For Immediate Release

FuelPositive Confirms Engagement of Emerging Markets Consulting and Private Placement Terms

TORONTO, ONTARIO – July 27, 2021 – FuelPositive Corporation (TSX.V: NHHH) (OTCQB: NHHHF) ("**FuelPositive**" or the "**Company**") confirms that it has engaged Emerging Markets Consulting, LLC ("**EMC**") to provide public relations and media services, to assist with the design and assembly of corporate disclosure materials and to communicate with EMC's existing network of institutional investors. EMC is based on Orlando, Florida and specializes in helping small and mid-sized public companies establish brand awareness while improving visibility to the institutional and retail investment community.

EMC has been engaged for an initial term of three months at a total cost of US$100,000. The Company is at arms-length from EMC.

The Company also confirms that, in connection with completion of its previously announced private placement of 20,833,334 units to certain U.S. institutional investors, fees of $400,000 were paid and 1,666,667 warrants (each, a "**Warrant**") were issued to H.C. Wainwright & Co. in consideration for services rendered as the exclusive placement agent. Each Warrant entitles the holder to acquire a common share of the Company at a price of $0.24 per share until June 17, 2026. The Company is at arms-length from H.C. Wainwright & Co.

For further information regarding the private placement, readers are encouraged to review the news release issued by the Company on June 17, 2021.

About FuelPositive

FuelPositive is a Canadian growth-stage technology company committed to providing commercially viable and sustainable "cradle to cradle" clean energy solutions, including carbon-free ammonia (NH3), for use across a broad spectrum of industries and applications. By focusing on technologies that are clean, economically advantageous/ realizable and that leverage existing infrastructure, the Company aims to change the course of climate change through practical solutions that can be implemented now.

Cautionary Statement

Trading in the securities of the Company should be considered highly speculative. No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein. Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward-Looking Statements

This news release contains certain “forward-looking information” and “forward-looking statements” (collectively, “forward-looking statements”) that are based on expectations, estimates and projections as at the date of this news release. The information in this release about future plans and objectives of the Company are forward-looking statements.

These forward-looking statements are based on assumptions and estimates of management of the Company at the time they were made and involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by the Company as of the time of such statements, are inherently subject to significant business, economic and competitive uncertainties and contingencies. These estimates and assumptions may prove to be incorrect.

Many of these uncertainties and contingencies can directly or indirectly affect actual results and could cause actual results to differ materially from those expressed or implied in any forward-looking statements. There can be no assurance that forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements.

Forward-looking information is provided for the purpose of providing information about management's expectations and plans relating to the future. The Company disclaims any intention or obligation to update or revise any forward-looking information or to explain any material difference between subsequent actual events and such forward-looking information, except to the extent required by applicable law.

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