

REITMANS

(CANADA) LIMITED

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that the annual general meeting of the shareholders of Reitmans (Canada) Limited (the “**Corporation**”) will be held at the distribution centre of the Corporation at 5555 Henri-Bourassa Blvd. West, St-Laurent, Québec, on Wednesday, June 22, 2022 at 11:00 a.m. (Montreal time) (the “**Meeting**”) for the following purposes:

1. To receive and consider the financial statements of the Corporation for the fiscal year ended January 29, 2022 and the auditors’ report thereon;
2. To elect each of the directors for the ensuing year;
3. To appoint KPMG LLP as auditors of the Corporation and to authorize the directors to fix their remuneration; and
4. To transact such other business as may properly come before the meeting or any adjournment thereof.

Holders of common shares of the Corporation of record at 5:00 p.m. (Montreal time) on May 18, 2022 are entitled to receive the Notice of Annual Meeting of Shareholders and will be entitled to vote at the Meeting.

The health and safety of stakeholders is the Corporation’s top priority. As such, the Corporation will only hold its Meeting in accordance with the public health measures stipulated by the Québec government, which may include the mandatory wearing of masks and the washing of hands and social distancing between attendees, among other possible measures. In the event that the Meeting may no longer be held in person, or the number of attendees needs to be restricted due to government imposed restrictions, notice shall be provided that the Meeting will be held exclusively by electronic means via live audio webcast and teleconference, or by means of a hybrid format. The decision to hold the Meeting by electronic means will only be made to the extent required by government recommendations and restrictions to mitigate risks to the health and safety of the Corporation’s stakeholders. In such a case, shareholders would be provided instructions and strongly encouraged to vote in advance using their proxy forms or voting instruction forms and to participate in the Meeting through a live audio webcast or teleconference.

By order of the Board of Directors

May 18, 2022
Montreal, Québec

(signed) Alain Murad
Secretary

Shareholders who are unable to attend in person are requested to date, sign and return the enclosed form of proxy in the envelope provided for that purpose.