliver positive brand association for merchants along with fun and rewards for consumers. The toolkit was built to help merchants drive traffic to their website, increase their email newsletter subscriptions and convert store visitors into paying customers.

### **About DeepMarket**

DeepMarket is an e-commerce technology company inventing new ways to engage consumers and other audiences. The Company's proprietary platform enables online merchants to create a wide variety of branded marketing displays and promotional campaigns that incentivize customers, thus driving sales, capturing data and generating leads.

DeepMarket's shares are listed on the TSX Venture Exchange, symbol MKT and on the OTCQB, symbol MKTDF. To try out our games and see the power of the platform, please visit [www.deepmarket.com](http://www.deepmarket.com)

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