

**DIAMOND ESTATES WINES & SPIRITS INC.**  
**1067 Niagara Stone Road**  
**Niagara-on-the-Lake, Ontario**  
**L0S 1J0**

**NOTICE OF ANNUAL GENERAL AND SPECIAL MEETING OF SHAREHOLDERS**

**NOTICE IS HEREBY GIVEN** that an annual general and special meeting (the “**Meeting**”) of the shareholders of Diamond Estates Wines & Spirits Inc. (the “**Corporation**”) will be held on Thursday, October 29, 2020 at 10:00 a.m. (Eastern Daylight Saving Time) by teleconference (as a result of COVID-19), with a dial-in number of 855-331-8822, code 6392102# for the following purposes:

1. to receive the audited consolidated financial statements of the Corporation for the fiscal year ended March 31, 2020 and the auditor’s report thereon;
2. to appoint auditors for the ensuing year and to authorize the directors to fix the auditor’s remuneration;
3. to fix the number of directors of the Corporation at seven and to elect each of the directors for the ensuing year;
4. to annually approve the Corporation’s Stock Option Plan;
5. to approve an increase in the number of Deferred Share Units (the “**DSUs**”) authorized for issuance pursuant to the Corporation’s Deferred Share Unit Plan from 3,000,000 DSUs to 4,000,000 DSUs;
6. to consider, and if deemed advisable, approve, a consolidation of the issued and outstanding common shares of the Corporation on the basis of up to ten pre-consolidation common shares for each one post-consolidation common share; and
7. to transact such other business as may properly come before the Meeting or any adjournment thereof.

The board of directors of the Corporation has fixed September 11, 2020 as the record date for the determination of shareholders entitled to notice of, and to vote at, the Meeting and any adjournment thereof.

This notice of meeting is accompanied by a management information circular.

**A shareholder who is unable to attend the Meeting in person and who wishes to ensure that such shareholder’s shares will be voted at the Meeting is requested to complete, date and execute the form of proxy which was mailed separately to shareholders and deliver it by facsimile, by hand or by mail in accordance with the instructions set out in the form of proxy and in the management information circular.**

DATED at Toronto, Ontario this 16th day of September, 2020.

**BY ORDER OF THE BOARD**

(signed) “J. Murray Souter”

J. Murray Souter  
President and Chief Executive Officer

**NOTES:**

1. Shareholders registered on the books of the Corporation at the close of business on September 11, 2020 are entitled to notice of and to vote at the Meeting.
2. The board of directors of the Corporation has fixed a time that is not less than 48 hours (excluding Saturdays, Sundays and statutory holidays) before the Meeting or any adjournment thereof as the time before which the instrument of proxy to be used at the Meeting must be deposited with the Corporation's transfer agent, TSX Trust Company, Suite 301, 100 Adelaide Street West, Toronto, Ontario, M5H 4H1.