



Tokens.com Announces Launch of Ecommerce App on Google Play and Apple iOS Stores

TORONTO, ONTARIO, December 19, 2023 - [Tokens.com](https://www.tokens.com) Corp. (NEO Exchange Canada: COIN)(Frankfurt Stock Exchange: 76M) (OTCQB US: SMURF) (“Tokens.com” or the “Company”), a publicly-traded company that builds web3 businesses and owns an inventory of digital assets, is pleased to announce the launch of [Valor](#), a proprietary ecommerce platform within [Metaverse Group](#) that allows product placement and advertising within virtual gaming worlds including Roblox and Fortnite.

Metaverse Group has spent the last year developing [Helix Worlds](#), the technology that powers the Valor app. Valor is designed as a loyalty program that gives its clients the ability to place branded product placement in games like Roblox and Fortnite. Players in these environments use the app by scanning branded items and are redirected to the brands page to claim offers and earn points that are redeemable for rewards.

Valor is available for download on the [Google Play Store](#), and [iOS App Store](#).

“The Valor app was developed to solve a key problem for brands who were looking to advertise in popular gaming platforms like Roblox and Fortnite where links and QR codes are not allowed,” said Andrew Kiguel, CEO of Tokens.com. “Valor provides a solution by giving brands the ability to offer a shopping experience to players, without taking them out of the game flow and disrupting the environment with links and QR codes.”

Imagine a gamer walking through a virtual city and encountering your brand's latest sneaker collection or wearable tech gadget right within the metaverse. With just 2-3 taps on their mobile device or Helix Worlds compatible apps and or via VR Goggles, players can interact with the product, purchase it in the physical world, and earn exclusive in-game rewards.

The consumer ecommerce experience has not changed substantially in the last 20 years. However, with the advent and popularity of new 3D platforms such as Roblox and Fortnite, brands are seeking innovative ways to evolve their ecommerce solutions. Through Helix Worlds, brands have the unprecedented opportunity to place their products into games and 3D environments without breaking the immersive experience and breaking platform guidelines. Valor using Helix Worlds technology was innovated for brands to market their products to a new audience and for consumers to enjoy an improved shopping experience. Helix Worlds can be implemented into any app and will be available across multiple platforms, and popular games.

Brands and businesses interested in learning more about Valor can contact info@metaversegroup.com. For a demo of how Valor works click [here](#) or visit getvalor.gg.

About Tokens.com

Tokens.com is a technology company that builds products and services that connects brands to consumers in 3D internet environments, including popular gaming and metaverse platforms. The Company also earns revenues through staking an inventory of owned cryptocurrencies.

Our solutions give our clients a more engaging way to connect with their existing clients, and access to a new generation of consumers who spend time on platforms such as Roblox and Fortnite.

Our key areas of focus are: i) branded virtual stores, sales centres, and 3D branded content, ii) web2 and web3 game development and game analytics, and ii) innovative e-commerce solutions that integrate shopping into existing popular gaming platforms.

Tokens.com also manages an inventory of valuable cryptocurrency, digital real estate, and a collection of top ranked crypto related domain names.

Visit [Tokens.com](https://tokens.com) to learn more.

Keep up-to-date on Tokens.com developments and join our online communities on [Twitter](#), [LinkedIn](#), [Facebook](#), [Instagram](#) and [YouTube](#).

Tokens.com Corp.

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Forward-Looking Statements

This news release includes certain forward-looking statements as well as management's objectives, strategies, beliefs and intentions. Forward looking statements are frequently identified by such words as "may", "will", "plan", "expect", "anticipate", "estimate", "intend" and similar words referring to future events and results. Forward-looking statements in this news release include statements relating to completion of the acquisition and closing date thereof and the benefits to be realized from the transaction, including the potential synergies between Metaverse Group and Tokens.com (including Hulk Labs, the gaming unit of Tokens.com). Forward-looking statements are based on the current opinions and expectations of management. All forward-looking information is inherently uncertain and subject to a variety of assumptions, risks and uncertainties, including the speculative nature of cryptocurrencies, as described in more detail in our securities filings available at www.sedar.com. Actual events or results may differ materially from those projected in the forward-looking statements and we caution against placing undue reliance thereon. We assume no obligation to revise or update these forward-looking statements except as required by applicable law