BIGG Digital Assets Appoints Fraser Matthews as Chief Executive Officer

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NEWS RELEASE

TSXV: BIGG

VANCOUVER – **BIGG Digital Assets Inc.** ("**BIGG**" or the "**Company**") **(TSXV: BIGG; OTCQB: BBKCF; WKN: A2PS9W),** a leading innovator and owner of Netcoins, Blockchain Intelligence Group, and TerraZero, is pleased to announce the appointment of Fraser Matthews as Chief Executive Officer (CEO), effective immediately. Mr. Matthews succeeds Dan Reitzik, who has been serving as Interim Chief Executive Officer.

As Chief Executive Officer, Mr. Matthews will lead BIGG's next phase of growth, with a strategic focus on scaling its regulated digital asset infrastructure and strengthening its position within the global digital asset ecosystem. He will drive execution across the Company's operating subsidiaries while advancing BIGG's long-term strategy of building a trusted, compliant, and performance-driven digital asset platform.

Mr. Matthews will continue in his role as Chief Executive Officer of Netcoins, ensuring continuity of leadership and operational momentum. Under his leadership, Netcoins has delivered strong growth, with revenue increasing from $4.9 million in 2022 to $11.5 million in 2024 and annual trading volume surpassing $1 billion in 2025. Netcoins remains focused on expanding its product capabilities, enhancing its regulatory framework, and progressing toward submission of its CIRO application targeted for June 1, 2026.

"BIGG is uniquely positioned to build a leading global digital asset platform anchored by Netcoins' strong operating performance and trusted brand," said Fraser Matthews, CEO of BIGG Digital Assets and Netcoins. "Our priorities are clear: disciplined execution, responsible product innovation, and continued investment in regulatory and operational excellence as we advance toward CIRO registration. I appreciate the Board's confidence and look forward to leading BIGG through its next chapter of growth."

Mr. Matthews brings significant experience across capital markets, fintech, and digital assets, and has played an integral role in shaping BIGG's strategy and operations. His appointment reflects the Board's confidence in his leadership, strategic discipline and ability to execute on BIGG's long-term vision, delivering long-term shareholder value.

The Company thanks Mr. Reitzik for his service as Interim Chief Executive Officer and for his contributions during the transition period. To ensure continuity and an orderly transition of responsibilities, Mr. Reitzik will provide consulting and transition services to the Company for a defined period, supporting the executive team and Board as the Company advances its strategic objectives.

"On behalf of the Board, I thank Dan for his steady leadership and meaningful contributions during this important, pivotal period for BIGG," said Lance Morginn, Chairman of the Board of BIGG Digital Assets. "Fraser has been integral to the Company's strategic and operational progress, particularly through the performance of Netcoins. The Board is confident in his ability to execute BIGG's strategy and drive long-term shareholder value."

On Behalf of the Board

Lance Morginn
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About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (TSXV: BIGG; OTCQB: BBKCF; WKN: A2PS9W) owns, operates, and invests in crypto businesses that support a compliant and safe digital asset ecosystem. BIGG's portfolio includes:

- **Netcoins** – A regulated Canadian and American crypto trading platform.
- **Blockchain Intelligence Group** – Blockchain analytics and forensics solutions.
- **TerraZero Technologies** – Immersive Media, Metaverse and Web3 development.

BIGG believes the future of crypto is secure, compliant, and trusted.
Learn more at www.biggdigitalassets.com.

Netcoins is a crypto trading platform providing secure, regulated access to a growing range of digital assets. With a commitment to transparency and compliance, Netcoins serves both retail and institutional investors, offering a trusted way to buy, sell, stake and custody crypto in Canada. Learn more at www.netcoins.com.

Blockchain Intelligence Group provides digital asset forensics and blockchain analytics solutions supporting AML, investigations, and risk management for cryptocurrency activity. For more information, please visit www.blockchaingroup.io.

TerraZero is an immersive media and Web3 development company focused on creating next-generation virtual experiences for brands. Through its Intraverse platform, TerraZero offers immersive

experience creation, advertising, data analytics, and digital events. For more information, please visit https://terrazero.com or contact hello@terrazero.com.

For more information and to register for BIGG's mailing list, please visit our website at www.biggdigitalassets.com. Or visit SEDAR+ at www.sedarplus.ca.

Future operating results could also be materially affected by the price of cryptocurrency and the demand (or lack thereof) for cryptocurrency. In addition, BIGG's past financial performance may not be a reliable indicator of future performance.

Forward-Looking Statements

Certain statements in this release are forward-looking statements or information, which include the expected opportunities, outcomes, potential and benefits of the Company's products and services, and the expected benefits and outcomes. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forward-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better financed competitors develop and release competitive products, volatility in the trading price of the common shares of the Company, the demand and pricing of cryptocurrency, the Company's ability to successfully define, design and release new products in a timely manner that meet customers' needs; the ability to attract, retain and motivate qualified personnel; competition in the industry; and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that it will prove to be correct. The securities of BIGG are considered highly speculative due to the nature of BIGG's business. For further information concerning these and other risks and uncertainties, refer to the Company's website and filings on www.sedarplus.ca. In addition, BIGG's past performance may not be a reliable indicator of future performance.

Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency, Blockchain and Metaverse technology generally, technology failures, the lack of demand for the company's products and services, fluctuations in the price of cryptocurrency, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the ability to obtain and/or maintain licences, permits and approvals that are necessary to operate the business; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to successfully

maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; the ability to manage working capital; increase in costs and expenses; the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs (including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of or statements made by third parties in respect of the matters discussed above.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.