



NOTICE OF ANNUAL GENERAL AND SPECIAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that the 2021 Annual General and Special Meeting (the "Meeting") of holders of common shares (the "Shareholders") of Decisive Dividend Corporation ("Decisive") will be held at **Coast Capri Hotel – Horizon North Meeting Room, 1171 Harvey Avenue , Kelowna, British Columbia**, on the 23rd day of September, 2021 at 1:00 p.m. (PDT) for the following purposes:

1. to receive the audited financial statements of Decisive for the fiscal year ended December 31, 2020 with comparative financial statements to the fiscal year ended December 31, 2019 (the "Audited Financial Statements"), together with the external auditor's report thereon;
2. to set the number of directors of Decisive ("Directors") to be elected at nine (9);
3. to elect the Directors who will hold office for the ensuing year;
4. to appoint the external auditor of Decisive for the ensuing year;
5. to consider and, if thought fit, to pass, an ordinary resolution of Shareholders to re-approve the renewal of the Decisive's amended and restated equity incentive plan dated July 24, 2020, as more particularly described in the accompanying information circular;
6. to consider and, if thought fit, to pass, with or without variation, an ordinary resolution of disinterested Shareholders adopting a proposed third amended and restated employee share purchase plan and reserving common shares for issuance thereunder, as more particularly described in the accompanying information circular; and
7. to transact such further or other business as may properly come before the Meeting and any adjournment or adjournments thereof.

Accompanying this Notice are Decisive's information circular, form of proxy ("Proxy") and financial statement request form. The accompanying information circular provides information relating to the matters to be addressed at the Meeting and is deemed to form a part of this Notice. The record date for determination of Shareholders entitled to receive notice of and attend and vote at the Meeting is August 23, 2021. Only Shareholders whose names have been entered in the register of Shareholders at the close of business on that date will be entitled to receive notice of and to vote at the Meeting.

Shareholders are entitled to vote at the Meeting either in person or by proxy in accordance with the procedures described in the information circular accompanying this Notice. Those who are unable to attend the Meeting are requested to read, complete, sign and mail the enclosed Proxy in accordance with the instructions set out in the Proxy and in the information circular accompanying this Notice. Please advise Decisive of any change in your mailing address.

Please note that a proxy will not be valid for the Meeting unless the completed form of proxy is received by mail, telephone, facsimile or via the Internet by following instructions provided in the form of Proxy, at least 48 hours (excluding Saturdays, Sundays and holidays recognized in the Province of British Columbia) prior to the scheduled time of the Meeting, or any adjournment or postponement thereof. Proxies delivered at the Meeting will not be accepted.

In addition, please note that by order of the British Columbia Provincial Health Officer, individuals will be required to show proof of vaccination in order to attend the Meeting in person.

DATED at Kelowna, British Columbia, this 23rd day of August, 2021.

On behalf of the Board of Directors of
DECISIVE DIVIDEND CORPORATION

"James Paterson" (signed)

James Paterson, Board Chair