



PRESS RELEASE
FOR IMMEDIATE RELEASE

KDA GROUP ANNOUNCES APPOINTMENT OF MARC BEAUDOIN AS CHIEF OPERATING OFFICER

Thetford Mines, December 11, 2017 – KDA Group Inc. (TSXV: KDA) ("**KDA Group**" or the "**Corporation**") is pleased to announce the appointment of Mr. Marc Beaudoin as Chief Operating Officer of KDA Group and Chief Executive Officer of its subsidiary Pharmapar Inc. ("**Pharmapar**"), effective immediately.

Prior to joining the KDA Group, Marc held various management positions over his career of more than 20 years experience in the pharmaceutical industry, including increasingly senior executive positions at Sandoz Canada.

"We are very delighted to welcome Marc as Chief Operating Officer. Marc is an experienced executive, passionate about the pharmaceutical industry, who understands the challenges of our industry and the needs of our customers. Marc's dynamism, combined with his experience and leadership will undoubtedly benefit KDA Group and Pharmapar, as well as all of our clients," said Marc Lemieux, Chief Executive Officer of KDA Group.

"I am very excited to join KDA Group, a growing corporation offering a range of products and services to pharmacies and pharmaceutical corporations. I look forward working with the existing management team and meeting with our clients to strengthen our relationships and grow Pharmapar's sales and profitability" added Mr. Beaudoin.

The Corporation's current Chief Operating Officer, Mrs. Isabelle Bégin, will assume the role of Executive Vice President, Pharmacy Services Division, focused on the development and growth of the Corporation's professional services offered to pharmacies, namely AlliancePharma, Elitis Pharma and Logistik Pharma. Mrs. Bégin will remain a director of the Corporation.

About KDA Group

KDA Group is a leading solution and service provider to the pharmaceutical market for the distribution of generic drugs and specialized solutions. Today it is a respected name for quality and expertise among pharmacists. Its management team is guided by a vision of continuing to lead the way in Quebec while extending operations across Canada and internationally. Additional information on the Corporation is available at www.kdagroup.ca and on SEDAR at www.sedar.com.

CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This press release from KDA Group contains forward-looking statements. Forward-looking statements are typically identified by the words assumption, goal, guidance, objective, outlook, strategy, target, and other similar expressions, or future or conditional verbs such as aim, anticipate, believe, predict, could, expect, intend, may, plan, seek, should, strive, and will. By their nature, forward-looking statements require us to make estimates and assumptions and express opinions based on current conditions and anticipated developments, as well as other factors that Management may deem appropriate under the circumstances. There is inherent uncertainty and significant risk in these estimates, assumptions, and opinions, particularly of a commercial, economic, and competitive nature, and they are therefore subject to change. KDA Group cannot guarantee that these estimates, assumptions, and opinions will prove to be accurate.

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INFORMATION

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