



For Immediate Distribution

**GOODFOOD ACTIVE SUBSCRIBER COUNT UP 45% QUARTER OVER QUARTER,
CONTINUING ITS RAPID EXPANSION**

Montreal, QC, December 4, 2017 – Goodfood Market Corp. (“Goodfood” or “the Company”) (TSX: FOOD), Canada’s leading meal kit company, announced today it has reached 45,000 active subscribers as at November 30, 2017, representing an increase of 14,000 active subscribers or 45% over August 31, 2017 and an increase of 463% over November 30, 2016.

"Our first quarter of 2018 was our strongest quarter to date which is a testament to the quality of our meals and customer experience. We were able to deliver a record number of meals thanks to our newly expanded production and distribution facility. We look forward to bringing the Goodfood experience to Western Canada in 2018 which will expand our addressable market by 11 million potential customers," said Jonathan Ferrari, Chief Executive Officer of Goodfood Market Corp.

About Goodfood

Goodfood is Canada’s leading meal kit company, delivering fresh ingredients that make it easy for subscribers to prepare delicious meals at home every week. Goodfood’s objective is to take the hassle out of cooking, leaving subscribers with the fun part - cooking, sharing with family and eating. Subscribers select their favorite recipes from a variety of original dishes online. The Company prepares a personalized box of fresh ingredients and delivers it to the subscriber's doorstep with easy step-by-step instructions. Headquartered in Montréal, Canada, Goodfood had 45,000 active subscribers as of November 30, 2017. www.makegoodfood.ca

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