

DCM Announces Webcast Information for DCM | Investor Day to be Held on December 1, 2021

BRAMPTON, Ontario--(BUSINESS WIRE)--November 26, 2021--DATA Communications Management Corp. (TSX: DCM) ("DCM" or the "Company"), a leading provider of marketing and business communication solutions to companies across North America, is pleased to announce details for its first ever DCM | Investor Day, beginning at 3:00 p.m. EST on Wednesday, December 1, 2021.

The event is being offered as both an in-person event at DCM's offices at 60 Adelaide Street East, Suite 1000, Toronto, Ontario, and virtually by webcast.

DCM | Investor Day will feature presentations from guest speakers Brad Jakeman, former President of Global Beverages, PepsiCo and Jim Brennan, Managing Director & Senior Partner, Boston Consulting Group, who will provide insights on marketing technology and its relevance to the evolving role of the Chief Marketing Officer.

In addition, members of DCM's leadership team will provide insights into our "digital first" strategy for the investment community, including:

- Richard Kellam, President & CEO
- Karen Redfern, VP, Customer Technology Solutions
- Shelly Anwyll, SVP, Emerging Markets & ASMBL
- Natalie Mohamed, Creative Lead, Marketing, Services & Creative, and
- James Lorimer, CFO

Q&A sessions following prepared remarks will be available. A reception will be available afterwards for in-person attendees to meet with representatives of DCM's management team.

If you wish to attend in person, and have not already registered, please register here: <https://bit.ly/3CR3D10>

A live webcast of the event will be accessible through the link below.

Event: DCM | Investor Day
Date: December 1st, 2021
Time: 3:00 p.m. to 5:00 p.m. EST
Location: DCM Investor Day Microsoft Teams Link

A recording of the webcast will be available on DCM's Investor Relations website following the event.

ABOUT DATA COMMUNICATIONS MANAGEMENT CORP.

DCM is a leading provider of marketing and workflow solutions that solve the complex branding, communications, logistics and regulatory challenges of some of North America's

biggest brands. Powered by purpose-built technology like our DCMFlex™ workflow management platform and our ASMBL digital asset management solution, we help clients bring their brands to life and create more meaningful connections with customers. We serve market leaders in key verticals such as financial services, retail, healthcare, cannabis, energy, and the public sector, supporting them with marketing scale, speed, efficiency and insight that drives their competitiveness and improves their performance.

Additional information relating to DATA Communications Management Corp. is available on www.datacm.com, and in the disclosure documents filed by DATA Communications Management Corp. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

Forward-looking statements

Certain statements in this press release constitute “forward looking” statements that involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance, objectives or achievements of DCM, or industry results, to be materially different from any future results, performance, objectives or achievements expressed or implied by such forward looking statements. When used in this press release, words such as “may”, “would”, “could”, “will”, “expect”, “anticipate”, “estimate”, “believe”, “intend”, “plan”, and other similar expressions are intended to identify forward-looking statements. These statements reflect DCM’s current views regarding future events and operating performance, are based on information currently available to DCM, and speak only as of the date of this press release.

These forward-looking statements involve a number of risks, uncertainties and assumptions and should not be read as guarantees that future performance or results will be achieved. Many factors could cause the actual results, performance, objectives or achievements of DCM to be materially different from any future results, performance, objectives or achievements that may be expressed or implied by such forward looking statements. Additional factors are discussed under the headings “Liquidity and capital resources” and “Risks and Uncertainties” in DCM’s management’s discussion and analysis, annual information form, and other publicly available disclosure documents, as filed by DCM on SEDAR (www.sedar.com).

Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking statements prove incorrect, actual results may vary materially from those described in this presentation as intended, planned, anticipated, believed, estimated or expected. Unless required by applicable securities law, DCM does not intend and does not assume any obligation to update these forward-looking statements.

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