

QUALIFICATION CERTIFICATE

TO: Ontario Securities Commission
British Columbia Securities Commission
Alberta Securities Commission

RE: QYOU Media Inc. (the “**Issuer**”)

This certificate is made and delivered by the Issuer pursuant to National Instrument 44-101 – *Short Form Prospectus Distributions* (“**NI 44-101**”) in connection with the filing of a preliminary short form prospectus. The Issuer is relying on section 2.2 of NI 44-101 to qualify to file a short form prospectus. Capitalized terms used herein and not otherwise defined have the meanings ascribed thereto in NI 44-101.

The undersigned, Peter Lamberti, the Chief Financial Officer of the Issuer, does hereby certify for and on behalf of the Issuer (and without personal liability), that:

- (a) on behalf of the Issuer, I have made or caused to be made such examinations or investigations as I believe necessary to enable me to make the statements set forth in this certificate;
- (b) the Issuer is an electronic filer under National Instrument 13-101 – *System for Electronic Document Analysis and Retrieval (SEDAR)*;
- (c) the Issuer is a reporting issuer in at least one jurisdiction of Canada;
- (d) the Issuer has filed with the securities regulatory authority in each jurisdiction in which it is a reporting issuer all periodic and timely disclosure documents that it is required to have filed in that jurisdiction: (i) under applicable securities legislation; (ii) pursuant to an order issued by the securities regulatory authority; or (iii) pursuant to an undertaking to the securities regulatory authority;
- (e) the Issuer has, in at least one jurisdiction in which it is a reporting issuer: (i) current annual financial statements; and (ii) a current AIF;
- (f) the Issuer’s equity securities are listed and posted for trading on a short form eligible exchange and the Issuer is not an issuer: (i) whose operations have ceased; or (ii) whose principal asset is cash, cash equivalents, or its exchange listing; and
- (g) (i) all of the qualification criteria set out in Part 2 of NI 44-101 have been satisfied; and (ii) all of the material incorporated by reference in the preliminary short form prospectus and not previously filed is being filed with the preliminary short form prospectus.

IN WITNESS WHEREOF the undersigned has signed this Certificate this 6th day of November, 2017.

QYOU MEDIA INC.

Per: (Signed) “Peter Lamberti”
Peter Lamberti
Chief Financial Officer