

Management's Discussion and Analysis of



Decisive Dividend

— Corporation —

For the nine months ended September 30, 2024

Corporate Overview

Decisive Dividend Corporation ("Decisive" or the "Company") is an acquisition-oriented company focused on opportunities in manufacturing.

Decisive's purpose statement is:

- To be the sought-out choice for exiting legacy-minded business owners, who will be provided the opportunity to stay involved in Decisive;
- To support the long-term success of the businesses acquired, including through sharing resources with other Decisive companies; and
- To create sustainable and growing shareholder returns.

The Company intends to meet these objectives by:

- acquiring already profitable, well-established, high quality manufacturing companies that have a sustainable competitive advantage, a focus on non-discretionary products, steady cash flows, growth potential and established, strong leadership;
- continuing the business legacies of the vendors of companies acquired by Decisive and remaining committed to the communities our businesses are located in;
- providing resources, support and oversight to ensure sound business operations through on-going active collaboration and monitoring while recognizing that the people running the business know it best; and
- implementing appropriate expansion strategies to pursue active organic growth of its operating subsidiaries.

The Company was incorporated under the *Business Corporations Act* (British Columbia) on October 2, 2012 and is listed on the TSX Venture Exchange, trading under the symbol "DE". The head office of the Company is located in Kelowna, British Columbia.

The principal wholly-owned operating subsidiaries of the Company are managed through two reportable segments and were acquired as follows:

Finished Product Segment

- Valley Comfort Systems Inc. and its wholly-owned subsidiary Blaze King Industries Inc.; collectively referred to herein as "Blaze King"; acquired in February 2015.
- Slimline Manufacturing Ltd. ("Slimline"); acquired in May 2018.
- Marketing Impact Limited ("Marketing Impact"); acquired in April 2022.
- ACR Heat Products Limited ("ACR"); acquired in October 2022.
- Capital I Industries Inc. and its sister company, Irving Machine Inc.; collectively referred to herein as "Capital I"; acquired in April 2023.
- Innovative Heating Technologies Inc. ("IHT"); acquired in July 2023.

Component Manufacturing Segment

- Unicast Inc. ("Unicast"); acquired in June 2016.
- Hawk Machine Works Ltd. ("Hawk"); acquired in June 2018.
- Northside Industries Inc. ("Northside"); acquired in August 2019.
- Micon Industries Ltd. ("Micon"); acquired in April 2023.
- Procore International Radiators Ltd. ("Procore"); acquired in April 2023.
- Techbelt Limited ("Techbelt"); acquired in April 2024.

Preface

This Management's Discussion and Analysis ("MD&A") focuses on key items from the unaudited interim condensed consolidated financial statements of Decisive for the three and nine months ended September 30, 2024 and 2023. The condensed consolidated financial statements of the Company have been prepared in accordance with International Financial Reporting Standards as issued by the International Accounting Standards Board applicable to the preparation of interim financial statements, under International Accounting Standard 34, Interim Financial Reporting. All amounts are expressed in Canadian dollars unless otherwise noted. This discussion should not be considered all-inclusive as it excludes changes that may occur in general economic, political and environmental conditions. Additionally, other matters may occur which could affect the Company in the future.

This MD&A should be read in conjunction with the Company's unaudited interim condensed consolidated financial statements and the related notes for the period ended September 30, 2024, the annual audited consolidated financial statements and the related notes for the year ended December 31, 2023, the annual MD&A for the year ended December 31, 2023, and the unaudited interim condensed consolidated financial statements for the period ended September 30, 2023. This MD&A covers the nine months ended September 30, 2024 and the subsequent period up to the date of filing. In this MD&A, the Company and its subsidiaries, collectively, are referred to as the "Group".

This MD&A was prepared effective November 5, 2024.

Certain statements in this MD&A constitute forward-looking information and forward-looking statements, as such this MD&A should be read in conjunction with the Cautionary Statement Regarding Forward-Looking Information and Statements included later in this MD&A.

In this MD&A, reference is made to "Adjusted EBITDA", "Free Cash Flow", "Growth Capital Expenditures", "Maintenance Capital Expenditures", "Dividend Payout Ratio" and "Return on Invested Capital", which are financial measures that are not recognized financial measures under International Financial Reporting Standards issued by the International Accounting Standards Board ("IFRS Accounting Standards") but are believed to be meaningful in the assessment of the Group's performance. The Company's method of calculating Non-IFRS financial measures may differ from that of other corporations or entities and therefore may not be directly comparable to measures utilized by other corporations or entities. A reader should not place undue reliance on any Non-IFRS financial measures. Detailed descriptions of these financial measures are included later in this MD&A under the heading "Non-IFRS Financial Measures" and reconciliations to their most comparable IFRS Accounting Standards measure are included throughout the MD&A where applicable.

Additional information regarding the Company, including the Company's Annual Information Form, is available on SEDAR+ at www.sedarplus.ca, or on the Company's website at www.decisivedividend.com.

Overall Performance

The following is selected financial information of the Group for the periods indicated below:

FINANCIAL PERFORMANCE

(Stated in thousands of dollars, except per share amounts)

September 30,	For the three months ended		For the nine months ended	
	2024	2023	2024	2023
Sales	\$ 32,240	\$ 37,654	\$ 90,289	\$ 99,213
Gross profit	11,999	16,346	33,235	38,966
Gross profit %	37%	43%	37%	39%
Adjusted EBITDA ¹	5,627	7,862	13,007	18,021
Per share basic	0.29	0.43	0.67	1.07
Profit before tax	1,173	3,992	464	8,587
Profit	948	2,739	139	5,907
Per share basic	0.05	0.15	0.01	0.35
Per share diluted	0.05	0.14	0.01	0.33
Free cash flow ¹	3,380	4,795	6,669	10,854
Per share basic	0.17	0.26	0.35	0.65
Free cash flow less maintenance capital ¹	3,227	4,573	6,019	9,791
Per share basic	0.17	0.25	0.31	0.58
Dividends declared	2,642	2,210	7,745	5,465
Per share basic	0.14	0.12	0.40	0.33
For the trailing twelve month period ended September 30,			2024	2023
Dividend payout ratio ¹			95%	55%

¹ – As defined under the heading “Non-IFRS Financial Measures” later in this MD&A.

The non-IFRS measures referenced in the table above reconcile to the IFRS Accounting Standards measures reported in the Company's consolidated financial statements as follows, except for dividend payout ratio which is analyzed on a trailing twelve-month basis to reduce the impact of seasonality on the analysis, the reconciliation of which is included later in this MD&A under the heading “Dividends and Dividend Payout Ratios”:

Adjusted EBITDA

(Stated in thousands of dollars)

September 30,	For the three months ended		For the nine months ended	
	2024	2023	2024	2023
Profit for the period	\$ 948	\$ 2,739	\$ 139	\$ 5,907
Add (deduct):				
Financing costs	1,529	1,076	4,200	2,713
Income tax expense	225	1,253	325	2,680
Amortization and depreciation	2,544	2,232	7,120	5,322
Acquisition and restructuring costs	186	397	880	999
Inventory fair value adjustments and write downs	4	-	7	-
Share-based compensation expense	230	283	781	637
Foreign exchange gains	(31)	(100)	(374)	(124)
Interest and other expense (income)	(5)	21	(34)	(5)
Gain on sale of equipment	(3)	(39)	(37)	(108)
Adjusted EBITDA	5,627	7,862	13,007	18,021

Free Cash Flow and Free Cash Flow Less Maintenance Capital

(Stated in thousands of dollars)

September 30,	For the three months ended		For the nine months ended	
	2024	2023	2024	2023
Cash provided by operating activities	\$ 8,003	\$ 964	\$ 7,789	\$ 7,928
Add (deduct):				
Changes in non-cash working capital	(2,557)	4,883	2,184	6,169
Income taxes paid	-	1,597	2,188	2,930
Current income tax expense	(141)	(1,574)	(608)	(3,409)
Acquisition and restructuring costs	186	397	880	999
Interest paid	(1,451)	(1,045)	(4,032)	(2,592)
Lease payments	(598)	(371)	(1,556)	(1,060)
Required principal repayments on debt	(62)	(56)	(176)	(111)
Free cash flow	\$ 3,380	\$ 4,795	6,669	10,854
Maintenance capital expenditures	(153)	(222)	(650)	(1,063)
Free cash flow less maintenance capital	3,227	4,573	6,019	9,791

The financial position of the Group for the periods indicated below is summarized as follows:

FINANCIAL POSITION

(Stated in thousands of dollars)

	September 30, 2024	December 31, 2023
Working capital	\$ 23,512	\$ 21,686
Property and equipment	30,086	23,776
Total assets	165,101	152,567
Long-term debt, excluding debt issuance costs	58,328	45,282
Equity	56,521	57,751
Share Information (000s)		
Common shares issued and outstanding	19,636	18,911

Discussion of Overall PerformanceQ3 Consolidated Financial Highlights

Q3 2024 sales increased 12% sequentially relative to Q2 2024 to \$32.2 million, though were 14% lower than the record \$37.7 million experienced in Q3 2023. This sequential quarterly improvement from Q2 2024 to Q3 2024 was driven primarily by the hearth businesses, Blaze King and ACR, as they moved into a stronger seasonal period. The overall sales decrease in Q3 2024 compared to Q3 2023 was driven by decreases in Finished Product segment sales while Component Manufacturing segment sales were slightly higher than Q3 2023. The stable performance in Component Manufacturing segment sales were a result of ongoing strong performance at Northside, Micon and Procore, and contributions from Techbelt, acquired in April 2024, offset by weaker performance at Hawk. In terms of Finished Product segment sales, Blaze King and ACR results were challenged by macroeconomic conditions, lower energy prices during the first nine months of 2024 relative to the same period in 2023, and warmer weather, while macroeconomic challenges impacted agriculture product orders at Slimline and IHT. The impact of a \$3.5 million wastewater evaporator order for Slimline that occurred in Q3 2023, along with a reduction in project based sales at Capital I also contributed to the decline in Q3 2024 sales relative to the record performance for this segment in Q3 2023. These headwinds were somewhat offset by improved performance at Marketing Impact, which saw a 10% increase in sales in Q3 2024 relative to Q3 2023.

The decrease in overall sales, resulted in a \$4.3 million, or 27%, decrease in consolidated gross profit in Q3 2024, compared to Q3 2023. A shift in product mix and the negative impact of fixed overhead costs on lower overall sales contributed to a decrease in gross profit percentages, which declined by 6 percentage points to 37% compared to 43% in Q3 2023.

Overall operating expenses decreased from \$12.5 million in Q3 2023 to \$10.9 million in Q3 2024. The decrease was primarily a result of decreases in salaries, wages and benefits and other operating expenses, partially offset by increased financing costs related to the debt funded portion of acquisitions completed post Q3 2023.

Adjusted EBITDA for the third quarter of 2024 was \$5.6 million, which, compared to the record levels set in Q3 2023, was down \$2.2 million, or 28%. Consolidated net profit in the quarter was \$0.9 million, or \$0.05 per share, a decrease of \$1.8 million, \$0.10 lower on a per share basis, compared to the record levels in Q3 2023. The overall decreases in Adjusted EBITDA and net profit were primarily driven by the decrease in sales described above offset by decreases in salaries, wages and benefits and other operating expenses relative to Q3 2023.

Year-to-Date Consolidated Financial Highlights

Sales for the first nine months of 2024 decreased by 9% to \$90.3 million from \$99.2 million in the first nine months of 2023, driven primarily by a decrease in hearth product sales, Unicast sales and the impact of Slimline's \$3.5 million wastewater evaporator sale that occurred in Q3 2023, partially offset by the strong performance of Northside and ongoing contribution from the six businesses acquired in 2023 and 2024 (Capital I, Micon, Procore, IHT, APM and Techbelt). Lower 2024 aggregate demand backlogs, reduced overall consumer spending, warmer weather and lower energy prices resulted in a 37% decline in hearth product sales in the first nine months of 2024 compared to the first nine months of 2023 while Unicast sales decreased as economic and geopolitical uncertainty resulted in reduced order activity leading into and in the early part of 2024. Northside sales increased 10% in the first nine months of 2024 compared to the first nine months of 2023, as a result of strong demand levels in the commercial vehicle industry. Capital I and IHT contributed positively to sales in the first nine months of 2024 though these contributions were lower than pre-acquisition averages due to a pause in project work that was previously being completed for an oil and gas customer for Capital I and the deferral of capital projects by IHT's customers due to persistent challenges in pork industry conditions leading into 2024 along with overall economic uncertainty. Micon, Procore and Techbelt have all continued their positive sales trajectory to date in 2024 with sales ahead of pre-acquisition averages.

The decrease in overall sales resulted in a \$5.7 million, or 15%, decrease in consolidated gross profit compared to the first nine months of 2023. A change in product mix and the negative impact of fixed overhead costs on lower overall sales contributed to a decrease in gross profit percentages, which declined by 2 percentage points to 37% compared to 39% in the first nine months of 2023.

Overall operating expenses increased from \$30.6 million in the first nine months of 2023 to \$33.2 million in Q3 2024. The increase was primarily a result of the overall increase in scale due to the six acquisitions completed in 2023 and 2024, as well as increased financing costs related to the debt funded portion of those acquisitions, offset by cost control initiatives implemented in response to lower demand levels.

Adjusted EBITDA for the first nine months of 2024 was \$13.0 million, a \$5.0 million, or 28%, decrease compared to the record levels achieved in the first nine months of 2023. Consolidated net profit in the first nine months of the year was \$0.1 million, or \$0.01 per share, a decrease of \$5.8 million, \$0.34 lower on a per share basis, compared to the first nine months of 2023. The overall decreases in Adjusted EBITDA and net profit were primarily driven by the decrease in sales described above and the increase in the scale of the organization and the associated operating expenses relative to the first nine months of 2023.

Decisive and its subsidiaries are taking a number of steps to position themselves to continue to deliver long term organic growth as well as further growth through acquisitions, as described later in this MD&A under the heading "Outlook".

2024 Acquisitions

On March 14, 2024, the Company acquired, through Hawk, the assets of Alberta Production Machining Ltd. ("APM"). The assets of APM are operated out of a leased facility in Edmonton, Alberta, and provides Hawk with increased machining capabilities and access to additional equipment and people to service the strong demand from its growing customer base.

On April 10, 2024, the Company added to its growing portfolio of wear parts businesses through the acquisition of 100% ownership of Techbelt, a manufacturer of polytetrafluoroethylene ("PTFE") conveyor belts, PTFE tapes, and PTFE materials.

These businesses are further described later in this MD&A under the heading "Component Manufacturing Segment Overview".

The acquisitions of APM and Techbelt are anticipated to have a positive financial impact on Decisive as they are expected to result in an increase in sales, gross profit, profit, and Adjusted EBITDA. The table below sets forth the pro forma combined financial information of Decisive and the applicable pre-acquisition periods for the 2024 acquisitions:

<i>(Stated in thousands of dollars, except per share amounts)</i>			
For the trailing twelve month period ended September 30, 2024	Decisive [*]	Add pre-acquisition periods for acquired businesses ^{**}	Pro forma
Sales	\$ 125,957	\$ 3,077	\$ 129,034
Gross profit	47,031	1,200	48,231
Gross profit %	37%	39%	37%
Profit	2,565	472	3,037
Per share basic	0.13		0.16
Adjusted EBITDA ¹	20,189	750	20,939
Per share basic	1.05		1.08

¹ – see IFRS measurement to non-IFRS measurement reconciliation table below.

* – based on Decisive's unaudited financial information reported for the trailing twelve-month period ended September 30, 2024.

** – based on the unaudited financial information of Techbelt for the pre-acquisition period from October 1, 2023 to April 9, 2024. The pre-acquisition historical financial information relating to Techbelt has not been audited and is based upon information provided to Decisive by the acquired business, and their respective management and previous shareholders.

<i>(Stated in thousands of dollars)</i>			
For the trailing twelve month period ended September 30, 2024	Decisive [*]	Add pre-acquisition periods for acquired businesses ^{**}	Pro forma
Profit	\$ 2,565	\$ 472	\$ 3,037
Add (deduct):			
Financing costs	5,283	33	5,316
Income tax expense	1,061	175	1,236
Amortization and depreciation	9,694	52	9,746
Acquisition and restructuring costs	882	-	882
Inventory fair value adjustments and write downs	35	-	35
Share-based compensation expense	889	-	889
Foreign exchange gains	(155)	(8)	(163)
Interest and other expense (income)	(40)	26	(14)
Gain on sale of equipment	(25)	-	(25)
Adjusted EBITDA	20,189	750	20,939

The components of the consideration paid to acquire these businesses are as follows:

(stated in thousands of dollars)

		APM		Techbelt		Total
Cash (net of cash acquired)	\$	2,789	\$	5,085	\$	7,874
Common shares		-		603		603
Contingent consideration		-		484		484
	\$	2,789	\$	6,172	\$	8,961

The cash portion of the consideration in each of these acquisitions was funded using the Company's syndicated credit facility. The share portion of the consideration was funded through the issuance of 57,879 common shares of Decisive to the vendors of Techbelt.

Additionally, the vendors of Techbelt can be paid up to an additional £2.2 million contingent on Techbelt meeting certain earnings targets over the three years following the acquisition date.

Upon completion of these acquisitions, Decisive's cumulative acquisition funding mix for the 13 acquisitions it has completed to date is 52% debt and 48% equity.

The preliminary allocation of the purchase price to the acquisition date fair value of the assets acquired, and liabilities assumed on these acquisitions is as follows:

(stated in thousands of dollars)

		APM		Techbelt		Total
Working capital, excluding cash	\$	11	\$	369	\$	380
Property and equipment		3,289		643		3,932
Intangible assets		-		2,038		2,038
Goodwill		-		4,022		4,022
Lease obligation		(511)		(306)		(817)
Deferred income taxes		-		(594)		(594)
	\$	2,789	\$	6,172	\$	8,961

Further particulars regarding Techbelt, including certain (unaudited) historical financial information, are set forth in Decisive's material change report dated April 11, 2024, a copy of which is available on SEDAR+ at www.sedarplus.ca.

Outlook

In the third quarter, Decisive's diversified portfolio of manufacturing businesses witnessed improved performance relative to the first two quarters of 2024, based on several operational wins, cost control initiatives, and a move into stronger seasonal periods. In addition, during Q3 and to the date of this MD&A, several positive developments have occurred that are expected to bolster results in Q4 2024 and into 2025 as follows:

Finished Product Segment

- Blaze King began the process of renewing its wood stove compliance certificates under new testing methodologies enacted by the EPA, positioning Blaze King with a potential competitive advantage in Q4 2024 and beyond. Blaze King now has the top three most efficient wood stoves as listed by the EPA.
- In addition, Blaze King and ACR continue to advance towards a 2025 launch of a new product design that utilizes Blaze King's combustion technology styled and sized for sale into the United Kingdom and European market, with all required regulatory approvals in hand.

- Slimline has worked to enhance the performance and design of its large scale wastewater evaporator product, the largest available on the market today, which has resulted in additional confirmed orders for this product for delivery in Q4 2024 and early 2025. This positions Slimline for increased activity in this product line in 2025 and beyond. In addition, Slimline completed Turbo Mist sprayer product demonstrations for potential new customers. These demonstrations illustrated the fuel, chemical and labour efficiency of its sprayer product relative to competitor products and order activity has increased as a result, which should be positive for Q4 2024 and into 2025.
- Marketing Impact order levels and operational productivity have both steadily improved since Q1 2024, which has led to improved results, with the operational efficiency improvements, supported by strong customers relationships with large North American retail customers, positioning Marketing Impact for a ramp up in growth in 2025, including in the United States, where efforts to further expand the business into are underway.
- Capital I secured a significant purchase order for delivery in Q4 2024 from a long-standing oil and gas customer, sales from which were muted in the first nine months of 2024. Additional significant confirmed orders from this customer were received on a joint award with Unicast and Hawk that will positively impact the first half of 2025, with opportunity for additional work from this customer in the back half of 2025 and beyond as well.
- IHT order activity has increased in Q3 2024 resulting from its ongoing customer trials. These trials have historically had a very high probability of converting to future product sales and IHT's strong position with its customers combined with improving pork industry conditions supporting farmer profitability should support positive results for Q4 2024 and into 2025 as a result of these trial conversions.

Component Manufacturing Segment

- Unicast orders over the last several months have trended higher than in the same periods in 2023 which will positively impact Unicast results in Q4 2024 and early 2025. Micon and Procore are successfully working with their existing customers to support their expansion into new geographic markets while actively pursuing expansion of their customer base, which will positively impact results in Q4 2024 and 2025.
- Hawk received significant confirmed orders on a joint award with Unicast and Capital I for an oil and gas customer that will positively impact the first half of 2025, with opportunity for additional work from this customer in the back half of 2025 and beyond as well.
- Sales under Northside's contract with a new commercial vehicle customer are expected to commence in the coming weeks.
- Techbelt is utilizing facilities of other Group businesses in North America to support increased access to the North American market, while also seeing continued strong order activity in its home market as economic activity stabilizes.

These developments highlight positive outcomes from the steps Decisive and subsidiary management have taken to work through current challenges and to position each of the businesses to deliver long term organic growth. In addition, cost control initiatives have been undertaken throughout the business and range from staffing right-sizing initiatives to reductions or deferrals of operating and capital expenditures. The interest rate reduction cycles now underway should also positively impact future demand. Further commentary surrounding the above initiatives and the outlook for each of the businesses in the Group is provided in the MD&A under the headings "Finished Product Segment Industry Trends and Outlook" and "Component Manufacturing Segment Industry Trends and Outlook".

Decisive management expects near-term trailing twelve-month dividend payout ratios to be in excess of its target range of Free Cash Flow Less Maintenance Capital. Based on improved operating performance in Q3 2024, further operating improvement expected in Q4 2024 and into 2025, Decisive is positioned to sustain current dividend levels, while continuing to drive sales and controlling costs to return the current

dividend level to within its target payout ratio range and, then, return to growth in its per share financial metrics, supporting dividend growth. Profitability growth of the Group and enhanced per share financial metrics are the standard of performance and Group profitability growth will be a condition precedent to any future dividend growth, to ensure a balance of growth and sustainability of the dividend, which is a priority for all investors.

Decisive is continuing to build and execute on a strong pipeline of acquisition opportunities, and new opportunities are consistently being added to the Company's acquisition prospect pipeline. This reflects the fact that the western world is in the middle of the largest period of inter-generational transfer of wealth in history, where many businesses are assessing alternatives as to how the business can be carried forward into the future, including seeking out new owners. This trend is and will continue to provide opportunities for Decisive, with its legacy-maintaining business model and access to capital being key differentiators in a competitive acquisition marketplace.

Decisive's ability to access both debt and equity financing through its relationships with its lenders, shareholders, and various investment banks, as demonstrated by the completion of eight acquisitions in 24-months funded through its debt facilities and two successful equity raises, is a critical element of Decisive's business model and a key differentiating advantage of the business in the minds of vendors. In March 2024, the Company syndicated its credit facility with four top tier lending partners, increasing its total available debt by \$107 million to \$175 million. Decisive is currently operating below a 3.0 times debt to Adjusted EBITDA ratio after debt funding two acquisitions in 2024 and withstanding the operational challenges faced by the portfolio in the first nine months of 2024. Demonstrated progress around the operational initiatives the Group is pursuing supports capital availability, in both the Company's syndicated credit facility and the equity markets, as well as the cost of this capital, which combined with current interest rate easing initiatives underway, will allow Decisive to take advantage of potential opportunities for further growth, both through investing in subsidiary businesses for long term organic growth as well as further acquisitions, as they arise.

As a result of all these factors, management remains confident in the long-term fundamentals of Decisive's business model.

Summary of Quarterly Results

The Group's interim results are impacted by seasonality factors primarily driven by weather patterns, including the impact thereof on heating, planting and harvesting seasons, as well as the timing of ground freeze and thaw in Western Canada and the effect thereof on the oil and gas industry, including the cost of energy. Blaze King and ACR's businesses historically experience lower demand in the first and second quarters of the calendar year, Slimline's business historically experiences lower demand in the third and fourth quarters, and Hawk's business historically experiences lower demand in the second quarter. Seasonality does not have a significant impact on the businesses of Decisive's other subsidiaries. In each subsidiary, there are substantial fixed costs that do not meaningfully fluctuate with product demand in the short-term.

QUARTERLY PERFORMANCE

(Stated in thousands of dollars, except per share amounts)

	Q3 2024	Q2 2024	Q1 2024	Q4 2023
Sales	\$ 32,240	\$ 28,699	\$ 29,350	\$ 35,668
Gross profit	11,999	10,001	11,235	13,796
Gross profit %	37%	35%	38%	39%
Adjusted EBITDA ¹	5,627	3,416	3,965	7,181
Per share basic	0.29	0.18	0.21	0.38
Profit (loss) before tax	1,173	(1,053)	346	3,160
Profit (loss)	948	(994)	187	2,424
Per share basic	0.05	(0.05)	0.01	0.13
Per share diluted	0.05	n/a	0.01	0.12

(Stated in thousands of dollars, except per share amounts)

	Q3 2023	Q2 2023	Q1 2023	Q4 2022
Sales	37,654	30,706	30,854	30,778
Gross profit	16,346	11,499	11,122	9,988
Gross profit %	43%	37%	36%	32%
Adjusted EBITDA ¹	7,862	5,266	4,894	4,018
Per share basic	0.43	0.31	0.33	0.27
Profit before tax	3,992	1,911	2,684	983
Profit	2,739	1,201	1,966	659
Per share basic	0.15	0.07	0.13	0.04
Per share diluted	0.14	0.06	0.12	0.04

¹ – see IFRS measurement to non-IFRS measurement reconciliation table below.

The non-IFRS measures referenced in the table above reconcile to the IFRS Accounting Standards measures reported in the Company's consolidated financial statements as follows:

(Stated in thousands of dollars)

	Q3 2024	Q2 2024	Q1 2024	Q4 2023
Profit (loss) for the period	\$ 948	\$ (994)	\$ 187	\$ 2,424
Add (deduct):				
Financing costs	1,529	1,454	1,217	1,083
Income tax expense (recovery)	225	(59)	159	736
Amortization and depreciation	2,544	2,419	2,157	2,574
Acquisition and restructuring costs	186	508	187	1
Inventory fair value adjustments and write downs	4	3	-	28
Share-based compensation expense	230	241	310	108
Foreign exchange losses (gains)	(31)	(112)	(232)	220
Interest and other income	(5)	(13)	(17)	(5)
Gain on sale of equipment	(3)	(31)	(3)	12
Adjusted EBITDA	5,627	3,416	3,965	7,181

	Q3 2023	Q2 2023	Q1 2023	Q4 2022
Profit for the period	\$ 2,739	\$ 1,201	\$ 1,966	\$ 659
Add (deduct):				
Financing costs	1,076	881	755	740
Income tax expense	1,253	710	718	324
Amortization and depreciation	2,232	1,771	1,320	1,663
Acquisition and restructuring costs	397	578	25	440
Inventory fair value adjustments and write downs	-	-	-	22
Share-based compensation expense	283	115	239	19
Foreign exchange losses (gains)	(100)	18	(42)	176
Interest and other expense (income)	21	(8)	(18)	(7)
Gain on sale of equipment	(39)	-	(69)	(18)
Adjusted EBITDA	7,862	5,266	4,894	4,018

Discussion of Quarterly Performance

In addition to the effects of seasonality as described above, the variation in the Group's results on a quarterly basis are as follows:

Q3 2024 Consolidated Financial Highlights

For the discussion of Q3 results see "Overall Performance" earlier in this MD&A.

Q2 2024 Consolidated Financial Highlights

Sales for the second quarter decreased by 7% to \$28.7 million from \$30.7 million in Q2 2023, driven primarily by a decrease in hearth product sales. Q2 marks the traditional slower seasonal demand period for the hearth businesses, Blaze King and ACR. In 2023, Q2 hearth sales were insulated by higher order backlogs that had built up through 2022 and 2023. Lower aggregate demand backlogs, coupled with lower energy prices during the first half of 2024 relative to the same period in 2023, general macro-economic pressures and warmer weather, resulted in a 49% decline in hearth product sales in Q2 2024 compared to Q2 2023. The decline in hearth sales was the primary reason for the aggregate 19% revenue decline experienced in the seven businesses owned prior to 2023, partially offset by Q2 2024 sales increases at Marketing Impact and Slimline of 27% and 18% respectively compared to Q2 2023. The sales generated by the three businesses acquired post Q2 2023 (IHT, APM and Techbelt) positively impacted overall sales in Q2 2024 compared to Q2 2023. However, IHT sales in the quarter were below pre-acquisition averages as a result of customers electing to delay capital projects in light of continuing challenging pork industry conditions and overall economic uncertainty. The March 2024 acquisition of APM drove a 31% increase in Hawk sales in Q2 2024 relative to Q2 2023. After its acquisition in April 2024, Techbelt's positive sales trajectory continued in Q2 2024 with sales ahead of pre-acquisition averages.

The decrease in overall sales, resulted in a \$1.5 million, or 13%, decrease in consolidated gross profit in Q2 2024, compared to Q2 2023. The decrease was driven primarily by the negative impact of fixed overhead costs on lower overall sales which also contributed to a decrease in gross profit percentages, which declined by 2 percentage points to 35% compared to 37% in Q2 2023.

Overall operating expenses increased from \$9.6 million in Q2 2023 to \$11.2 million in Q2 2024. The increase was primarily a result of the overall increase in scale due to the three acquisitions completed post Q2 2023, as well as increased financing costs related to the debt funded portion of those acquisitions.

The overall decreases in Adjusted EBITDA and net profit were primarily driven by the decrease in sales described above and the increase in the scale of the organization and the associated operating expenses relative to Q2 2023.

Q1 2024 Consolidated Financial Highlights

Sales for the first quarter decreased by 5% to \$29.4 million from \$30.9 million in Q1 2023, driven primarily by a decrease in hearth product sales. Blaze King and ACR entered 2024 with 90% lower order backlogs than existed in 2023. Although these large backlogs positively impacted 2023 results, the lower aggregate demand backlog, coupled with lower energy prices during Q1 2024 relative to Q1 2023 and warmer weather that occurred in late Q1, during the start of the traditional slower seasonal demand periods for these businesses, resulted in a 43% decline in hearth product sales in Q1 2024 compared to Q1 2023. Conversely, demand levels in the commercial vehicle industry have continued to be strong and Northside sales increased 19% in Q1 2024 compared to Q1 2023. The sales generated by the four businesses acquired in 2023 (Capital I, Micon, Procore and IHT) partially offset the aggregate 24% revenue decline experienced in the seven businesses owned prior to 2023, 66% of which relates to the hearth products businesses. Q1 2024 sales for Micon and Procore were consistent with pre-acquisition averages. Capital I sales levels in Q1 2024 were lower than pre-acquisition averages due to a decrease in project work that was previously being completed for an oil and gas customer, unrelated to its core business. IHT sales were also below pre-acquisition averages during the quarter as a result of customers electing to delay capital projects in light of challenging pork industry conditions and overall economic uncertainty.

Despite the decrease in overall sales, consolidated gross profit increased by \$0.1 million, or 1%, to \$11.2 million in Q1 2024, compared to Q1 2023. The increase was driven by the increase in gross profit percentages, which improved by 2 percentage points to 38% compared to 36% in Q1 2023. Both segments contributed to the margin increase that were a result of product mix changes, pricing increases, and other margin enhancing activities, as well as the contribution from the four high margin businesses acquired in 2023.

Overall operating expenses increased from \$8.6 million in Q1 2023 to \$11.1 million in Q1 2024. The increase was primarily a result of the overall increase in scale due to the four acquisitions completed in 2023, as well as increased financing costs related to the debt funded portion of those acquisitions.

The overall decreases in Adjusted EBITDA and net profit were primarily driven by the decrease in sales described above and the increase in the scale of the organization and the associated operating expenses relative to Q1 2023.

Q4 2023 Consolidated Financial Highlights

Sales for the fourth quarter increased by 16% to \$35.7 million from \$30.8 million in Q4 2022. The overall increase was driven by a 17% increase in the finished product segment and a 22% increase in the component manufacturing segment. Hawk and Northside were the key drivers of this growth as Hawk sales increased 30% compared to Q4 2022 and Northside sales increased 20% relative to Q4 2022 with both businesses facing robust demand. Blaze King and ACR worked through order backlogs during the quarter, although warm weather in the United Kingdom and a delay in receiving regulatory approval for the launch of a new product line impacted ACR's seasonal increase in sales of its wood stove products. As a result, overall hearth product sales declined in Q4 2023 compared to Q4 2022. Fourth quarter sales for Unicast, Slimline, and Marketing Impact declined relative to Q4 2022, as lower demand resulting from economic uncertainty impacted Unicast product sales and Slimline sprayer sales. For Marketing Impact, however, Q4 2023 sales were higher than any other quarter in 2023. The sales generated by the four businesses acquired in 2023 (Capital I, Micon, Procore and IHT) contributed meaningfully to the consolidated sales increases. Q4 2023 sales for Capital I, Micon and Procore were consistent with pre-acquisition averages. IHT sales moved below pre-acquisition averages during the quarter as a result of a facility move and customers electing to delay capital projects in light of economic uncertainty.

Overall gross profit was \$13.8 million in Q4 2023, an increase of \$3.8 million, or 38%, relative to Q4 2022, driven by the increase in overall sales. Gross profit percentages in Q4 2023 increased by 7 percentage points to 39% compared to 32% in Q4 2022. Both segments contributed to the margin increase that were a result of product mix changes, pricing increases and other margin enhancing activities, as well as the contribution from the four high margin business acquired in 2023.

Overall operating expenses increased from \$8.9 million in Q4 2022 to \$10.4 million in Q4 2023. The increase was primarily a result of the overall increase in scale due to the four acquisitions completed in 2023 and the associated acquisition costs, as well as increased financing costs. The three roles added to the head office team in Q3 2023 (VP Manufacturing, VP People & Culture, and AVP Finance) also impacted overall operating expenses in the quarter.

The above noted increases in sales and gross profit, were the primary drivers of the \$3.2 million, or 79%, increase in Adjusted EBITDA and \$1.8 million increase in net profit relative to Q4 2022.

Segment Overview and Performance

Decisive's overall business is conducted through three operating segments comprised of finished product; component manufacturing; and head office. An overview of these segments and the businesses within each segment is set forth below.

Finished Product Segment Overview

The finished product segment manufactures and sells products that are purchased and used by end customers as designed. Within the finished product segment, there are six separate businesses: Blaze King, Slimline, Marketing Impact, ACR, Capital I and IHT.

Blaze King

Blaze King produces and sells high-quality, high-efficiency wood burning stoves and wood burning fireplace inserts. All of its products are manufactured in its premises in Penticton, British Columbia and Walla Walla, Washington. Blaze King has been operating since 1977, and its hearth products are sold worldwide. Blaze King's wood burning stoves are recognized as the most efficient in the hearth market. Blaze King management believes that its products have developed a strong reputation for quality. These factors have helped build the Blaze King brand and reputation, which drives sales through dealer and customer loyalty. Blaze King has a growing distribution base that includes a large network of retailers and distributors across Canada, the United States and New Zealand.

ACR

ACR produces and sells woodburning, multifuel, and gas stoves and sells them primarily in the United Kingdom. It also produces electric stoves, electric fireplaces and outdoor pizza ovens. ACR was founded in 2004, has a well-established brand in the United Kingdom marketplace and is known for its high-quality and attractively designed products. ACR utilizes third party partners to manufacture its products making ACR scalable and versatile. It then distributes these products at accessible price points that drive a strong value proposition for its customers. Further, with its Eco-design Ready models, ACR is compliant with the emissions standards in place in the United Kingdom and across Europe.

Slimline

Slimline and predecessor companies have been manufacturing and selling air blast sprayers since 1948. The air blast sprayers are used primarily in the agricultural industry to apply treatments to crops such as apples, cherries, grapes, almonds, walnuts, oranges, and peaches. Slimline also designs, manufactures, and sells EcoMister evaporator systems primarily used in the mining, oil and gas, and waste management industries. In addition to its two main product lines, Slimline manufactures custom products and sells various sprayer, evaporator, and other industrial parts. Slimline's sprayers and evaporators utilize common technology including pumps and fan assemblies. Slimline sells its sprayers under the name "Turbo Mist" which includes a heavy-duty series, a standard series, a cherry blower, and multiple attachments for different crop types. Slimline's sprayers are primarily sold through its dealer network throughout Canada and the United States. Slimline's EcoMister evaporator division has been in operation since 1996. It produces an environmental and economical solution that meets specific customer needs in the elimination of wastewater. Slimline's evaporators are sold into markets throughout the world.

Marketing Impact

Marketing Impact designs, manufactures, and distributes a comprehensive range of merchandising products, systems and solutions for retail customers including grocery stores, convenience stores, and pharmacies. Its catalogue of over 4,000 products includes: product pusher systems, loss prevention solutions, merchandising bins and accessories, shelf management systems, and sign holder systems, among others. Marketing Impact also designs and manufactures displays for consumer-packaged goods customers. Since commencing operations in 1986, Marketing Impact has had a strong reputation for customer service, responsiveness, and innovation amongst its robust list of blue-chip, well-diversified retail customers across North America. Its design team is a leading innovator of merchandising systems and consumer-packaged goods displays as evidenced by the more than 15 patents issued or pending in Marketing Impact's portfolio.

Capital I

Capital I, located in Tisdale, Saskatchewan, has been designing, manufacturing and distributing high-quality road maintenance and construction equipment since 1993. Capital I's innovative products include dozer blades, snow blades and wings, gravel reclaimers, road groomers, quick attach lifts, road mulchers and mowers, that are used in the construction and maintenance of gravel roads. Capital I's products are tailored to fit numerous makes and models of heavy equipment used in road maintenance which allows them to service a diverse customer base ranging from OEMs, dealers and municipalities. In addition, Capital I fabricates and/or distributes mining equipment, oil and gas parts, agricultural parts and hydraulic cylinders.

IHT

IHT, located outside of Winnipeg, Manitoba, is a well-established manufacturer and developer of high efficiency heating mats and lighting solutions for hog production. IHT was founded in 1995 and offers a diverse range of reliable and energy-efficient equipment, with a strong emphasis on research and development of new innovative technologies. The current focus of the business is centered on heat mats, lighting products and related equipment for hog producers. Management believes that the key competitive advantages for these products are durability, anti-microbial characteristics, energy efficiency, optimal heat distribution, and safety and hazard prevention, all of which promote animal welfare and cost savings for their customers. IHT's products are sold around the world both directly and through strategic distributors.

Finished Product Segment Performance

(Stated in thousands of dollars)

September 30,	For the three months ended		For the nine months ended	
	2024	2023	2024	2023
Sales	\$ 16,738	\$ 23,185	\$ 48,679	\$ 58,542
Gross profit	6,887	10,998	19,197	24,756
Gross profit %	41%	47%	39%	42%
Profit	1,517	3,536	2,979	7,690
Add (deduct):				
Financing costs	141	106	494	302
Income tax expense (recovery)	(114)	858	(410)	1,477
Amortization and depreciation	1,380	1,417	4,056	3,114
Inventory fair value adjustments and write downs	4	-	7	-
Foreign exchange expense (income)	43	(103)	(67)	(84)
Interest and other expense (income)	-	23	(28)	(1)
Gain on sale of equipment	13	(39)	(21)	(39)
Adjusted EBITDA	3,099	5,798	7,125	12,459

IFRS measurement to non-IFRS measurement reconciliation presented in the table above.

Three Months Ended September 30, 2024

Overall sales for the segment in Q3 2024, decreased by \$6.4 million, or 28%, relative to the record quarter in Q3 2023. The decrease was driven by decreased sales in each of the segment businesses, other than Marketing Impact. Although Q3 2024 sales for the hearth businesses, Blaze King and ACR, were lower than in Q3 2023, both sales and order levels markedly improved in the latter part of Q3 2024 relative to the first half of 2024 with the move into a stronger seasonal period. Slimline sales decreased relative to Q3 2023 which included a substantial sale within its wastewater evaporator business that contributed \$3.5 million of sales in that quarter. That sale was the first of Slimline's larger scale wastewater evaporator, which based on the product enhancements and performance of the product since that sale in Q3 2023, has led to considerable further interest in the product including confirmed orders for Q4 2024 and early 2025. Sales decreases for Capital I were based on certain project-based sales in Q3 2023 that did not materialize in Q3 2024, and instead are expected to ramp up again in Q4 2024 and continue into early 2025. IHT sales in Q3 2024 decreased relative to Q3 2023 as a result of customers electing to delay capital projects in light of continuing challenging pork industry conditions and overall

economic uncertainty. Order levels at IHT began improving late in Q3 2024 which, combined with improving pork industry conditions supporting farmer profitability, should positively impact Q4 2024 and early 2025. Conversely, Q3 2024 sales at Marketing Impact increased by 11%, compared to Q3 2023 driven by improvements in production capacity and sales conversion.

The decrease in overall sales resulted in a \$4.1 million, or 37%, decrease in gross profit in Q3 2024 compared to the record quarter in Q3 2023. Segment gross profit percentage decreased to 41% in Q3 2024 compared to 47% in Q3 2023 due to the change in product mix and the impact of fixed overhead costs with the decrease in overall sales.

Overall segment Adjusted EBITDA was \$3.1 million in Q3 2024; a decrease of \$2.7 million, or 47%, compared to the record quarter in Q3 2023, driven primarily by the decrease in sales described above, and the impact of decreased sales on the fixed costs that do not meaningfully fluctuate with product demand in those businesses.

Nine Months Ended September 30, 2024

Overall sales for the segment in the first nine months of 2024 decreased by \$9.9 million, or 17%, relative to the first nine months of 2023. The decrease was driven primarily by a decline in hearth product sales, partially offset by the sales generated in the two businesses acquired in 2023: Capital I and IHT. Capital I continues to contribute meaningfully to overall segment results, although sales levels in the first nine months of the year were lower than pre-acquisition averages due to a pause in project work that was previously being completed for an oil and gas customer that is expected to ramp up again in Q4 2024 and continue into early 2025. IHT sales were also below pre-acquisition averages as customers deferred capital projects based on their cash flows which have been negatively impacted in recent quarters due to challenging pork industry conditions and overall economic uncertainty. In the first nine months of 2023, hearth sales were insulated by higher order backlogs that had built up through 2022 and 2023. Lower 2024 aggregate demand backlogs, lower energy prices to date in 2024, high inventory levels in retailer showrooms on reduced consumer spending, and warmer weather, resulted in a 37% decrease in hearth product sales in the first nine months of 2024 compared to the first nine months of 2023. The decrease in Slimline sales in the first nine months of 2024 compared to the same period in 2023, is primarily a result of the substantial wastewater evaporator sale in Q3 2023. That sale was the first of Slimline's larger scale wastewater evaporator, which based on the product enhancements and performance of the product since its sale, has led to considerable further interest in the product including confirmed orders for Q4 2024 and early 2025. Sales at Marketing Impact increased in the first nine months of 2024, relative to the same period in 2023, driven by improvements in production capacity and sales conversion.

Overall gross profit decreased by \$5.6 million, or 23%, in the first nine months of 2024 relative to the first nine months of 2023, driven by the overall decrease in sales. Segment gross profit percentage decreased to 39% in 2024 compared to 42% in 2023, based primarily on product mix and the impact of decreased sales on the fixed costs that do not meaningfully fluctuate with product demand.

Overall segment Adjusted EBITDA was \$7.1 million in the first nine months of 2024; a decrease of \$5.3 million, or 43%, compared to the first nine months of 2023. The decrease was driven by the decreases in overall sales and gross profit described above as well as the impact of the increase in the scale of the segment from the acquisitions completed in 2023 and the associated operating expenses relative to the same period in 2023.

Finished Product Segment Industry Trends and Outlook

Blaze King and ACR

- All Blaze King products meet stringent United States Environmental Protection Agency ("EPA") regulations in effect for wood burning appliances in North America. Recent changes to EPA testing methodologies has caused confusion and uncertainty amongst retailers in the hearth industry. As a result, Blaze King elected to pre-emptively retest and recertify all of its products to allay retailer concerns of EPA certificates expiring on inventory held. To the date of this MD&A,

Blaze King has received five certificate renewals from the EPA and expects the last certificate renewals to be received before the end of Q4 2024. This should provide Blaze King customers with five years of security and consistency with respect to the changing regulatory environment. After completing the recent recertification tests, Blaze King occupies the top three positions for the most efficient wood stoves in North America as listed by the EPA. This positions Blaze King to capitalize on consumer demand, which could increase as interest rate reductions take hold, with products that lead the industry in efficiency and which are certified for the next five years.

- Investments made with respect to EPA readiness has positioned Blaze King to increase its market share. Blaze King management believes that its market share should continue to improve over the coming years as competitor EPA certifications expire, which could lead to near-term competitive pressures as competitors incentivize retailers to sell products that may not be re-certifiable under the new testing methodologies. Blaze King and ACR are continuing their efforts to position themselves as regulatory compliance leaders in current and prospective markets, as evidenced by the pre-emptive EPA retesting completed and underway.
- The United States government's tax credit program, effective until 2032, should continue to drive outsized demand relative to the market as Blaze King products make up 9% of eligible wood stoves. Consumers can apply for a tax credit of up to \$2,000 to replace older non-efficient wood stoves and fireplaces.
- Blaze King and ACR received regulatory approval for its new product design that utilizes Blaze King's combustion technology styled and sized for sale into the United Kingdom and European markets, which also could be sold in the North American market, supported by the extensive dealer networks both businesses have in their respective markets. Final design for this new product, which will be the first of its kind in the United Kingdom, is underway and the product is expected to be ready to market in the United Kingdom before the seasonal strong period in 2025. Both companies are pursuing other new product designs as well to broaden the range of products they offer. ACR is expecting to launch a new range of electric products for the United Kingdom market in early Q1 2025 while Blaze King has developed and expects to begin testing a new fireplace product aimed more at the new construction market in Q1 2025.
- Winter weather conditions, the costs of heating alternatives such as natural gas, timelines for receiving regulatory approval for new product line launches, consumer demand, including the impact of prolonged higher interest rates, and geopolitical uncertainty have an impact on demand for wood stoves and fireplaces in North America, the United Kingdom and Europe. Both Blaze King and ACR are actively pursuing market share increases through their respective distribution channels, including through pursuing profitable new retailers, and the introduction of new product designs to address these potential impacts. Blaze King and ACR management was focused on building appropriate levels of inventory to satisfy demand expected through their stronger seasonal periods which positioned them to capitalize on the demand increases witnessed through the latter part of Q3 2024 and to date in Q4 2024 relative to the first half of the year. Investments in growth capital were made over the last three years to increase production capacity and efficiency. Blaze King management has reduced its labour force and will continue to maintain the levels required based on customer demand.

Slimline

- Slimline's agriculture sprayers have strong brand equity and market penetration in British Columbia, the Pacific Northwest, Michigan, Pennsylvania and New York and the fuel, chemical and labour efficiency improvements Slimline's customers experience in utilizing its sprayer products position Slimline to capitalize on the wider industry movement toward precision agriculture. Further, Slimline is continuing to develop products that further enhance these efficiencies.
- Leadership is focused on communicating its efficiency relative to competing products through wide ranging product demonstrations, which included demonstrations to potential new customers who farm over 150,000 acres of orchards and vineyards in North America in the summer of 2024.

Slimline is also working to enhance its service quality to the existing customer base through enhancing its dealer relationships which will support the expansion of its market share in the Pacific Northwest and other large agricultural markets on the west coast of North America, such as California, and along the Maine to Florida corridor on the east coast of North America. This focus has positioned Slimline for the 2025 agricultural sprayer buying season, as agricultural sprayer orders were considerably lower to date in 2024 and in 2023 relative to 2022.

- The current high interest rate environment and general economic uncertainty has negatively impacted 2024 sprayer sales. Future demand should be positively impacted by the interest rates reduction cycles now underway in North America.
- Opportunities for Slimline's wastewater evaporator products to provide alternative wastewater remediation solutions in the mining, oil and gas and waste management industries.
- The development of the largest scale wastewater evaporator available in the market for use in larger scale tailings ponds led to a substantial order that was fulfilled in Q3 2023. Further opportunities for the larger scale evaporator are being pursued, demonstrated by confirmed orders for delivery in Q4 2024 and early 2025.

Marketing Impact

- Marketing Impact services a wide range of top-tier retail and consumer packaged goods customers that are in non-cyclical industries selling non-discretionary products. Grocery stores, convenience stores, and pharmacies, as well as the consumer-packaged goods that are shelved by these outlets, have all experienced strong demand trends over the last few years and that is expected to continue in the long-term.
- Demand from these customers softened in 2023 and early 2024 but improved in Q2 and Q3 2024 which, when coupled with operational productivity improvements resulted in improved sales. Marketing Impact is uniquely positioned as a North American manufacturer and supplier of merchandising products, systems, solutions and displays for these customer groups. Its product pusher and anti-theft systems can demonstrate a strong return on investment to its customer base as they support labour savings and reduced shrinkage for its customers.
- Marketing Impact is well established with its customer base in Eastern Canada. Given its market position and the quality of its products, management believes there are opportunities for growth in Western Canada, Quebec and the United States, including as a result of expanding its relationships with its existing customers who operate across a broader geography than Marketing Impact currently services. In the United States, the grocery and pharmacy industries are more fragmented than in Canada, which provides for a wider potential customer sales base, and efforts to further expand the business into the United States are underway.
- Transition of leadership from the founders of Marketing Impact limited growth in the business in 2023. Marc Gosselin was hired as the President of Marketing Impact in March 2024, marking a major advancement in the leadership transition process, positioning the business to pursue growth in a methodical fashion while improving operational efficiency.

Capital I

- Capital I produces innovative products designed for optimizing maintenance of gravel roads that can demonstrate a strong return on investment for its customers through reduced use of consumables, improved visibility and safety of drivers given the proprietary method of product attachment to grader units, while improving performance as a result of the unique design attributes of its products relative to its competitors.
- Significant opportunities for growth in adjacent markets exist in British Columbia, Alberta, Ontario and the United States. The sales team is being expanded to target these markets.

- The current high interest rate environment and general economic uncertainty has and may continue to cause Capital I customers to defer capital expenditures and instead focus on maintenance which could reduce demand for Capital I products in the near-term. Future demand should be positively impacted by the interest rates reduction cycles now underway in North America. Further, though Capital I produces equipment that can be used for road maintenance in both winter and summer, weather conditions can have an impact on the level of demand for the product in any given season.
- A pause in project work that was previously being completed for an oil and gas customer impacted Capital I results in the first nine months of 2024. Orders from this customer have recommenced and sales are expected to be positively impacted in Q4 2024. Additional significant confirmed orders from this customer were received on a joint award with Unicast and Hawk that will positively impact the first half of 2025, with opportunity for additional work from this customer in the back half of 2025 and beyond as well.

IHT

- The energy efficiency of IHT's products results in significant cost savings for pork producers relative to other technologies used in the industry.
- Similarly, its products optimize heating conditions, and improve safety and hazard prevention, all of which enhance animal welfare and additional cost savings for its customers.
- Feed costs and market pricing challenged the profitability of North American pork farmers through 2022 and 2023, and, while feed costs and pricing improved early in 2024, pork pricing softened as the year progressed. Order levels at IHT began improving late in Q3 2024 which should positively impact Q4 2024. Current optimism of improving pork futures and lowering feed costs, combined with the interest rates reduction cycles now underway in North America, should positively impact demand into 2025 as well.
- IHT's products can help pork producers reduce their energy usage and realize cost savings, supporting profitability. IHT currently has a large number of trials ongoing with potential customers to demonstrate the ability of its products to support profitability, which have historically had a very high probability of converting to future product sales. Conversion of trials to sales is the clear focus of management, who has been actively supporting its customers to complete grant and rebate applications, which its products are eligible for, in order to facilitate the conversion decision.
- IHT management reduced its labour force in Q3 2024, aligning it with order levels. Management will continue to monitor backlog and customer demand and will adjust staffing levels as required.
- IHT has expanded its product offering to include cooling mats which impact animal welfare by reducing heat stress for the animals. IHT's capability with respect to fiberglass reinforced plastics and the additional capacity afforded by the move to a new larger facility, with new more efficient equipment will allow IHT to both meet its expected demand levels for its heating mat products over the coming years while expanding its product offering to support cooling mat production as the technology gains traction with customers.
- Opportunities for growth in other pork producing countries in South and Central America, Europe and Asia also exist for IHT, which it is pursuing through the development of distributor relationships in these markets.

Component Manufacturing Segment Overview

The component manufacturing segment manufactures and sells products based on specifications determined by its customers for use in its customers' processes. Within the component manufacturing segment, there are six separate businesses: Unicast, Hawk, Northside, Micon, Procore, and Techbelt.

Unicast

The business of Unicast is producing and distributing wear parts and valves for the mining, aggregate and cement industries. Wear parts are consumable parts for machinery that wear out when crushing rock, which is done extensively in the mining, aggregate and cement industries. Unicast has been in operation since 1994. Unicast is focused on providing quality wear parts that are more durable and last longer than the products of its competitors. Unicast's products are designed to have fewer issues regarding installation and maintenance by using novel alloys, precision engineering, three-dimensional scanning technology, robust quality control processes, and comprehensive collaboration agreements involving academia and industry partners. Unicast management believes that these are Unicast's primary competitive advantages over its competitors. Unicast has a growing dealer distribution base that includes distributors across Canada and the United States, with continuing growth in Latin America, the Middle East, Asia, and Europe.

Hawk

Hawk was founded in 1998 and is positioned in the computer numerical control (CNC) machining/fabrication market as a complete turnkey solution for customized machining products. Over the last five years, customers of Hawk have primarily been market participants in the down hole tool sector of the oil and gas industry, power utility generation, appliance, and other original equipment manufacturers. Products and services include: general machining; hydraulic fracturing tools; ground and subsurface tools; rods and couplings; reconditioning services; and resale parts. Hawk routinely delivers product direct to end-users rather than customers' facilities for inspection as a result of its low historical failure rates.

Northside

Northside was founded in 1967 and is a full-service provider of welding and fabrication solutions for a diverse number of industries. The primary focus of Northside is supplying products for the commercial vehicle and forestry sectors; however, Northside also has exposure to the agriculture, environmental, mining and oil and gas sectors, among others. Northside has produced an expansive range of products for its customers over the years including: truck and automotive components, fuel-hydraulic fluid tanks, j-brackets and straps, bumpers, truck chassis components, cab panels, tanks, tool and battery boxes, steel under-decking and much more.

Micon

Micon, founded in 1990, designs, manufactures and distributes high-quality radiator seals and grommets for heavy duty equipment. Its products are designed to help reduce downtime associated with cooling system failures of the equipment used in the demanding mining and road construction industries. Micon utilizes strategic distribution hubs and distribution partners to reduce time to fulfill orders to its worldwide base of customers.

Procore

Procore, founded in 2006, designs, manufactures and distributes high-performance radiators for heavy duty equipment. Procore radiators are designed for the cooling systems found in the heavy-duty equipment used in the mining, oil and gas and road construction industries. Procore manufactures a full line of folded core radiators as well as a growing list of AMOCS Radiators to fit into Caterpillar™ type equipment. Procore's innovative designs reduce expensive downtime for its customers, and it utilizes strategic distribution hubs and distribution partners to reduce time to fulfill orders to its worldwide base of customers.

Techbelt

Techbelt, founded in 2002, is a manufacturer of polytetrafluoroethylene ("PTFE") conveyor belts, PTFE tapes, and PTFE materials which are used in a wide range of end markets including food and beverage, packaging, textiles, agriculture, and fast-moving consumer goods. Techbelt management believes that its key competitive advantages are its ability to provide technical solutions for customers and its rapid turnaround for delivery of a broad range of products at high specification for markets with compliance and regulatory requirements.

Component Manufacturing Segment Performance

(Stated in thousands of dollars)

September 30,	For the three months ended		For the nine months ended	
	2024	2023	2024	2023
Sales	\$ 15,574	\$ 15,441	\$ 42,546	\$ 41,956
Gross profit	5,112	5,348	14,038	14,210
Gross profit %	33%	35%	33%	34%
Profit	1,576	2,129	4,664	5,427
Add (deduct):				
Financing costs	69	38	160	95
Income tax expense	333	369	679	1,162
Amortization and depreciation	1,143	800	3,000	2,166
Acquisition and restructuring costs	73	-	214	-
Foreign exchange expense (income)	48	3	(159)	(40)
Interest and other income	(5)	(2)	(6)	(4)
Gain on sale of equipment	(16)	-	(16)	(69)
Adjusted EBITDA	3,221	3,337	8,536	8,737

IFRS measurement to non-IFRS measurement reconciliation presented in the table above.

Three Months Ended September 30, 2024

Overall segment sales in Q3 2024 increased by \$0.1 million, or 1%, relative to Q3 2023, driven by the sales generated in Techbelt, which was acquired in April 2024, and increases in Northside and Procore sales, partially offset by sales decreases in Unicast and Hawk. Unicast sales decreased as economic and geopolitical uncertainty resulted in reduced order activity earlier in 2024; however, over the last several months Unicast order activity has trended higher than in the same periods in 2023, which should positively impact Q4 2024 and early 2025. The decrease in Hawk sales were a result of certain project-based sales in Q3 2023 that did not materialize in Q3 2024, and instead are expected to ramp up again in early 2025. Techbelt sales continue to be ahead of pre-acquisition averages. The sales increases generated by Northside and Procore in Q3 2024 compared to Q3 2023 were a result of continued strong demand levels in the industries these businesses service.

Segment gross profit decreased by \$0.2 million, or 4%, for the three-month period ended September 30, 2024, compared to the same period in 2023. The decrease was primarily driven by product mix, which also impacted segment gross profit percentages, which declined by 2 percentage points to 33% in Q3 2024 compared to 35% in Q3 2023.

Segment Adjusted EBITDA was \$3.2 million in Q3 2024; a decrease of \$0.1 million, or 4%, compared to Q3 2023. The decrease in segment Adjusted EBITDA was driven primarily by the decreased gross profit generated in the quarter.

Nine Months Ended September 30, 2024

Overall segment sales in the first nine months of 2024 increased by \$0.6 million, or 1%, relative to the same period in 2023, driven by sales increases in Northside as well as the sales generated in the businesses acquired in 2023 and 2024, Micon, Procore, and Techbelt, partially offset by sales decreases in Unicast. The sales generated by these three acquired businesses were consistent with or ahead of pre-

acquisition averages. Hawk sales were consistent with the first nine months of 2023, as decreases in certain project-based sales were offset by increases from the APM assets it acquired in March 2024. Unicast sales decreased as economic and geopolitical uncertainty resulted in reduced order activity leading into and in the early part of 2024. Northside sales increased 10% relative to the first nine months of 2023 as demand levels in the commercial vehicle industry have continued to be strong.

Segment gross profit decreased by \$0.2 million, or 1%, in the first nine months of 2024, compared to the same period in 2023. The decrease was primarily driven by product mix, which also impacted segment gross profit percentages, which declined by 1 percentage point to 33% in the first nine months of 2024, compared to 34% in the first nine months of 2023.

Segment Adjusted EBITDA was \$8.5 million in the first nine months of 2024; a decrease of \$0.2 million, or 2%, compared to the first nine months of 2023. The decrease in segment Adjusted EBITDA was driven by the decreased gross profit generated in the first nine months of 2023.

Component Manufacturing Segment Industry Trends and Outlook

Unicast, Micon and Procore

- Although long-term demand expectations for cement, aggregate and mining industries continue to be positive, short-term headwinds have put pressure on demand for Unicast's wear part products. Recent investment in new equipment which is still under warranty can impact the after-market wear-parts businesses as OEM replacement parts are purchased to maintain warranty coverage. In addition, some customers have elected to defer maintenance on machinery or delay capital projects due to general macro-economic pressures, including the high interest rate environment, and near-term geopolitical uncertainty, including election uncertainty in the United States, which has also impacted order activity at Unicast. Future demand should be positively impacted by the interest rates reduction cycles now underway in North America and conclusion of the United States federal election.
- While overall order levels were lower in the first half of 2024 compared to the first half of 2023, over the last several months Unicast order activity has trended higher than in the same periods in 2023, which will positively impact Unicast results in Q4 2024 and early 2025. This order activity includes significant confirmed orders for early 2025 on a joint award with Hawk and Capital I for an oil and gas customer. Unicast management is actively managing its cost structure based on order activity.
- Unicast's diverter valve products, primarily servicing the cement industry, have been a source of strength in its sales in 2024 and Unicast is focused on continuing to build its market share with customers that use this differentiated, high-margin product. Additionally, Unicast is developing complementary valve products with superior wear life properties that it expects to bring to market in 2025. Procore is also expanding its product offering to capitalize on market demand.
- Opportunity for market share increases through cross selling amongst complementary customer bases and geographies served exist between Unicast, Micon, Procore and Slimline, with its evaporator product. Micon and Procore are leveraging existing customer relationships to pursue work in new geographic markets and actively pursuing expansion of their customer base. Further geographic expansion opportunities exist in Latin America, Australia, Africa, Asia, Europe, and the Middle East.
- Unicast is working with a well-known university to provide research into technology aimed at extending the wear life of certain of its products which should give Unicast a competitive advantage with respect to these wear products.
- Unicast has entered into a lease on a new expanded facility to improve operational efficiency and allow it to carry more inventory of key products to reduce lead-time and stimulate real-time orders

from its customers. Micon and Procore have increased production capacity through efficiency improvements including through investment in new equipment.

- Unicast continues to diversify its supply chain with over 30% of the products delivered in 2024 coming from suppliers outside of China. Unicast can produce over 90% of its wear parts from suppliers outside of China, which greatly mitigates geopolitical and supply chain risk for its business.

Techbelt

- Has a long-standing reputation for technical problem solving, customer service, and innovation and expects to leverage its core competencies to achieve organic growth.
- Pursuing geographic and product development opportunities through expansion of the sales team to target additional markets.
- Utilizing Group facilities to support access to North American market to drive organic growth.

Hawk

- Hawk's customer base is currently tied closely to the North American oil and gas industry and, within this sector, considerable customer base diversification has occurred over the last two years which has lessened the reliance on its main customer considerably.
- Current oil price levels continue to be supportive of strong activity levels in the oil and gas industry, which should be positive with respect to demand for Hawk's products, though Canadian drilling activity is highly seasonal.
- Significant confirmed orders received on a joint award with Unicast and Capital I for an oil and gas customer will positively impact the first half of 2025, with opportunity for additional work with this customer in the back half of 2025 and beyond as well.
- Investments in growth capital were made over the last two years to expand its machining capabilities and improve automation and efficiency.
- In March 2024, Hawk acquired the assets of APM, providing it with increased machining capabilities and access to additional equipment and people to service the strong demand from its growing customer base.
- Hawk management is working at improving operational efficiency in both its new Edmonton, Alberta location, including exploring automation opportunities, and its main facility in Linden, Alberta.

Northside

- Northside's increased sales through 2023 and into 2024 have been primarily driven by demand in the commercial vehicle sector. Demand for commercial vehicle products increased significantly through 2023 and into 2024, and based on current production forecasts, the provision of these products is expected to continue to support strong demand levels for commercial vehicle products for the remainder of the year.
- In Q4 2023, Northside extended the term of its long-term contract with a major commercial vehicle customer through to the end of 2026 and also entered into a new contract with another major commercial vehicle customer. The new contract diversifies Northside's customer base and includes shared investment in property and equipment with this customer to produce specific products for them. Northside's additional new facility necessary to fulfill the demand under this new contract is expected to be fully operational in the coming weeks, when sales of the products under this new contract are expected to commence.

- North American lumber prices declined in the last several quarters, as rising interest rates reduced demand for lumber. Demand for forestry equipment has moderated as a result and limited demand for Northside's products connected to this sector in 2023 and to date in 2024. Any improvements in the forestry industry could lead to increased sales of forestry related products in the future.
- Northside is committed to improving production capacity and efficiency and successfully entered into a strategic partnership to produce certain lower margin products in a lower cost jurisdiction in 2023 to help mitigate the effect of cost increases over the previous few years and meet the expected future demand levels of its customers while also increasing production capacity.
- Production capacity improvements were used to produce fireboxes for Blaze King in the second half of 2023, as Blaze King worked through its large backlog. Although production of Blaze King fireboxes at Northside has been suspended at this time, Northside now has the capability to provide Blaze King with surge production when needed. These efficiencies are also allowing Northside to pursue other value-add manufacturing opportunities for different customers and into new markets.
- Additional capacity and efficiency enhancing investments, including through improved automation, are underway, with initial deposits on a new laser and brake press made in Q4 2023 and delivery of this equipment expected before the end of the year.

Head Office Segment Overview

The Canadian public company parent, Decisive Dividend Corporation, is considered a third and separate segment, as its function is as an investment holding and management company.

(Stated in thousands of dollars)

September 30,	For the three months ended		For the nine months ended	
	2024	2023	2024	2023
Loss	\$ (2,145)	\$ (2,926)	\$ (7,504)	\$ (7,210)
Add (deduct):				
Financing costs	1,319	932	3,546	2,316
Income tax expense	6	26	56	41
Amortization and depreciation	21	15	64	42
Acquisition and restructuring costs	(2)	397	551	999
Share-based compensation expense	230	283	781	637
Foreign exchange income	(122)	-	(148)	-
Adjusted EBITDA	(693)	(1,273)	(2,654)	(3,175)

IFRS measurement to non-IFRS measurement reconciliation presented in the table above.

Three Months Ended September 30, 2024

During the three-month period ended September 30, 2024, Head Office expended \$2.1 million on corporate activities, a decrease of \$0.8 million relative to Q3 2023. The decrease was primarily a result of decreases in salaries, wages and benefits, acquisition and restructuring costs, and other operating expenses, partially offset by the \$0.4 increase in financing costs in the quarter due to the increase in long-term debt used to fund the three acquisitions completed post-Q2 2023.

Nine Months Ended September 30, 2024

For the nine months ended September 30, 2024, Head Office expended \$7.5 million on corporate activities, an increase of \$0.3 million relative to 2023. The increase was driven by a \$1.2 million increase in financing costs in 2024 due to the increase in long-term debt used to fund the five acquisitions completed in 2023 and 2024. The increase in financing costs was partially offset by decreases in acquisition and restructuring costs, salaries, wages and benefits, and other operating expenses.

Liquidity and Capital Resources

The Company's objectives when managing capital are to safeguard the Group's ability to continue as a going concern, so that it can provide returns for shareholders and benefits for other stakeholders.

The capital structure of the Group currently consists of equity and debt. The Company manages the capital structure and adjusts it in the light of changes in economic conditions and the risk characteristics of the underlying assets. To maintain or adjust the capital structure, the Company may issue new shares, purchase shares for cancellation pursuant to a normal course issuer bid ("NCIB"), adjust the amount of dividends paid to align the dividend policy with shareholder expectations, place new debt, refinance existing debt, or sell assets. Management reviews its capital management approach on a regular basis.

The Company is continuing to manage its financial position in accordance with its capital management objectives and considering its current operating environment.

The industry trends outlined in the "Finished Product Segment Industry Trends and Outlook" and "Component Manufacturing Segment Industry Trends and Outlook", as well as the market risks described under "Risk Factors" in the Company's Annual Information Form and its Annual MD&A can significantly affect the financial condition and liquidity of the Company.

Cash and Working Capital

As of the date of this MD&A, the Company had cash of \$3.3 million, compared to cash of \$2.8 million at September 30, 2024, and cash of \$4.1 million at December 31, 2023.

As at September 30, 2024, the Company had net working capital of \$23.5 million (December 31, 2023 - \$21.7 million) as follows:

	September 30,		December 31,	
(Stated in thousands of dollars)	2024		2023	
Cash	\$	2,754	\$	4,050
Accounts receivable		22,292		22,647
Inventory		25,642		24,351
Prepaid expenses and deposits		2,047		1,399
Accounts payable and accrued liabilities		(24,646)		(26,107)
Dividends payable		(884)		(756)
Warranty provision		(465)		(700)
Customer deposits		(568)		(1,281)
Current portion of lease obligations		(2,429)		(1,693)
Current portion of long-term debt		(231)		(224)
Net working capital	\$	23,512	\$	21,686

Capital Expenditures

(Stated in thousands of dollars)	For the three months ended		For the nine months ended	
September 30,	2024	2023	2024	2023
Purchase of property and equipment	\$ 2,186	\$ 1,129	\$ 4,237	\$ 2,781
Proceeds from sale of property and equipment	(19)	-	(70)	(81)
	2,167	1,129	4,167	2,700
Growth capital expenditures	2,014	907	3,517	1,637
Maintenance capital expenditures	153	222	650	1,063
	\$ 2,167	\$ 1,129	\$ 4,167	\$ 2,700

Growth capital expenditures in 2024 were primarily directed toward a new brake press and a new paint booth at Blaze King, new facilities and associated equipment at Northside and Unicast, efficiency enhancing equipment at Marketing Impact, as well as product and market development expenditures.

Free Cash Flow

(Stated in thousands of dollars)

September 30,	For the three months ended		For the nine months ended	
	2024	2023	2024	2023
Cash provided by operating activities	\$ 8,003	\$ 964	\$ 7,789	\$ 7,928
Add (deduct):				
Changes in non-cash working capital	(2,557)	4,883	2,184	6,169
Income taxes paid	-	1,597	2,188	2,930
Current income tax expense	(141)	(1,574)	(608)	(3,409)
Acquisition and restructuring costs	186	397	880	999
Interest paid	(1,451)	(1,045)	(4,032)	(2,592)
Lease payments	(598)	(371)	(1,556)	(1,060)
Required principal repayments on debt	(62)	(56)	(176)	(111)
Free cash flow	\$ 3,380	\$ 4,795	6,669	10,854

The decrease in Free Cash Flow in 2024, was primarily a result of the decrease in Adjusted EBITDA, net of current income tax expense, the increase in lease payments for operating premises, and the increase in interest paid relative to 2023.

Dividends and Dividend Payout Ratios

The Company's Board of Directors regularly examines the dividends paid to shareholders. The following dividends were declared during the nine months ended September 30, 2024, and throughout 2023:

(Stated in thousands of dollars, except per share amounts)

Month	2024		2023	
	Per share (\$)	Dividend Amount (\$)	Per share (\$)	Dividend Amount (\$)
January	\$ 0.040	\$ 758	\$ 0.030	\$ 448
February	0.045	860	0.030	450
March	0.045	864	0.035	528
April	0.045	875	0.035	608
May	0.045	873	0.035	610
June	0.045	873	0.035	611
July	0.045	877	0.040	712
August	0.045	881	0.040	746
September	0.045	884	0.040	752
October	-	-	0.040	755
November	-	-	0.040	755
December	-	-	0.040	757
Total	\$ 0.400	\$ 7,745	\$ 0.440	\$ 7,732

The above dividends were paid on or about the 15th of the month following their declaration. Of the dividends paid in 2024, \$6.0 million were settled in cash and \$1.6 million were reinvested in additional common shares of the Company, pursuant to the dividend reinvestment and cash purchase plan "the DRIP".

The Company utilizes Free Cash Flow Less Maintenance Capital to analyze the percentage of cash generated from operations returned to shareholders as dividends. This is analyzed on a trailing twelve-month basis in order to reduce the impact of seasonality on the analysis. Cash outflows associated with acquisitions, including acquisition costs, and growth capital expenditures are not included in this payout ratio as they are expected to generate incremental cash inflows in the future. The Company's dividend payout ratio increased in the trailing twelve-month period ended September 30, 2024 compared to the same period in 2023. The increase was primarily impacted by the increase in interest paid and the increase in dividends declared in the respective periods.

(Stated in thousands of dollars)

For the trailing twelve month period ended September 30,	2024	2023
Cash provided by operating activities	\$ 15,649	\$ 11,244
Add (deduct):		
Changes in non-cash working capital	132	6,440
Income taxes paid	3,564	2,930
Current income tax expense	(1,473)	(3,552)
Acquisition and restructuring costs	881	1,439
Interest paid	(5,090)	(3,298)
Lease payments	(1,988)	(1,383)
Required principal repayments on debt	(236)	(111)
Free cash flow	11,439	13,709
Maintenance capital expenditures	(932)	(1,277)
Free cash flow less maintenance capital	10,507	12,432
Dividends declared	10,011	6,797
Dividend payout ratio	95%	55%

Cumulative dividends, paid since Decisive's inception, for the nine months ended September 30, 2024, are as follows:

(Stated in thousands of dollars)	September 30, 2024
Cumulative dividends, beginning of period	\$ 27,418
Dividends declared during the period	7,745
Cumulative dividends, end of period	\$ 35,163

Subsequent to September 30, 2024, to the date of this MD&A, the Company undertook the following dividend actions:

- A dividend of \$0.045 per share was declared on October 15, 2024, for shareholders of record on October 31, 2024, which is payable on November 15, 2024.

Long-Term Debt

	Authorized and Available	November 5, 2024 Outstanding	September 30, 2024 Outstanding	December 31, 2023 Outstanding
<i>(Stated in thousands of dollars)</i>				
Syndicated credit facility	\$ 100,000	\$ 59,338	\$ 58,307	\$ -
Previous credit agreement	-	-	-	45,091
Equipment loans	257	257	252	415
Total debt	\$ 100,257	\$ 59,595	\$ 58,559	\$ 45,506
Less: cash		(3,268)	(2,754)	(4,050)
Total debt, net of cash		\$ 56,327	\$ 55,805	\$ 41,456

In March 2024, the Company entered into a syndicated credit facility providing for a committed \$100 million senior secured revolving term loan and a \$75 million accordion, which the Company can request as an increase, in whole or in part, to the total amount available under the syndicated credit facility. The syndicate lenders include National Bank of Canada, CWB Maxium Financial (a wholly owned division of Canadian Western Bank), Royal Bank of Canada and Fédération des caisses Desjardins du Québec, with National Bank of Canada acting as administrative agent on behalf of the syndicate.

The syndicated credit facility increased the Company's overall debt capacity from \$68 million to \$175 million, providing Decisive with considerable additional liquidity to fund growth in its existing operations as well as through acquisition opportunities, at borrowing costs currently lower than the effective interest rates under its previous credit agreement.

Both of the acquisitions described in this MD&A under the heading "2024 Acquisitions", were completed utilizing the syndicated credit facility.

Comparative details of the syndicated credit facility and the previous credit agreement with Canadian Western Bank and CWB Maxium Financial are as follows:

Syndicated Credit Facility

<i>(Stated in thousands of dollars)</i>	Interest Rate	Effective Interest Rate	Revised Authorized Debt
Senior secured revolving term loan	see below	7.1%	\$ 100,000
Accordion facility	see below	-	75,000
Total senior debt			\$ 175,000

Previous Credit Agreement

<i>(Stated in thousands of dollars)</i>	Interest Rate	Effective Interest Rate	Previous Authorized Debt
Revolving term acquisition facility	P+2.5%	9.7%	\$ 25,000
Revolving term operating facility	P+1.0%	8.2%	15,000
Non-amortizing term facility	6.9%	6.9%	28,000
Total senior debt		8.2%	\$ 68,000

"P" in the table above denotes prime rate

The syndicated credit facility consists of a single senior secured revolving term loan, compared to the three separate loan tranches outlined in the table above. There are no required principal payments for the committed three-year term of the syndicated credit facility, which also provides for annual extension provisions, and all drawn amounts will mature in March 2027.

Borrowings under the syndicated credit facility may be made by way of Canadian prime rate, U.S. base rate, Canadian overnight repo rate average ("CORRA") or U.S. Federal reserve secured overnight financing rate ("SOFR") advances. The syndicated credit facility bears interest at the Canadian prime rate or U.S. base rate plus 0.75% to 2.25%, or at CORRA or SOFR plus 2.00% to 3.50%. These interest rate ranges are dependent on certain financial ratios of the Company. In addition, standby fees ranging from 0.40% to 0.70% per annum are paid quarterly on the unused portion of the syndicated credit facility depending on certain financial ratios of the Company. There are no fees paid on the accordion until amounts are made available.

The syndicated credit facility is secured by a general security agreement, assignment of insurance, and unlimited corporate cross guarantees. In addition, the Company and its subsidiaries have agreed to maintain the following ratios (as defined in the credit agreement) as a group on a trailing twelve-month basis:

- Maximum total debt to Adjusted EBITDA of 3.25:1
- Minimum fixed charge coverage ratio of 1.50:1

As at September 30, 2024, the Group was in compliance with these ratios.

Off-Balance Sheet Arrangements

The Group does not have any off-balance sheet arrangements.

Disclosure of Outstanding Share Data

The following table sets forth the Company's share capital data as at November 5, 2023, September 30, 2024, and December 31, 2023. Each deferred share unit and restricted share unit entitled the holder thereof to one common share of the Company pending the satisfaction of certain vesting, settlement and/or redemption criteria. Each warrant and stock option entitled the holder thereof to purchase one common share of the Company pending the satisfaction of certain vesting criteria.

	November 5, 2024	September 30, 2024	December 31, 2023
Common shares, basic	19,649,953	19,635,171	18,910,603
Warrants outstanding	783,525	783,525	968,082
Deferred share units outstanding	99,984	99,984	44,440
Restricted share units outstanding	129,300	129,300	69,789
Stock options outstanding	216,002	216,002	400,002
Common shares, fully diluted	20,878,764	20,863,982	20,392,916

An aggregate of 454,539 common shares were issued during the nine months ended September 30, 2024, through Decisive's employee share purchase plan, DRIP and the exercise of stock options and restricted share units. These share issuances generated cash proceeds of \$1.0 million and reduced the amount of cash dividends paid by \$1.6 million. In the first nine months of 2024, Decisive purchased and cancelled 15,700 common shares at a weighted average price of \$6.76 per common share under its NCIB.

In addition, 175,954 common shares were issued during the nine months ended September 30, 2024, on the exercise of warrants which generated \$1.1 million in cash proceeds. The warrants that remain outstanding as of the date of this MD&A are exercisable at a price of \$7.09 per warrant and expire in April 2025. These outstanding warrants represent total cash proceeds of \$5.6 million to the Company, if exercised.

As part of the consideration paid for the acquisitions described earlier in this MD&A under the heading "2024 Acquisitions", the Company issued 57,879 common shares to the vendors of Techbelt at a price of \$10.41 per share. In addition, in July 2024, the Company issued 51,896 common shares to the vendors of Capital I at a price of \$7.23 per share on the settlement of contingent consideration according to the terms of the acquisition of Capital I.

As at November 5, 2024, there were 580,701 shares in escrow relating to the Company's completed acquisitions, as follows:

- Marketing Impact – 78,431 to be released in April 2025.
- ACR – 55,597 to be released in October 2025.
- Capital I – 82,641 to be released half per year in April 2025 and 2026 respectively.
- Micon – 36,956 to be released half per year in April 2025 and 2026 respectively.
- Procore – 59,454 to be released half per year in April 2025 and 2026 respectively.
- IHT – 209,743 to be released half per year in July 2025 and 2026 respectively.
- Techbelt – 57,879 to be released one-third per year in April 2025, 2026, and 2027 respectively.

Related Party Transactions

The Group's related parties consist of directors, officers and key management or companies associated with them. Key management, including directors and officers of the Group, are those personnel having the authority and responsibility for planning, directing, and controlling the Group.

Key management compensation for the nine months ended September 30, 2024, included \$1.2 million of salaries, benefits and director fees (2023 - \$1.5 million) and \$0.4 million of share-based compensation (2023 - \$0.5 million).

Accounting Policies

The Company's material accounting policies are disclosed in Note 3 of Decisive's audited consolidated financial statements for the year ended December 31, 2023. During 2024, there have not been any changes in the accounting policies or methods of computation used.

Critical Accounting Estimates

This MD&A is based on the Company's consolidated financial statements. The preparation of the consolidated financial statements requires that certain estimates and judgements be made with respect to the reported amounts of revenues and expenses and the carrying amounts of assets and liabilities. These estimates are based on historical experience and management's judgement. Anticipating future events involves uncertainty and consequently the estimates used by management in the preparation of the consolidated financial statements may change as future events unfold, additional experience is acquired or the Company's operating environment changes. The estimates and judgements considered to be the most significant in the preparation of the consolidated financial statements were described in the Company's 2023 Annual MD&A under the heading "Critical Accounting Estimates". There were no significant changes to the methodologies employed in applying these estimates and judgements in the first nine months of 2024.

Financial Instruments and Financial Risk Management

Fair Value Measurement and Disclosures

The basis for fair value measurements and/or disclosures were described in the Company's 2023 Annual MD&A under the heading "Financial Instruments". There were no changes in the classification or in the fair value measurement basis of the Group's financial instruments since December 31, 2023.

At September 30, 2024, the carrying amounts of cash, accounts receivable, accounts payable and accrued liabilities, and dividends payable, approximate their fair value due to their short-term nature.

Management determined that the fair value of the Company's long-term debt was not materially different than their carrying amounts as they are based on market interest rates.

Financial Risk Management

The Company's primary business activities consist of the acquisition of businesses in the manufacturing sector. The Company examines the various financial risks to which the Group is exposed and assesses the impact and likelihood of occurrence. These risks may include liquidity risk, credit risk, currency risk, and interest rate risk. The Company's risk management program strives to evaluate the unpredictability of financial and commodity markets and its objective is to minimize the potential adverse effects of such risks on the Group's financial performance, where financially feasible to do so. When deemed material, these risks may be monitored by the Group's corporate finance group and they are regularly discussed with the Company's board of directors or one of its committees. There were no changes in the Company's assessment of risks from the use of financial instruments or in the financial risk management policies of the Company since December 31, 2023.

Liquidity risk is the risk that the Group will not be able to meet its financial obligations when they become due. To mitigate this risk, the Group has a planning and budgeting process in place to determine the funds required to support its ongoing operations and capital expenditures. The Group's cash is held in business accounts which are available on demand for the Group's programs. The contractual maturities of financial instruments are as follows:

(Stated in thousands of dollars)

September 30, 2024	Carrying value	Total contractual cash flows	Within one year	Two to five years	More than five years
Accounts payable	\$ 24,646	\$ 24,646	\$ 14,717	\$ 9,929	\$ -
Dividends payable	884	884	884	-	-
Long-term debt	57,776	72,189	4,778	67,411	-
Lease obligations	13,802	16,106	3,022	9,307	3,777
	\$ 97,108	\$ 113,825	\$ 23,401	\$ 86,647	\$ 3,777

Liquidity risk management involves maintaining sufficient cash or cash equivalents and availability of funding through an adequate amount of committed credit facilities. The Group's cash is held in business accounts which are available on demand for the Group's programs. The Company also attempts to maintain flexibility in funding by securing committed and available credit facilities. The Company has a credit facility in place with its senior lenders that provides the Group access to a revolving term loan and an available accordion facility, as described under the heading "Long-term Debt" earlier in this MD&A. The Group continues to manage its financial position in accordance with its capital management objectives and in light of its current operating environment.

Counterparty credit risk is the risk that the financial benefits of contracts with a specific counterparty will be lost if a counterparty defaults on its obligations under the contract. This includes any cash amounts owed to the Group by those counterparties, less any amounts owed to the counterparty by the Group where a legal right of set-off exists and also includes the fair values of contracts with individual counterparties which are recorded in the consolidated financial statements.

The Group's credit risk is predominantly limited to cash balances held in financial institutions, and the recovery of the Group's accounts receivable. The maximum exposure to the credit risk is equal to the carrying value of such financial assets. At September 30, 2024, the Company expected to recover the full amount of such assets, less any expected credit losses.

Cash and cash equivalents are only deposited with or held by major financial institutions where the Group conducts its business.

The following details the aging of the Group's trade accounts receivable and expected credit losses:

(Stated in thousands of dollars)

	September 30, 2024	
Not yet due	\$	17,619 79%
31-60 days overdue		2,741 12%
61-90 days overdue		1,233 6%
>90 days overdue		765 3%
Trade accounts receivable		22,358 100%
Less: expected credit losses		(222)
Net trade accounts receivable	\$	22,136

The Company expects to recover the full amount of its trade receivables, less any expected credit losses. Subsequent to September 30, 2024, to the date of this MD&A, the Group collected 39% of the amounts over 90 days overdue.

The objective of managing counterparty credit risk is to minimize potential losses in financial assets. The Group assesses the quality of its counterparties, taking into account their creditworthiness and reputation, past performance and other factors. In certain cases, the Group obtains insurance to assist in managing its credit risk.

The functional currency for Blaze King Industries Inc. and Unicast is the US dollar ("USD"), the functional currency for ACR is the British pound sterling ("GBP"), while all other entities in the group have a Canadian dollar ("CAD") functional currency. The Company's reporting currency is the Canadian dollar. As a result, the Group's profit or loss and total comprehensive income are in part impacted by fluctuations in the value of each foreign currency ("FC") in which it transacts in relation to the CAD.

The table below summarizes the quantitative data about the Group's exposure to currency risk:

(Stated in thousands of dollars)

As at September 30, 2024	Entities with a CAD functional currency		Entities with a USD functional currency		Entities with a GBP functional currency		Total
	CAD	USD	CAD	USD	CAD	GBP	
Cash	\$ (594)	\$ 1,349	\$ 142	\$ -	\$ -	\$ 1,857	\$ 2,754
Accounts receivable	13,660	5,267	362	1,397	-	1,606	22,292
Accounts payable	(21,115)	(1,259)	(299)	(590)	-	(1,383)	(24,646)
Dividend payable	(884)	-	-	-	-	-	(884)
Inter-company amounts	8,618	-	(6,370)	2,357	(4,605)	-	-
Long-term debt	(50,154)	(7,622)	-	-	-	-	(57,776)
Net exposure	(50,469)	(2,265)	(6,165)	3,164	(4,605)	2,080	(58,260)
Effect of 5% strengthening of FC versus CAD:							
Profit (loss)	-	(113)	308	-	230	-	425
OCI	\$ -	\$ -	\$ -	\$ (158)	\$ -	\$ (104)	\$ (262)

The Company is at times exposed to interest rate risk on its long-term debt, as described under the heading "Long-term Debt" earlier in this MD&A, due to the interest rate on certain of its credit facilities being variable. Of the Company's interest-bearing debt outstanding at September 30, 2024, 100% was variable rate. The Company does not enter into derivative contracts to manage this risk.

The table below summarizes the quantitative data about the Company's exposure to interest rate risk:

(Stated in thousands of dollars)

Interest rate risk	September 30, 2024
Floating instruments	\$ 58,307
Average balance	46,910
Impact on profit (loss) of a change in interest rates:	
-1%	469
+1%	\$ (469)

Risk Factors

The Company and its subsidiaries are subject to a number of risk factors. These risk factors relate to the organizational structure of the Company and to the operations of its subsidiaries. There were no changes to the principal risk factors from those reported in the Company's Annual MD&A for the year ended December 31, 2023.

Non-IFRS Financial Measures

"Adjusted EBITDA", "Free Cash Flow", "Growth Capital Expenditures", "Maintenance Capital Expenditures", "Dividend Payout Ratio" and "Return on Invested Capital" are not recognized financial measures under IFRS Accounting Standards but are believed to be meaningful in the assessment of the Group's performance as defined below.

"**Adjusted EBITDA**" is defined as earnings before finance costs, income taxes, depreciation, amortization, foreign exchange gains or losses, other non-cash items such as gains or losses recognized on the fair value of contingent consideration items, asset impairment, share-based compensation, and restructuring costs, and other non-operating items such as acquisition costs.

Adjusted EBITDA is a financial performance measure that management believes is useful for investors to analyze the results of the Group's operating activities prior to consideration of how those activities are financed and the impact of non-operating charges related to planned or completed acquisitions, foreign exchange, taxation, depreciation, amortization, and impairment charges.

The most directly comparable financial measure is profit or loss. Set forth below are descriptions of the financial items that have been excluded from profit or loss to calculate Adjusted EBITDA and the material limitations associated with using these Non-IFRS financial measures as compared to profit or loss:

- The amount of interest expense incurred, or interest income generated, may be useful for investors to consider and may result in current cash inflows or outflows. However, management does not consider the amount of interest expense or interest income to be a representative component of the day-to-day operating performance of the Group.
- Depreciation and amortization expense may be useful for investors to consider because it generally represents the wear and tear on the property and equipment used in the Group's operations. However, management does not believe these charges necessarily reflect the current and ongoing cash charges related to the Group's operating costs as they also include expenses related to the amortization of the fair value of intangible assets acquired in business combinations.

- Acquisition costs are non-operating expenses that can affect costs with respect to planned and completed acquisitions. While a necessary expense as part of an acquisition, the magnitude and timing of these items may vary significantly depending upon the acquisition. As such, management does not consider acquisition costs incurred to be a representative component of the day-to-day operating performance of the Group.
- Additionally, management does not consider foreign exchange gains or losses to be a representative component of the day-to-day operating performance of the Group.
- Manufacturing costs include non-cash charges to expense the fair value increment of acquired inventories sold in the period that were originally valued as part of the initial purchase in a business acquisition, inventory write downs, and allowances for inventory obsolescence. Management does not consider these non-cash charges to be a representative component of the day-to-day operating performance of the Group.
- Similarly, goodwill impairment losses and gains or losses recognized on fair value adjustments of contingent consideration liabilities are non-cash items that management does not consider to be a representative component of the day-to-day operating performance of the Group.
- Share-based compensation may be useful for investors to consider because it is an estimate of the non-cash component of compensation received by the Group's directors, officers and employees. Management does not consider these non-cash charges to be a representative component of the day-to-day operating performance of the Group as the decisions that gave rise to these expenses were not made to increase revenue in a particular period, but were made for the Group's long-term benefit over multiple periods.

Adjusted EBITDA per share is also presented, which is calculated by dividing Adjusted EBITDA, as defined above, by the weighted average number of shares outstanding during the period.

"Free Cash Flow" is defined as cash provided by operating activities, as defined by IFRS Accounting Standards, adjusted for changes in non-cash working capital, timing considerations between current income tax expense and income taxes paid, interest payments, required principal payments on long-term debt and right of use lease liabilities, and any unusual non-operating one-time items such as acquisition and restructuring costs (as described above).

Free Cash Flow is a financial performance measure used by management to analyze the cash generated from operations before the impact of changes in working capital items or other unusual items and after giving effect to expected income taxes thereon, as well as required interest and principal payments on long-term debt and right of use lease liabilities.

The most directly comparable financial measure is cash provided by operating activities. Adjustments made to cash provided by operating activities in the calculation of Free Cash Flow include other IFRS Accounting Standards measures, including changes in non-cash working capital, current income tax expense, income taxes paid, interest paid, and principal payments on long-term debt and right of use lease liabilities.

Free Cash Flow per share is also presented, which is calculated by dividing Free Cash Flow, as defined above, by the weighted average number of shares outstanding during the period.

"Free Cash Flow Less Maintenance Capital" is defined as Free Cash Flow, as defined above, less Maintenance Capital Expenditures, as defined below. Free Cash Flow Less Maintenance Capital is a financial performance measure used by management to analyze the cash generated from operations before the impact of changes in working capital items or other unusual items and after giving effect to expected income taxes thereon, as well as required interest and principal payments on long-term debt and right of use lease liabilities, and capital expenditures required to sustain the current operations of the Company.

The Company presents Free Cash Flow Less Maintenance Capital Expenditures per share, which is calculated by dividing Free Cash Flow Less Maintenance Capital, as defined above, by the weighted average number of shares outstanding during the period.

"Growth and Maintenance Capital Expenditures" maintenance capital expenditures are defined as capital expenditures required to maintain the operations of the Group at the current level and are net of proceeds from the sale of property and equipment. Growth capital expenditures are defined as capital expenditures that are expected to generate incremental cash inflows and are not considered by management in determining the cash flows required to sustain the current operations of the Company. While there are no comparable IFRS Accounting Standards measures for Maintenance Capital Expenditures or Growth Capital Expenditures, the total of Maintenance Capital Expenditures and Growth Capital Expenditures is equivalent to the total purchases of property and equipment, net of proceeds from the sale of property and equipment, on the Company's statement of cash flows.

"Dividend Payout Ratio" the Company presents a dividend payout ratio, which is calculated by dividing dividends declared by the Company by Free Cash Flow Less Maintenance Capital, as defined above. The Dividend Payout Ratio is a financial ratio used by management to analyze the percentage of cash generated from operations, before the impact of changes in working capital items or other unusual items and after giving effect to expected income taxes thereon, as well as required interest and principal payments on long-term debt and right of use lease liabilities, and capital expenditures required to sustain the current operations of the Company, returned to shareholders as dividends.

"Return on Invested Capital" the Company references a return on invested capital ratio, which is calculated by dividing Free Cash Flow Less Maintenance Capital, as defined above, by the associated capital cost of the applicable investment. Specifically, the Return on Invested Capital for the aggregate investments completed by the Company to the end of a given period would be measured as follows: cumulative Free Cash Flow Less Maintenance Capital (as defined above) divided by the sum of: 1) the aggregate consideration paid for completed acquisitions (net of cash acquired); 2) aggregate acquisition costs (as described above); and 3) aggregate Growth Capital Expenditures (as defined above). The Return on Invested Capital Ratio is a financial ratio used by management to analyze the returns of competing investment opportunities.

While the above Non-IFRS financial measures are used by management of the Company to assess the historical financial performance of the Group, as applicable, readers are cautioned that:

- Non-IFRS financial measures, such as Adjusted EBITDA, Free Cash Flow, Growth Capital Expenditures, Maintenance Capital Expenditures and Dividend Payout Ratio, are not recognized financial measures under IFRS Accounting Standards;
- The Company's method of calculating Non-IFRS financial measures may differ from that of other corporations or entities and therefore may not be directly comparable to measures utilized by other corporations or entities;
- In the future, the Company may disclose different Non-IFRS financial measures in order to help its investors more meaningfully evaluate and compare future results of operations to previously reported results of operations.
- Non-IFRS financial measures should not be viewed as an alternative to measures that are recognized under IFRS Accounting Standards such as profit or loss or cash provided by operating activities; and
- A reader should not place undue reliance on any Non-IFRS financial measures.

Reconciliations of Non-IFRS financial measures to their most relevant IFRS Accounting Standards measures, are included in this MD&A under "Overall Performance – Financial Highlights", "Summary of Quarterly Results", and "Segment Overview and Performance".

Cautionary Statement Regarding Forward Looking Information and Statements

Certain statements in this MD&A constitute forward-looking information and forward-looking statements. All statements other than statements of historical fact contained in this report are forward-looking statements. Forward-looking information includes, without limitation, statements regarding the future financial position, operations, business strategy, future acquisitions, and the potential impact of completed acquisitions on the operations, financial condition, capital resources and business of the Company and its subsidiaries, the Company's policy with respect to the amount and/or frequency of dividends, if any, budgets, forecasts, litigation, projected costs and plans and objectives of or involving the Company and/or its subsidiaries, as well as information relating to the future prospects of the Company and its operating subsidiaries, 2024 demand levels, demand from customers, the timing of product sales and/or deliveries under existing customer contracts or significant orders received from customers, potential future acquisitions, and ongoing or planned initiatives to enhance margins and increase market share. Readers can identify many of these forward-looking statements by looking for words such as "believes", "expects", "could", "will", "may", "intends", "projects", "anticipates", "plans", "estimates", "continues" and similar words or the negative and grammatical variations thereof.

Forward-looking statements are necessarily based upon a number of expectations or assumptions that, while considered reasonable by management at the time the statements are made, are inherently subject to significant business, economic and competitive risks, uncertainties and contingencies, many of which are beyond the Company's control and many of which are subject to change. Readers are cautioned to not place undue reliance on forward-looking statements which only speak as to the date they are made. Although management believes that the expectations and assumptions underlying such forward-looking statements are reasonable, there can be no assurance that such expectations or assumptions will prove to be correct. A number of risk factors could cause actual future results, performance, achievements and developments of the Company to differ materially from anticipated results, performance, achievements and developments expressed or implied by such forward-looking statements. Such risk factors include, but are not limited to: (i) operational risks, including risks related to acquisitions; dependence on customers, distributors and strategic relationships; supply and cost of raw materials and purchased parts; operational performance and growth; implementation of the growth strategy; product liability and warranty claims; litigation; reliance on technology, intellectual property, and information systems; (ii) financial risks, including risks relating to the availability of future financing; interest rates and debt financing; income tax matters; foreign exchange; dividends; trading volatility of common shares; dilution risk; (iii) external risks, including risks relating to general economic conditions; pandemics; competition; government regulation; environmental regulation; access to capital; market trends and innovation; climate risk; general uninsured losses; and (iv) human capital risks, including reliance on management and key personnel; employee and labour relations; and conflicts of interest.

Assumptions about the performance of the businesses of the Company are considered in setting the business plan and financial targets for the Company and its businesses. Key assumptions include assumptions relating to the demand for products and services of the businesses of the Company and relating to the Canadian and other markets in which the businesses are active. **Should one or more of the risks materialize or the assumptions prove incorrect, actual results, performance or achievements of the Group may vary materially from those described in forward-looking statements.**

All forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. Except as required by law, the Company disclaims any obligation to update any forward-looking information or forward-looking statements to reflect future events or results or otherwise.

Internal Controls Over Financial Reporting

The Chief Executive Officer and Chief Financial Officer of the Company, in accordance with National Instrument 52-109 ("NI 52-109"), have both certified that they have reviewed the most recent interim financial report and this MD&A (the "Interim Filings") of the Company and that, based on their knowledge having exercised reasonable diligence: (a) the Interim Filings do not contain any untrue statement of a material fact or omit to state a material fact required to be stated or that is necessary to make a statement not misleading in light of the circumstances under which it was made with respect to the period covered by the Interim Filings; and (b) the interim financial report together with the other financial information included in the Interim Filings fairly present in all material respects the financial condition, financial performance and cash flows of the Company as of the date of and for the periods presented in the Interim Filings.

Investors should be aware that there are inherent limitations on the ability of the certifying officers to cost effectively design and implement Disclosure Controls and Procedures and Internal Controls over Financial Reporting (as those terms are used in NI 52-109). This may result in additional risks to the quality, reliability, transparency and timeliness of interim and annual filings and other reports provided under securities legislation.